The Clarity Factory 2026 CSO Survey

The Clarity Factory Annual CSO Survey is the essential go-to resource for CSOs, who use our data to benchmark, understand industry trends, and make the case to the C-Suite for investment and innovation.

Our 2026 survey will be published in September 2026 to feed into budget, resource, and priority setting.

The Clarity Factory will form a CSO Advisory Council for the 2026 CSO Survey. Members in 2025 came from Barclays, BP, Diageo, Johnson Matthey, Macquarie Group, Philip Morris International, Shell, Solventum, and Take Two Games.

The survey focuses on data including talent, technology and AI, resourcing, responsibilities, board reporting, governance, security and geopolitical risks, and demographic data. It also takes a deep dive into priority topics, which in 2025 included executive protection, GSOCs, and insider risk.

About The Clarity Factory Annual CSO Survey

- Designed by The Clarity Factory with user input from CSO Advisory Council.
- Target audience: CSOs, deputy CSOs and Regional Heads of Security, but open to all.
- Focused on issues related to the effective leadership and management of security.
- Interviews with CSOs, industry experts, and selected sponsors.
- Annual CSO Survey Report: online report, including survey data, interview quotes, and analysis and insights from The Clarity Factory.
- Impact: published by The Clarity Factory in September 2026 to coincide with CSO budget and review cycles to enable data to inform decision making.
- Launch: the Report will be launched and disseminated at an in-person London event and virtual event hosted by The Clarity Factory.
- Media: we will work with a media advisor to seek coverage of the survey in mainstream and specialist media, including print, broadcast, online, and podcasts.
- Webinar series: we will host three additional webinars October-December 2026 to continue discussions about the data.
- Additional events and briefings: we would be pleased to discuss additional opportunities for sponsors to organize joint events and client briefings.
- Data packs: we will make a data pack available to download, enabling conference speakers to use the report data to help amplify the reach and impact of the survey.
- Timeline: Work on the survey will commence in January 2026, the survey will launch in March, and the final report will be published in September 2026. Sponsors are sought by March 2026.

The Clarity Factory looks forward to working with sponsors who are thought leading innovators within the corporate security industry to deliver this essential annual resource for the corporate security community. Sponsorship packages are outlined below.

If you would like to discuss sponsorship, please contact Rachel Briggs OBE, rachel.briggs@clarityfactory.com / +44 7720402395.

Sponsorship Opportunities

	Platinum x1 only	Gold	Silver	Bronze
	$45,000 £35,000	$15,000 / £12,000	$10,000 / £7,750	$6,500 / £5,000
2026 Annual CSO Survey				
Add two questions to the survey	✓			
Logo on survey welcome page	✓			
Interviewed for Survey Report	✓	✓		
2026 Annual CSO Survey Report				
Premier logo placement inside front/back covers	✓			
Logo on inside front/back covers		✓	✓	✓
Acknowledged in author acknowledgements	✓	✓	✓	✓
London and Virtual Launch Events				
Premier logo placement on introductory slide/backdrop	✓			
Opportunity to offer welcome at launch event/webinar	✓			
Logo displayed on introductory slide/backdrop		✓		
Acknowledged with logo on sponsor slide/backdrop	✓	✓	✓	✓
Priority attendance at London event	✓(x3)	✓(x2)	✓(x1)	✓(x1)
Webinar Series (x3 webinars hosted Oct-Dec 2026)				
Premier logo placement on introductory slide	✓			
Opportunity to offer welcome at webinars	✓			
Logo displayed on introductory slide		✓		
Acknowledged with logo on sponsor slide	✓	✓	✓	✓
Clarity Factory presentations				
Sponsor logo on acknowledgments slide	✓	✓	✓	✓
Additional events and briefings				
Rachel Briggs available to speak at one virtual briefing, presentation or webinar organized by sponsor	✓	✓	Budget on request	Budget on request
The Clarity Factory website				
Acknowledged on Clarity Factory website as a Sponsor with logo and hyperlink for one year	✓	✓	✓	✓
The Clarity Factory newsletter				
Acknowledged in special post with logo and hyperlink	✓			
Acknowledged in writing in all survey newsletter posts	✓	✓	✓	
Social media				
Dedicated post with logo and sponsor profile	✓			
Dedicated post featuring logo		✓		
Acknowledged in all posts related to the Survey	✓	✓	✓	✓
Press release				
Opportunity to contribute quote to press release	✓	✓		
Acknowledged as Sponsor in press release	✓	✓	✓	✓
Data pack				
Sponsor logo included on data slides in data pack	✓			
Sponsor names included on data slides in data pack		✓		

The Clarity Factory Process

The Clarity Factory maintains the highest standards of research, analysis and writing to maintain its reputation for excellence.

The Clarity Factory welcomes the opportunity to work with sponsors. It designs processes that are independent, but provide sponsors the chance to review, comment and contribute, while ensuring the findings are independent. Input is welcome, but not obligatory. The concept of 'no surprises' is baked into the process.

The Platinum Sponsor will be able to contribute two questions to the survey. Questions will not mention the sponsor by name and must be of value to the target audience.

The draft report will be circulated to sponsors for comment with a clear deadline for input. The Clarity Factory reserves editorial independence, and the final right of sign off.

The intellectual property generated is owned by The Clarity Factory. This might include, for example, survey data, interview transcripts, draft reports, and the final report. The Clarity Factory does not share raw survey or interview data with sponsors.

The Clarity Factory Annual CSO Survey report is published free of charge on The Clarity Factory website to promote learning and development within the corporate security community. Sponsors are welcome to host the report in its original published pdf format on their own website free of charge and are encouraged to share. When hosting, the report must not be behind a sign-up page.

Next Steps

To discuss this further, please contact Rachel Briggs OBE, rachel.briggs@clarityfactory.com /
+44 (0)7720 402395.