



INNISFAIL EAGLES

\$10,000 SHOOT-TO-WIN CHALLENGE

Put your business at the centre of one of the most exciting fan experiences of the Eagles season. Between periods during select home games, fans are chosen for a chance to shoot on goal in the \$10,000 Shoot-to-Win Challenge. Throughout the season, successful shooters earn a return trip for the insured \$10,000 grand prize finale, while every participant wins a sponsor-supplied gift card.

PROGRAM HIGHLIGHTS

- One exclusive sponsorship available
- In-game fan contest held between periods during home games
- Fans shoot on goal for a chance to qualify for the season finale
- Successful shooters return for the insured \$10,000 grand prize opportunity
- Right of first refusal year-over-year

SPONSOR RECOGNITION

- Sponsor logo featured on the wooden sign placed in front of the goal net during the contest
- Logo included in the printed game program
- Listing in the Eagles website sponsor directory
- Sponsor-supplied gift cards awarded to participants

FAN EXPERIENCE

- Creates an exciting between-period feature for fans
- Gives your business direct association with a live on-ice contest
- Every selected participant receives a gift card, even if they miss the shot
- Builds anticipation all season leading to the \$10,000 finale

\$2,000
PER SEASON
+ sponsor-supplied gift cards



**ONE EXCLUSIVE SPONSORSHIP
AVAILABLE**



CONTACT

Jason Heistad | jaybirdheistad@gmail.com