
CARBON PRICING Conference

NetZero, Beyond Frontiers

Book now : Carbon Pricing Conference, 2-3 June 2021 |

Beyond the **5th Paris Agreement** Anniversary, find real solutions for Carbon Issues by pricing, neutrality & climate technologies to go ahead for climate mitigation strategies !

- **Participants (profiles)** : C-level (Corporates, Investors & Startups), Academics, Institutions & NGOs | International attendees with direct or indirect issues on carbon pricing & neutrality
- **Participants (figures)** : Exclusive and limited VIP places, augmented by online Streaming | estimations 800-1000 (in livestream) and >7 000 (by replays)
- **Full English speaking** | See adding updates among our **speakers, partners,** and the **program** on www.carbonpricingconference.com

Dear Friends,

Next 2-3 June 2021, we will go beyond the 5th anniversary of the major 21th century pledge for Humanity: the **Paris Agreement**.

With **Carbon Pricing Conference**, book your agenda.

We will gather stakeholders to debate and highlight the issues shared by speakers from Finance, Energy, Tech Industries, Institutions, Researchers, Entrepreneurs & NGOs.

It's about the **WHY** and the **HOW** Carbon Pricing should be massively adopted to align with the **Paris Agreement** roadmap for carbon neutrality target. To avoid too partisan or marketing bias, **Science Based Evidences** will guide the debates. That's why for decision & action, Domain Experts will also provide the key points for a Carbon Pricing success democratization.

People from **US, Europe, Asia** and around the world will share their track records, supported by high level panelists. In introduction, we will connect – Sanitary issues & Pandemic to Climate mitigation Era. Carbon pricing strategies play as a must for an Economy Recovery in this Covid momentum, for a more Sustainable & Healthier GDP Model.

If you are an entity or if you have personal aspirations and feel deep concerned, responsible and accountable toward Present and Future, then :

- Just join us to be inspired by healthier business
- Act & implement carbon neutrality strategy to go beyond discussion

Our high level Editorial & Scientific Committee designs it for all of you, to help players transforming their economic model for a Low Carbon Economy.

Exclusive and Limited VIP Places to come I Stay connected also by livestreaming : all sessions will be streamed from Paris Time Zone, we'll share it as a must to watch in real time, so let's team-up.

We'll highlight the leading actions from Industries, States & Institutions, Investors, NGOs, Domain Experts, and People from Civil Society. By gathering remotely the key ones in the "Carbon Pricing Ecosystem", this framework aims to inspire "The Best in Class" in Climate Techs selection for Awards ceremony.

Opportunities as Sponsor and Partner

Earn Exclusive and VIP advantages.

SPECIAL EARLY BIRDS benefit discounts:

- Sponsor Pack series: **-15%** until 28th February | **-10%** after
- Attendees: **-30%** until 31 March | **-20%** until 30 April | **-10%** after

VIP Places + Livestreaming – 2-3 June 2021, Program, Speakers,
Partners : www.carbonpricingconference.com

Contact : contact@thefintechs.com | (33) 6 60 94 76 09

To Keep tuned of latest news & updates, sign up to join us
Partnership: Promote the Event, and invite members to join!

“For this Humanity momentum, all our responsibility for the Future is to avoid now a missing response for the decades ahead”.

Fabrice F. Seng, Event Chair

*Support the **Carbon Pricing Conference** and meet-up with our Speakers, and Corporates and Climate & Financial Tech Startups. We do believe that setting a value/pricing on carbon (by tax and/or by price) is one of the global tools to highlight daily the **best value on the right things for NetZero Targets!**”*

All Editorial & Scientific Committee

PROGRAM

(cf regular updates on the event website)

INTRODUCTIONS | CARBON PRICING FOR The "SUSTAINABLE NEW DEAL" WELCOMING WORDS

3 ISSUES, FOR KEYNOTES / FIRE CHAT SERIES

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ISSUE 1. Climate Change, Biodiversity, Pandemic & Public Health | What are the Science Based Evidences: "CarbonPricing", The Universal Tool ? And "CarbonCapture", the Operational Solutions to monitor Sustainability ?

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ISSUE 2. Crossing approach from Civil Society (Consumers, NGOs), Institutions (States, Cities, Regulators) and Impact Companies | Expectations, Decisions and Actions for Interests Convergence.

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ISSUE 3. "Sustainable New Deal", the New Glocal Pact in practice : from geopolitic & stabilities issues to Re-empowering the LongTerm Strategy Policies by Global Institutions & Countries Leadership | To make it happen and acceptable, what kind of governance models between country regimes & citizen dialogues/links.

