

# WSC AMBASSADOR PACKAGE

BRING THE WOMEN STARTUP COMPETITION TO YOUR COUNTRY

**Create local impact. Build a sustainable business.  
Be part of a global movement.**

As a WSC Ambassador you have the exclusive right to represent the Women Startup Competition in your country and organize an official WSC National Semifinal. We provide the brand, competition framework, international network, marketing materials and organizational support. You build the local ecosystem, attract sponsors and startups, and create an impactful event – while generating revenue.

*More  
Women  
Bigger  
Impact*

## WHAT YOU GET

-  Exclusive WSC representation in your country
-  Access to the global WSC network
-  Complete event organization guidelines and templates
-  Sponsorship materials and pitch deck
-  Marketing & communication materials
-  Mentor and jury guidelines
-  Support from the WSC team
-  International visibility through the WSC network
-  Opportunity for your national winner to continue to the WSC Global Final

## €1,000 REFUNDABLE SECURITY DEPOSIT

 The €1,000 is not a license fee. It is a security deposit showing your commitment to building WSC in your country.

### GET YOUR €1,000 BACK

Your Security Deposit is refundable through clear performance milestones:

|                                                 |               |
|-------------------------------------------------|---------------|
| Venue + event date confirmed                    | €200          |
| Minimum €3,500 local sponsorship secured        | €300          |
| Mentors + jury confirmed                        | €100          |
| Minimum startup target achieved                 | €200          |
| Successful Semifinal + post-event communication | €200          |
| <b>TOTAL REFUND</b>                             | <b>€1,000</b> |

*Invest your commitment.  
Get it back!*

## YOUR REVENUE OPPORTUNITIES

-  **LOCAL SPONSORS**  
Minimum target: €3,500  
First €2,000 stays 100% with you.  
Above €2,000: 70% Ambassador / 30% WSC.  
Use it to finance the event (venue, catering, marketing, photo/video, etc.) and your work.
-  **PREMIUM COMPETITOR REGISTRATIONS**  
Minimum target: 5 Premium Competitors  
Price: €180 / startup  
Your share: 50% = €90 per startup  
5 startups = €450 revenue
-  **EVENT TICKETS (OPTIONAL)**  
Minimum 30 visitors / country  
Ticket price: €5  
Your share: 25% = €1.25 per ticket  
30 tickets = €37.50 revenue
-  **PREMIUM EVENT TICKETS (OPTIONAL)**  
Ticket price: €180  
Your share: 50% = €90 per ticket  
Example: 10 tickets = €900 revenue
-  **GLOBAL OR CROSS-COUNTRY SPONSORS (OPTIONAL)**  
Bring global or multi-country sponsors to WSC.  
Your commission: 25%  
Applicable value: €1,350 – €15,000  
Potential commission: €337.50 – €3,750

## WELCOME PACKAGE



- ✓ WSC Ambassador Hoodie
- ✓ Luxury Business Cards
- ✓ Ambassador Certificate
- ✓ Welcome Gift Box

*Be part of something bigger.*

## EXAMPLE: WHAT CAN YOU EARN?

| Revenue source                 | Example   | Your revenue                              |
|--------------------------------|-----------|-------------------------------------------|
| Local sponsors (€3,500)        | €3,500    | <b>€3,050</b><br>(€2,000 + 70% of €1,500) |
| Premium competitors            | 5 × €180  | <b>€450</b><br>(€90 per startup)          |
| Audience tickets               | 30 × €5   | <b>€37.50</b><br>(25% commission)         |
| Premium event tickets          | 10 × €180 | <b>€900</b><br>(50% commission)           |
| <b>TOTAL POTENTIAL REVENUE</b> |           | <b>€4,437.50+</b>                         |

 **Get your €1,000 deposit back**  
on successful completion of all milestones.

**POTENTIAL TOTAL VALUE**  
(Revenue + Deposit Refund) **€5,437.50+**

Figures are examples. Your results depend on the size of your event, sponsorships and ticket sales.

## YOUR RESPONSIBILITIES

- ✓ Secure and announce the event venue and date
- ✓ Recruit at least 10 startup teams
- ✓ Secure local sponsor(s) (min. €3,500)
- ✓ Build the local mentor team
- ✓ Build the local jury
- ✓ Support a rapid mentor/pitch preparation before the competition
- ✓ Perform local online and offline marketing
- ✓ Organize the National Semifinal
- ✓ Announce the winner and complete post-event communication
- ✓ Follow WSC branding, competition and communication guidelines

## WHY JOIN?

-  Represent an international brand
-  Build your local startup ecosystem
-  Support women entrepreneurs
-  Generate local revenue
-  Create valuable partnerships
-  Gain international visibility
-  Join a global community
-  Send your country's best startup to the WSC Global Final

*Let's build a more diverse  
and innovative future together!*

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in Instagram Facebook YouTube  
#WomenStartupCompetition

LOCAL EVENTS.  
GLOBAL IMPACT.