



TIPS

HONK: Really! It is okay to honk your horn if you see wildlife on or near the road, or as you drive through areas where you often see wildlife. Most animals will run away from a few short horn blasts (instead of freezing in place, as some creatures do).

BRAKE TO SLOW DOWN: BUT Never Stop Suddenly or Swerve on the Highway. Just brake gently to give wildlife time to get out of the way (if it is safe to do so). Swerving can be dangerous to you and others and should only be considered when preventing collisions with large animals like deer, bear and moose.

LOOK AROUND FOR OTHERS: Wildlife often travel in groups or with babies. If you see an animal on or near the road, keep an eye out for others - or many others (if frogs or amphibians) and **proceed cautiously**.

DON'T THROW FOOD LITTER: Food thrown on the road, including apple cores and banana peels, attracts animals and birds and can often mean their injury or death.

**SCAN • WATCH YOUR SPEED •
HONK • BRAKE TO SLOW DOWN •
LOOK AROUND FOR OTHERS**

WILDLIFE COLLISION CONTACTS

**IN CASE OF COLLISION
call one of the following:**

If you collide with wildlife always report it to your local:
NATURAL RESOURCES DIVISION in the
Department of Energy & Resource Development:
1-506-453-2684 (General) if injured, ALSO call
wildlife rescue.

If a large animal is injured and is in distress, and/or
wildlife is a safety hazard, contact:
RCMP DISPATCH: 911

WILDLIFE RESCUE

If you hit or see wildlife (animal, bird, turtle, etc.) and
it is injured but **STILL ALIVE**, or if it has eggs or young
animals with it, call the nearest Wildlife Rescue:

Atlantic Wildlife Institute
506.364.1902
Cookville, NB (near Sackville)

VOLUNTEER or DONATE

to support the program:
watchforwildlife.ca/#contact-donate

www.watchforwildlife.ca

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in your glove
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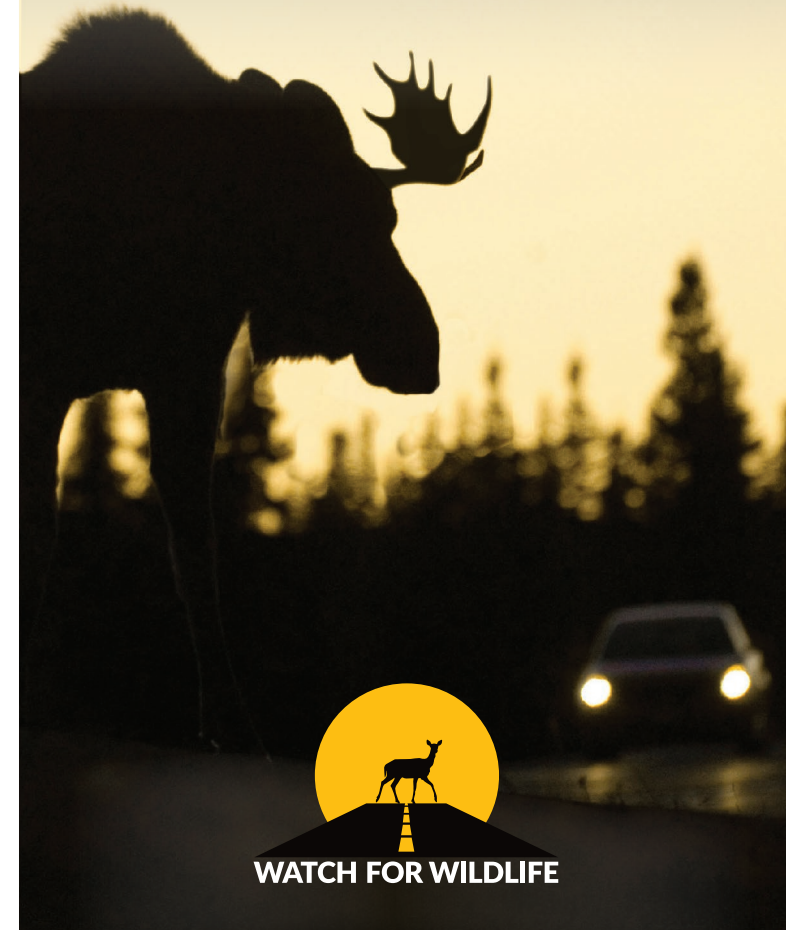
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WATCH FOR WILDLIFE

NEW BRUNSWICK



WATCH FOR WILDLIFE

How to
Prevent and Respond
to Wildlife Vehicle Collisions



PREVENTION

It is possible to **PREVENT** Colliding with Wildlife if you:

DRIVE AWARE AT DAWN & DUSK: Most collisions occur at dawn or dusk. Please be extra careful during these times.

SCAN AHEAD: You can often see an animal or their eyes reflecting the light of your headlights in time to brake and avoid a collision if you are scanning ahead. Scan both sides of the road and when you see eyes reflecting, slow down.

WATCH YOUR SPEED: Most collisions with wildlife happen when travelling over 80km/hour. Though it is not safe or reasonable to drive much below the speed limit on highways, driving at a manageable speed and paying attention is the best way to prevent collisions with wildlife. Observe wildlife crossing signs where you see them.

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IN CASE OF A COLLISION

If you do hit wildlife with your vehicle:

1. If possible, **pull over and off the road carefully and stop**. Assess yourself and others in the vehicle to make sure everyone is okay. **Safety is the priority.**
2. **If safe to do so**, get out and **check** if animal is alive or dead and if there are orphaned young animals with it. Be wary of injured wildlife and call for assistance.
3. **Report** the collision to the appropriate authority, RCMP, and/or a licensed wildlife rehab facility (see CONTACTS section).

Report collisions because the data is important to help decide where improvements can be made; like adding signs, fencing or other measures to reduce wildlife collisions.

Watch for Wildlife - Wildlife Vehicle Collision Tracking project: www.iNaturalist.ca

FACTS

- Wildlife is on the move in the Spring, especially after a long and snowy winter, and collisions with wildlife can be significant
- Each year, approx. 400 people are involved in collisions with moose alone
- Most collisions happen at Dawn and Dusk. The hours between 6 – 9am and 5 – 9pm are when collisions are highest.
- Roads pose a particular threat to Species at Risk (i.e. wood & snapping turtles, lynx) whose numbers are already critically low. If you are involved in a collision with a Species at Risk, be sure to report it to your local Natural Resources office.



AWFC

THE ANIMAL WELFARE FOUNDATION OF CANADA
(FONDATION DU BIEN-ÊTRE ANIMAL DU CANADA)

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Watch for Wildlife is a program of Sierra Club Canada Foundation to prevent wildlife vehicle collisions on our roads.