



YANNICK LE GUERN

17+ years of experience: proven record of impact and implementation of effective change

“As a person who thrives in **high-pressure and fast-paced situations**, I strive for positive results through the application of **co-evolutionary leadership and humanistic management** abilities”. YLG

Yannick Le Guern is the President and Founder of the company [B1-AKT Leading Sustainable Strategies and Paragon Communication](#).

He believes that “risk brings change and opportunity and that risk-taking is an indispensable part of leadership”. He is making a difference by the courage to chart new paths, the only way forward. Creativity and Innovation are the lifeblood of his organization.

Yannick drives change with unfailing determination, believing in the cause and makes it happen. He is part of those leaders setting strategic organizational objectives as a starting point. He makes sure that tasks and road maps are created in order to operationalize the vision that he brings.

Yannick studied at the renowned University of Paris IX Dauphines where he obtained a PHD in Strategic Management and Organizational Sociology. Actively involved in **global sustainability**, public policy implementation and politics he started his career during, Jospin Government, as **high leading technical advisor**.

A few years later, he participated in the strategic reorientation of the renowned Advancia-Novancia Business School and created a Master's degree in Entrepreneurship. Already concerned by the will to develop sustainable projects, he introduced in France the new concepts on the **responsible, social and sustainable entrepreneurship**.

He led the Business Incubator of the Chamber of Commerce and Industry- Paris. He was also attached to the entrepreneurship chair HEC-ESCP-ADVANCIA and he exercised activities of professor-researcher. Presently, Yannick continues his activity as lecturer concerning **entrepreneurship, complex projects steering, public policy implementation, leading and strategic management**.

His focus would eventually shift towards creating **strategies for sustainable leadership** that also addressed pressing human problems. He recently launched an **unparalleled network** for global sustainable change the “**Global sustainable leaders network**” together with other sustainable and change actors.

Together with Laura Petrache he launched the first European Migrant Sustainable Integration Lab. His latest achievement was concretized under the project “**Institute for Government** “. This Institute offers Agile Solutions and Global Sustainable Policies B1-AKT helps **make government more effective**.

Yannick exhibits all the qualities of today's **global sustainable leader**: internationally experienced with the ability to turn experience into **value-creating opportunities** that serve both his organizations and the world.

Key Words : *Leader-Sustainable Strategies-Archetype Communication-Deep thinker – Public Policy Implementation - Entrepreneur -Lecturer-Innovator-Researcher-Humanist-High Political Adviser-Journalist-Change Maker- Internationally experienced-Strategy and complexity Expert-Network aggregator*

Interests: *Co-evolutionary Leadership//Win Cube//Social Design//Axiological Action//Holonomic(s) Approach//Transition Design*



& Holistic Communication

Invent-Inspire-Integrate-Guide Renewal

<http://www.B1-AKT.com>

*“We are inspiring leaders working to **create transformational change**. Our work is **diverse**. Our approach **transnational**. Our goals are **unique**. But we stand united in our purpose: **build a brighter and sustainable future**”*