

DR. BASIA HELEN SKUDRZYK

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EXECUTIVE PROFILE

Strategic data governance, operations, and program leader with 20+ years of experience leading complex initiatives across higher education, healthcare, government, and nonprofit sectors. Inaugural Director of Data Governance with expertise in enterprise governance, data and analytics, organizational change, cross-functional leadership, workforce systems, and operational transformation. Doctorate in Supply Chain Management & Analytics with experience leading multimillion-dollar initiatives funded by NASA, NIH, and NSF and collaborating with leading universities and industry partners. Recognized as a St. Louis Business Journal 40 Under 40 honoree with published thought leadership in Newsweek and higher education journals.

Core Expertise:

Data Governance | Enterprise Strategy | Data & Analytics | Change Management | Executive Leadership | Operational Excellence | Strategic Partnerships | Workforce Development | Supply Chain Management

PROFESSIONAL HIGHLIGHTS

Lindenwood University – **Data Governance Director**, St. Charles, MO 2026 – current

- Selected as Lindenwood University's inaugural Director of Data Governance to establish an enterprise-wide governance strategy supporting enrollment, retention, institutional effectiveness, operational efficiency, and informed decision-making.
- Designed and implemented a comprehensive data governance framework encompassing data stewardship, data quality, classification standards, policy development, institutional reporting, and accountability across academic and administrative operations.
- Partner with executive leadership, Cabinet members, faculty, and operational stakeholders to strengthen data transparency, trust, analytics, and evidence-based decision-making across a university serving more than 12,000 students.

The Petey Greene Program – **Assoc Dir of Educ & Workforce Integration**, St. Louis, MO 2025 – 2026

- Initiated and operationalized a national workforce development strategy serving 2,000+ students across 50+ institutions, developing scalable education-to-career pathways with 30+ employers connecting justice-impacted learners to sustainable employment.
- Served as a guest lecturer and panel expert on systems change, workforce upskilling, and talent management and partnered with Jobs for the Future to engage Fortune 500 companies in developing untapped talent pipelines.

Howard University & Prison Cells to PhD (P2P) – **Program Director**, St. Louis, MO 2020 - 2026

- Designed and delivered 80+ workforce development workshops and career pathway programs in partnership with Harvard, SUNY, NASA, Johns Hopkins, and Jobs for the Future, leveraging Salesforce CRM to monitor and scale student recruitment and engagement
- Served as Principal Investigator for a \$15M NIH-funded T34 STEM workforce grant, leading strategy, budget, and cross-sector execution to develop scalable pathways connecting formerly incarcerated students to long-term employment
- Led change-management initiatives with HR and Legal teams to modernize hiring practices and expand access to employment opportunities for 3,000+ students

Education Development Center (EDC) – **Executive Director & PI**, Waltham, MA 2023 - 2025

- Led the STEM-OPS Alliance as Principal Investigator for a \$5M NSF multi-institutional workforce initiative in partnership with Princeton University and Vanderbilt University, advancing STEM education, employment pathways, and systems change in hiring practices.
- Directed cross-functional teams across 5 institutions, designing STEM workforce programs impacting 1,000+ scholars and implementing project plans and performance dashboards to strengthen accountability and program performance.

University of Maryland/NASA Acres – **Senior Faculty Specialist**, Baltimore, MD 2023 - 2024

- Led strategic program management for a \$15M NASA-funded initiative, directing partnerships across 17 universities and 3 nonprofits, and serving as a key mediator between researchers and agricultural practitioners to translate research into real-world application
- Designed and scaled training and mentorship programs for researchers and farmers, advancing the adoption of agtech solutions, including tools that monitor soil biodiversity and climate impact
- Launched a national farmer pilot program, convening community colleges, researchers, and producers to develop data-driven strategies that improved supply chain decision-making and operations

St. Patrick Center, **Workforce Development Case Manager**, St. Louis, MO 2020 - 2022

- Directed workforce development initiatives that achieved a 65% increase in job placement rates and developed a manufacturing pathway with World Wide Technology connecting unhoused individuals with sustainable employment.
- Secured two \$50,000 seed grants and a \$750,000 State of Missouri grant to expand job training and life-skills programming in partnership with community organizations and the Department of Labor.

Electro Plastics, LLC, STEP Warm Floor™ Manufacturer, **Director of Operations**, St. Louis, MO 2018 - 2019

- Led operations, sales, marketing, and data strategy for a nanotechnology manufacturer generating \$5M in annual net revenue, applying Lean Six Sigma and transitioning operations from paper-based processes to an electronic management system to improve production efficiency and support international sales growth

Washington University School of Medicine, **Business Director**, St. Louis, MO 2010 - 2018

- Managed a \$6M annual budget and 40 faculty while building cross-sector partnerships and delivering 7 global, multi-site learning programs that trained 160+ medical residents and strengthened clinical competency and performance
- Launched and operationalized a primary care practice serving 3,500+ patients annually, developing an experiential learning model supporting 8 physicians and 15+ staff
- Directed the *Washington Manual* portfolio, expanding the series to 17+ titles and international markets across Latin America, Europe, and Asia, contributing to approximately \$40M in cumulative revenue growth

ACADEMIC APPOINTMENTS

Maryville University | Adjunct Faculty | 2026–Present
Saint Louis University | Adjunct Faculty | 2025–Present
University of Missouri–St. Louis | Adjunct Faculty | 2024–2025

Teaches courses in supply chain management, data management systems, and public speaking. Mentors emerging business leaders through entrepreneurship and innovation initiatives. Founding member of the UMSL RISE Leadership Academy, supporting leadership development and advancement opportunities for business scholars.

EDUCATION

University of Missouri St. Louis, **St. Louis, MO** 2022 - 2026
Doctor of Business Administration (DBA), Supply Chain Mgmt & Analytics, **4.0 GPA**
Webster University, **St. Louis, MO** 2003 - 2006
Master of Business Administration (MBA)
University of Missouri St. Louis, **St. Louis, MO** 2001 - 2003
Bachelor of Science (B.S.), Business Administration