



FOCUS EVENT

LOW-COST PHOTOVOLTAIC ARRAYS FOR SPACE &
RECYCLING FOR OPTIMUM SPACE-AGE LOGISTICS

**MAY 3
2022**

FORMATTING INSTRUCTIONS AND TIPS FOR NARRATIVE SUBMISSIONS

The NASA iTech program is looking for technology solutions to help solve some of NASA's biggest challenges on earth and in space. Don't miss your opportunity to present at an upcoming Ignite the Night event.

Companies that are selected to participate will receive expert coaching on how to tailor their messaging, which they will present directly to a NASA special council. Event winners will move on to a semifinal round where they will learn, practice, present and spend valuable time with NASA's Center Chief Technologists, [investors](#) and [industry leaders](#).

ELIGIBILITY: NASA iTech is open to U.S. citizens and U.S.- based companies.

(Subject to all current International Traffic in Arms Regulations (ITAR) guidelines. NASA employees are not eligible, but are encouraged to participate in existing programs and opportunities within the agency aimed at fostering emerging technologies.)

Your narrative file must include:

- Name of your innovation/technology
- Presenter's name
- Company name (Note: We will refer to your organization in any media/press by the "Company Name" as entered on the submission form.)
- Job title
- Mailing address and contact information of your organization
- Website URL
- Social media handles (LinkedIn, Twitter, Facebook)

Things to Consider

For all idea submissions, attention should be given to the following: The current "[Technology Readiness Level](#)" (TRL) level of your development – is it merely a theory or is it currently on the market as a product or is it somewhere in between? During evaluation, the judges will be asking themselves the following questions regarding your submission:

- Which area of focus does the proposal seem to address?
- Does the development have the potential to break new ground in its field?
- Can the innovation go to market quickly (ideally within two years)?
- Is it clear how the business will generate money?
- Does the submitter clearly understand who the customer is?
- Does the submitter have the skills to succeed?
- Does the submitter have a clear path and milestones to succeed?
- Does the submitter have the right leadership?

Submitting the Narrative

To upload the narrative (.pdf file), visit the [NASA iTech website](#) to complete the [online submission form](#). No revisions are accepted after the submission deadline, so review your proposal carefully before submitting your file. If there are any technical problems with the content of your proposal (for example, your file was corrupted), we will try to contact you immediately. Please ensure your contact information on the submission form is up to date.

Deliverables for Presenting Teams

Teams selected to present at the event will be responsible for the following items:

- **Draft Pitch Script**
Ideally, the draft script should be a close-to-final version. At a minimum, it should outline what you will cover and illustrate the flow of your presentation so we can discern what you will present.
- **Pitch Video**
Teams will pitch via a pre-recorded video followed by a live Q&A session. Video length is limited to five (5) minutes and should be recorded in HD (1080p) with a widescreen (16:9) aspect ratio. Files should be saved as an MP4 file.

DATES & DEADLINES

- January 28 | Submissions open
- March 4 | Submissions close
- March 23 | Teams are notified of their selection status
- March 28-April 1 | Team mentorship **REQUIRED**
- April 7 | Draft pitch scripts due
- April 18 | Final videos and presentations due
- April 25 | Rehearsal
- April 28 | NASA iTech Focus Event (Recorded)
- May 3 | NASA iTech Focus Event (Broadcast)

NARRATIVE FORMATTING INSTRUCTIONS

- Narrative entries must be submitted in the English Language
- File size cannot exceed 50 MB
- Five (5) pages maximum (including figures, tables and references)
- A cover page is not required, but if included it will not count toward the five-page limit
- Narratives should be single-spaced
- Please use common fonts ex. Times, Times New Roman, Helvetica or Arial
- The font size for the body of the paper should be 12 pt

APPLY BY 11:59 p.m. PT on MAR. 4, 2022

Late proposals will not be accepted, and the submission form will close promptly at midnight (PT).

For technical questions about entries, please contact - jen.consalvo@nianet.org

To Learn more about NASA iTech, visit - <https://www.nasaitech.org/>