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Curated links and references for spotting AI-generated media and manipulated visuals, and verifying authenticity.

Use this page when a video, image, or audio clip feels “off,” or when a sensational claim spreads with eye-catching media.


## Deepfake Fact-Checking

**AFP Fact Check** — Global fact-checking that frequently debunks manipulated/AI-generated media.  IFCN-Verified

 <https://factcheck.afp.com/> ↗

**Reuters Fact Check** — Verifies viral visuals and investigates manipulated or AI-assisted content.  IFCN-Verified

 <https://www.reuters.com/fact-check/> ↗

**AP Fact Check** — Checks claims with a strong focus on political and viral visuals.  IFCN-Verified

 <https://apnews.com/APFactCheck> ↗

**PolitiFact** — Examines political visuals and claims, including AI-generated and edited media.  IFCN-Verified


 <https://www.politifact.com/factchecks/> ↗



**Full Fact** — UK-based fact-checker that analyzes misleading images, videos, and narratives. ✓IFCN-Verified

 <https://fullfact.org/> ↗

## Digital Verification Tools & Techniques

**InVID** — Browser toolkit for video keyframes, reverse-image lookups, and metadata checks.  <https://www.invid-project.eu/> ↗

**TinEye Reverse Image Search** — Finds earlier/alternate versions of images to trace first appearance.

 <https://tineye.com/> ↗

**Google Images (Search by Image)** — Reverse-image search via camera/upload to find sources and context.

 <https://images.google.com/> ↗

**Forensically (29a.ch)** — Visual forensics suite (clone detection, error levels, noise analysis).  <https://29a.ch/photo-forensics/> ↗

**Wayback Machine** — See prior versions of pages/posts; verify if media/claims existed before an event.

 <https://web.archive.org/> ↗



## Sam's Tips

**Extract keyframes before searching.** One thumbnail won't surface the truth—search multiple clear frames.

**Chase the first appearance.** If the image predates the “news,” it's repurposed—or worse.

**Edges and physics betray fakes.** Watch hair/earlines, reflections, jewelry, shadows, and hand/finger geometry.

**Audio tells on close listen.** Robotic cadence, breath/noise floor mismatches, and sudden accent/intonation shifts are red flags.

**Metadata helps, but chain-of-custody matters more.**

Screenshots strip EXIF\*—so lean on cross-checks and provenance.

\***Exchangeable Image File Format.** It's metadata that many image files (JPEG, TIFF, HEIC, some WEBP/RAW) store inside the file, including useful clues about **when/where** and **how** a photo was made.