

Hong Kong Sociological Association RESEARCH METHODOLOGY WORKSHOP *Social Research in the Age of AI*

More details &
Registration:



Using AI Predictions to Augment Rather Than Replacing Surveys

Prof. Lai Wei
Assistant Professor
Department of Sociology
The University of Hong Kong

Lessons from Experimentation, Adaptation, and Failure: Navigating AI in Social Research

Prof. Francisco Olivos
Assistant Professor
Department of Sociology and Social Policy
Lingnan University



Bridging the Gap between Traditional Inquiry Methods and Digital Sociology in the AI Era: Exploring Methodological and Practical Implications

Prof. Simon Sai-fu Fung
Assistant Professor
Department of Social and Behavioural Sciences
City University of Hong Kong

Exploring Research Topics in AI: Creative Industries and AI

Prof. Holy Shum
Assistant Professor
Department of Sociology
Hong Kong Shue Yan University



16 MAY 2026 (SAT)



11:00 AM – 1:00 PM (HKT)



WLB206 @HKBU

The Wing Lung Bank Building for Business Studies,
Hong Kong Baptist University, Kowloon Tong



Moderator

Prof. Anson Au
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