



Affiliate Programme - Online English Teacher Co.

Thank you for your interest in our affiliate programme.

Who are we:

Online English Teacher Co is an ESL recruitment and training company. We help English teachers to find online jobs and we help ESL companies to hire online teachers.

We have a free job placement service, providing online teaching positions for hundreds of people every month.

We also offer interview preparation calls and demo lesson practice sessions, ensuring that our customers become confident and well prepared online teachers.

What online schools can teachers work with:

We currently work with 5 to 6 teaching schools.

The majority of the schools have students based in China aka GMT +8.

Some of the schools we work with have teaching hours available all day, so teachers will not be restricted to working within Chinese Peak Hours of 6-9pm.

What do we pay our affiliates:

We offer TEFL companies and affiliates \$50 for each applicant they refer, as long as they are hired by one of our online schools.*

We pay our partners on a monthly basis via Transferwise, Payoneer or PayPal.

What do we offer teachers:

We have a free job placement programme on our site.

When teachers sign up they get access to our database of teaching schools and jobs as well as an information guide on how to get started teaching online.

All of our available teaching positions are posted on our homepage and updated regularly.

For applicants who want additional help, we offer services such as Interview Preparation help and Demo Lesson practice calls.



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These are offered at an additional cost of \$9.95 and \$14.95 respectively. These services are only for people who want them and are not a prerequisite of being placed in an online school.

Who can apply for an online teaching job:

We work with several schools and so have many different teaching positions. The application requirements vary from school to school:

- An undergraduate degree is preferred but not necessary - some schools hire without this! It is easier for us to place candidates in schools when they have a BA (in any field!)
- A student may apply to teach online while doing their TEFL course as some schools accept teachers who are soon to complete a TEFL programme. This may be a good way for your students to get some hands on experience while studying.
- We accept both Native and Near Native English Speakers (as long as they have minimal accent).
- Teaching experience is not required but of course preferred!

How can you promote us:

Email mention: Send an email to your graduates/current students with a link to our website & encourage them to sign up to our free job placement service. We can draft an email for you if this makes it easier.

Mention us during career talks and meetings: Tell them about the opportunities for teaching English online either during or after their TEFL programme. Teaching English online can be done either as a full time gig or part time in addition to another teaching job.

Send applicants directly via email: Send the documents of any suitable candidate directly via email to hello@onlineenglishteacher.co. Emails must include an introduction video, resume and any relevant certs such as a degree and TEFL.

Feature us on your website: Do you have a partners or external links section on your website? If so we would love to be there.

Job Board: If you have a job board on your site, we would love to advertise one of our open teaching positions.

Blog post: If you have a blog on your site, we can write a guest post for you with a small link to our homepage at the bottom.



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Facebook groups: Do you have a Facebook group for your current students or your alumni? We would love to join and post about any new job teaching positions that come available.

Social Media: Post about us on Facebook, YouTube, Instagram, Pinterest, LinkedIn etc or share our free guides. (Linked below)

Content marketing: Include a link to our website/services at the end of lead-generating quizzes, calculators and other freebies you may have. (eg A quiz determining how many hours a week you should work could have "Online Teaching with Online English Teacher Co. as a result!")

How do we track referrals:

Each affiliate gets a personalised tracking link which shows how many people have signed up through them.

What happens if your students don't go through your link?

We also have a "How did you find us" box where applicants can fill in your name or company name.

Want us to promote your TEFL course/company:

We act as an affiliate partner for some TEFL and teaching companies. Want to be included in our TEFL quiz or featured on our website? Let us know the details of your affiliate programme.

Links to share:

Homepage:	www.onlineenglishteacher.co
Services:	www.onlineenglishteacher.co/services
Teaching ESL Online Guide:	https://pages.onlineenglishteacher.co/eslteachingguide
Online ESL Companies FAQs:	https://pages.onlineenglishteacher.co/faqs
ESL Games & Activities Workbook:	https://pages.onlineenglishteacher.co/eslactivities
Quiz (Sort into online school):	https://goo.gl/NbKHEE
Teaching Wage Calculator:	https://goo.gl/BHLZic
Teaching Jobs Spreadsheet:	https://goo.gl/chk9Q5
TEFL Quiz:	https://goo.gl/Umw5nA

Attachments:

Download our logo and other images from here:

<https://www.dropbox.com/sh/2o0y09q2e1x3rdj/AAApbJ3qu2h1Jjil0PNwXrJFa?dl=0>



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Terms and Conditions:

*The \$50 payment is for applicants who get hired at schools other than Cambly and Eigox.

All applicants who we have already been in touch with, who have signed up to our email list, have joined us on our social media pages or found our company independently of your company will not count as your referral.

The referral fee for teachers who get accepted to teach at Eigox or Cambly is \$10.

Teachers who get accepted to teach with Eigox must teach 50 lessons in 20 days in order for you to get your \$10 referral fee.

Teachers who get accepted to teach with Cambly must teach at least 10 priority hours in order for you to get your \$10 referral fee.

All teachers must complete a one month probationary period with their teaching company before referral fees are paid out.

Referral fees will be paid out on a monthly basis.

Minimum referral payout is \$100. You must wait until you have at least \$100 in your affiliate account in order to withdraw to your bank account/ PayPal.

Teachers should be of sound mind, have clear diction and accent and not have a disability that would hinder teaching ability.

Teachers will be between the age of 18 and 60 years old or energetic.

If sending applicants directly via email, affiliate partners must submit a copy of the degree and TEFL certificates to Online English Teacher along with the resume and introduction video of the prospective teacher, or have the teacher do so on his/her own.



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