FALL TREND WATCH

Women's Styles

with

Lyndon Tucker, Trend Analyst

PLAINVIEW + REBECCA ALLEN

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Lyndon Tucker, Trend Analyst

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Coming from a rich family history in the footwear industry, Lyndon started his career in Product Development at Dynasty Footwear. Inspired by the hybridization of the categories he saw in footwear during his career, he launched Plainview Shoes in 2016. He followed with the acquisition of a majority stake in Rebecca Allen in 2024.

Lyndon enjoys the process of building relationships between his company and its clients and is always seeking new and exciting ways to bring value to the customer. He has a keen eye for trend forecasting and drives the success of the company and its culture through a collaborative approach.



Performance Sneakers

















Sneaker Trends

Low profile sneakers dominate while jogger look continues to grow



















Fashion Sneakers

Super thin soles with sneakerina characteristics

















Mary Jane & Ballet Flats

More casual offerings experimenting with different straps

















Mules & Loafers

Mesh combined with fur and ruching

















Heels

Open toe running deep into fall along with lots of lace, straps, caps














Fashion Boots



Hiking Boots















