Advising From Afar
Virtual Tools for Recruiting Students in Iran

Amy Hamidi, Ph.D. | EducationUSA Iran
IRAN

- **Total Population**
  86,758,304

- **15th** leading place of origin for students coming to the U.S.

- **-3.3% (2021 -2022)**

- Still **the 2nd sender** of students in the MENA region
COVID19 UPDATES

- English Test centers closure for a few months
- U.S. Embassy closure
- Long wait time for visa interview appointments
- Long Administrative Processing (AP)
- A need for more scholarships at the undergraduate level
- No SAT testing offered in Iran
- Lack of diplomatic presence in Iran
- Military service requirement
- Complexity of obtaining official transcripts
- Visa interview in the United Arab Emirates, Turkey, Armenia.
- Internet censorship and filtering
OPPORTUNITIES

- Based at IIE, Washington D.C.
- Networking opportunities/possible collaborations
- Virtual advisers of the network, Iran, Syria, Libya, and Yemen
- Upcoming virtual fair
BEST PRACTICES IN PLACE

- EducationUSA website Redesign
- Farsi Podcast - Launch in Summer 2023
- Regular webinars
- 15-min Zoom office hours for students
- Virtual Info Sessions or Tea Talk Sessions with Amy
- Facebook Live Sessions
- Online campaigns – RadioJavan and Instagram
- MOOC
**2021-2022 VIRTUAL INITIATIVES**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Speaker</th>
<th>Event Type</th>
<th>Meeting Type</th>
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<td>Friday, June 10, 2022</td>
<td>12:00pm - 12:15pm</td>
<td>mahyar arsalani</td>
<td>Event type 15</td>
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<td>Karrin Asarzadeh</td>
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**Virtual Initiatives Details:**

1. **April 1, Friday**
   - **Tea Talk with Amy**
   - **Admission Requirements**

2. **June 2, Thursday**
   - **Farsi Info Session**
   - Statement of purpose & personal statement

*You are invited!*
Farsi Podcast and Webinars

Are you planning to pursue your Ph.D. in the U.S.? Join this session with University at Albany, SUNY and learn more details about the Ph.D. application package, types of scholarships, and tips on how to craft a perfect personal statement and CV.
ONLINE CAMPAIGNS
THANK YOU!

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