



ZOKU

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Our Issue about Zoku Hotel

With 133 “lofts” and 500m² of space for conviviality and co-working, Zoku Hotel is a concept of hotel/apartment made for international business tourists to both live and work at the same place.



Our mission is to find a strategic plan to attract longer stays, principally between 15 and 29 nights.

So please discover next what we propose...

<https://video214.com/play/ijM5aBaw12p7peHFVDDjvg/s/dark>





Zoku Corporate LAB

Zoku will be the place to be to develop and innovate. You are a company which want to invest in new ideas or you are alone and you want to be inspired and in a place equipped with all the things you need to concentrate ?

Chose the package “Zokuvation” and stay until the concretization of your work.

Step n°1

Services proposed in the hotel

As Zoku Hotel proposes multiple additional services for which customers have to pay, the idea would be:

*Longer your stay is,
more free services you get*

For example:

- from 15 nights spent it would be free for guests to rent a bike
- from 20 nights, free rent of flipcharts and projectors
- from 25 nights, free access to parking or laundry/drycleaning

Number of nights needed and/or offered services can be adjusted, depending on the cost it represents for the hotel and the attractiveness of the different services.



Step n°2

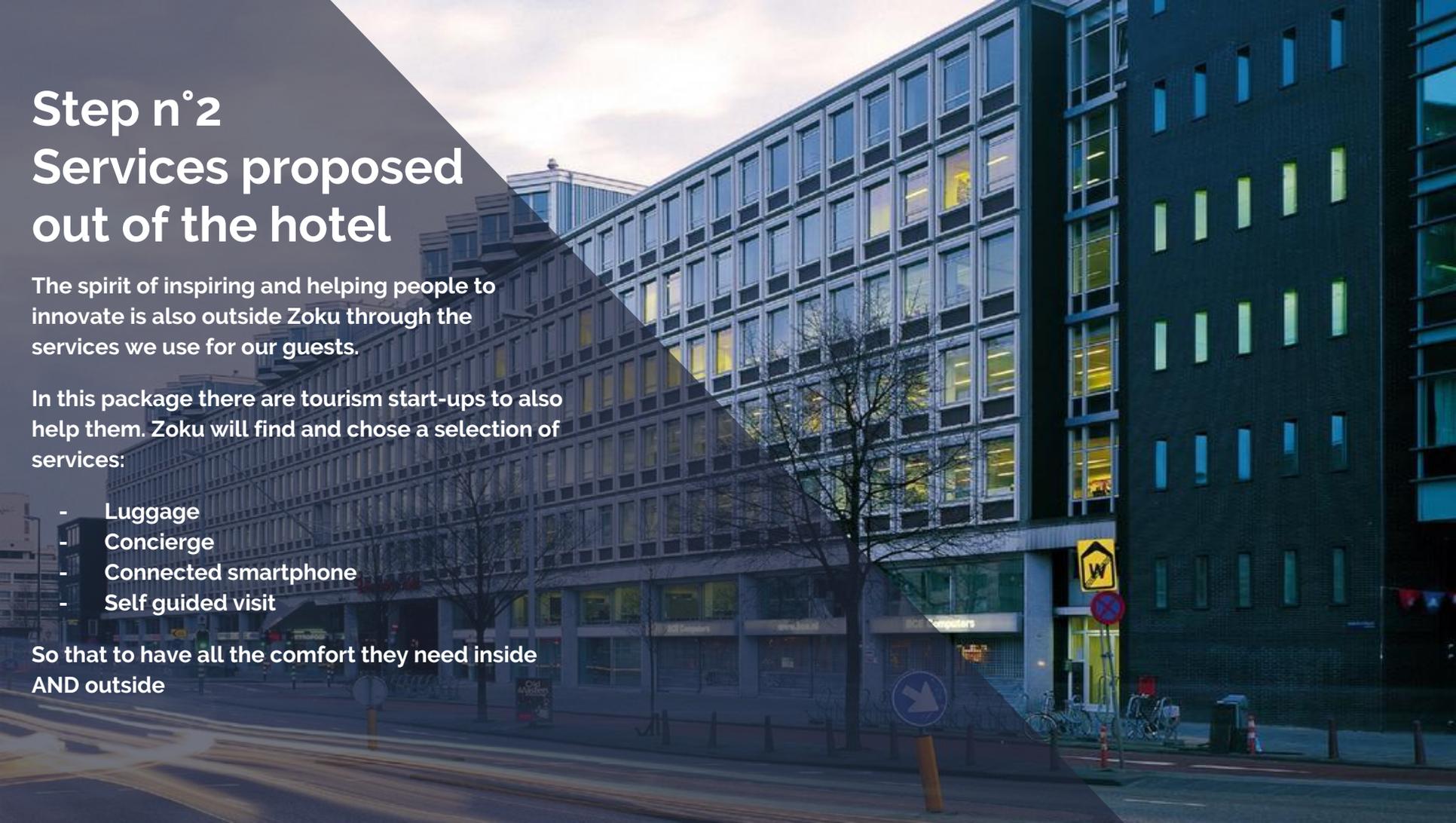
Services proposed out of the hotel

The spirit of inspiring and helping people to innovate is also outside Zoku through the services we use for our guests.

In this package there are tourism start-ups to also help them. Zoku will find and chose a selection of services:

- Luggage
- Concierge
- Connected smartphone
- Self guided visit

So that to have all the comfort they need inside
AND outside



Step n°3 Child Care

Sometimes people have to deal with both family and work obligations. That's why we wish to simplify the guests' life and allow them to be with their children event at work. It would be possible thanks to:

- A person of the staff dedicated to children (when needed)
- An exclusive space for them with lots of entertainments
- The possibility to participate in some activities, organized inside or outside the establishment and still with the monitor
- All in accordance to the parents' planning

It can be really useful for customers if they have to look after their child(ren) and would normally have to go home to take care of them. Thanks to this system they can be together even at work and customers don't have to go home and can extend their stay (very helpful for holidays for example).

Step n°4

Back to back offer

- Sequential booking in which the guest continues the second journey after completing the first, where a portion of the purchase price is returned to the guest on the specified or stipulated period.
- Pair of linked agreement in which a company can replace the guest by his/her colleague without losing time and making new booking/invoice/transactions. The guest's name will only be changed at the reception.
- Some rooms are rented permanently (between the hotel and the company) with special price, discounts, and privileges such as storing their items, personalized rooms' setting according to their preferences, special requests.
- Therefore, the rooms' availability is always confirmed without stress and rooms are ready upon request.

Step n°5 Exclusive Social network

First Social network of the group Zoku, Only for
for Zoku's clients

Each client member of the network can
interact, meet, share ideas at every moment of
the stay, inside and outside the hotel.

An exclusive loyalty program will be activated
for each customer with a **Z-KONNECT** account
then customer will cumulate points and access
to special offers during the whole year in every
Zoku hotel worldwide

Z-KONNECT

Activities as workout
training, city tour,
culturals visits and,
virtual games will be
created and also some
team challenges once
or twice a week to win
dinner, gifts, room
nights and other
surprises during their
stay



A scenic view of a canal in Amsterdam, featuring traditional Dutch architecture, trees, and boats. The text "Thank you for your attention" is overlaid in white.

**Thank you
for your
attention**