

PROJECT NAME:

PROPOSAL OUTREACH PLAN FY 2022

List **general** outreach activities the project is planning to perform during the upcoming fiscal year. General outreach activities are those intended to reach the general population of persons 60 years of age and older and/or the general populace of Dallas County/the project service area to increase overall awareness of program services and eligibility requirements with the goal of informing all persons eligible for the service.

General Outreach to Older Persons:

Description of Outreach Activity	Planned Date(s)/ Frequency of Activity	Estimated # of People the Activity will Reach

How will you track the effectiveness of these outreach activities in increasing program enrollment/participation?

What supporting documentation will you maintain to evidence the performance of the planned activities listed above?

List **targeted** outreach activities that the project is planning to perform during the upcoming fiscal year. Targeted outreach activities are those intended to reach individuals belonging to one of the specific groups outlined in the Older Americans Act, as amended, with the goal of making information regarding program services and eligibility requirements easily accessible to them and increase the enrollment/participation of the eligible persons in these groups. In the appropriate column below, indicate the activity you intended to perform to reach the target group shown. Each targeted group must have an associated outreach activity shown below.

Targeted Outreach to Older Persons Identified in the Older Americans Act

Target Group - Older Individuals who are/have:	Outreach Activity You Will Perform to Reach This Target Group	Planned Date(s)/ Frequency of Activity	Estimated # of People the Activity will Reach
<input type="checkbox"/> Low Income			
<input type="checkbox"/> Minority			
<input type="checkbox"/> Limited English			
<input type="checkbox"/> Disabilities			
<input type="checkbox"/> Low Income <input type="checkbox"/> Minority <input type="checkbox"/> Limited English <input type="checkbox"/> Disabilities			
<input type="checkbox"/> Low Income <input type="checkbox"/> Minority <input type="checkbox"/> Limited English <input type="checkbox"/> Disabilities			
<input type="checkbox"/> Low Income <input type="checkbox"/> Minority <input type="checkbox"/> Limited English <input type="checkbox"/> Disabilities			

How will you track the effectiveness of these outreach activities in increasing program enrollment/participation?

What supporting documentation will you maintain to evidence the performance of the planned activities listed above?