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SESSION 1 | UNDERSTANDING The " WHY " | INSIGHTS & PRACTICAL ACHIEVEMENTS

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SESSION 1.1. CO2 Pricing & Tax in the Future : From Capital Markets To Institutions and Consumers | The Limits, Perspectives & Next challenges.

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PITCH SERIES 1 | CLIMATE TECH

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SESSION 1.2. Carbon Accounting | How to reboot value on the right things & pilot industrial strategies : from carbon audit, KPIs assessment to "low carbon" performance.

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PITCH SERIES 2 | CLIMATE TECH

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SESSION 1.3. Carbon Neutrality & LowCarbon Economy Models | Role of Regulators & International Laws, Policy Makers, Rating Agencies for standardized criteria/taxonomies, integrated reporting for Stakeholders, and new/high level norms & labels for each industry.

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PITCH SERIES 3 | CLIMATE TECH

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SESSION 1.4. Green Bonds Markets | The Opportunity to bootstrap a "Global Green Economy & Market" : perspectives for Cities, Regions, Countries & Corporates, in a massive Refunding Era.

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PITCH SERIES 4 | CLIMATE TECH

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SESSION 1.5. From "Paris Agreement" to "International Trades Agreements & Carbonfootprint" | Glocalization phenomenon, another globalization is possible ? Carbon pricing is becoming a double instrument for "coopetition" : as a Paris Agreement common basis, and as Economic Negotiation & Diplomacy ?

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PITCH SERIES 5 | CLIMATE TECH

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SESSION 2 | DISCOVERING The " HOW " | INSIGHTS & PRACTICAL ACHIEVEMENTS

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SESSION 2.1. "Green Finance Trends" : Financial Tools & New Asset Classes | Portfolio Decarbonization Strategies, Green Finance Taxonom(ies), Carbon Accounting & Monitoring.

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PITCH SERIES 6 I CLIMATE TECH

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SESSION 2.2. From Energy Providers (Oil & Gaz, Renewable Energies, Hydrogen Sector) To Industrial Consumers : Fullstack new mix for "Carbon Recycling" or "Net Zero Carbon" Approach from Heavy, Aeronautics & Automotive Industries.

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PITCH SERIES 7 I CLIMATE TECH

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SESSION 2.3. CCS & CCUS Technologies | ClimTech/NewGreenTech for IMPACT | Industrial Applications & Financial Models to Reduce CO2 emissions & Remove CO2 from the atmosphere for Climate Mitigation.

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PITCH SERIES 8 I CLIMATE TECH

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SESSION 2.4. Data, Analytics, Space & Tech Industry : Metrics for more accurate data | A global standardization: from "CARBON ACCOUNTING" to "CARBON PRICING" & "IMPACT RATING".

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PITCH SERIES 9 I CLIMATE TECH

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SESSION 2.5. Green, the new Luxe ? Public & Private Partnership for Citizen & Industrial needs: SmartCities, Cleaner Industrial Relocation, SmartGrids & Mobilities

- *How Refuelling Commodities through Territorial Economies | New Connectivity Services when a massive & greener Citizen User Experience is expected everywhere.*
- *How Making this "New Luxe" becoming "Mainstream" by strong & global environmental laws & new behaviors by the ConsumerCitizen.*

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PITCH SERIES 10 I CLIMATE TECH

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CONCLUSIONS | BUILDING THE NEW LEADERSHIP

CLOSING REMARKS

3 TARGETS, FOR KEYNOTES / FIRE CHAT SERIES

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TARGET 1. SUSTAINABLE FUTURE: Governance for Reconciling Horizons, Times, Technologies Mix and Interests | What does it mean to incentive deeper the "Institutions & Listed Asset Classes" with our "Common Asset from The Atmosphere to The Biodiversity" interests | Global Governance point of views from Institutions to Capital Markets.

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TARGET 2. Mixing "CARBON Pricing" and "CARBON Governance" | 2 faces of same market piece | How building coherence, and then the "long term" value of the "currency coin": that is Confidence. With a focus on a global Use Case: Africa, the pure player to bootstrap by a NetZero model.

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TARGET 3. Going deeper: from "PARIS AGREEMENT" to "SUSTAINABLE NEW DEAL" by Carbon Neutrality for "Climate Change" AND "Biodiversity" : The Pitch voice from Citizens as Scientists, Investors, C-Levels, Entrepreneurs, Institutions, Consumers, Philanthropies.

AWARDS & CLOSING | JURY (*)

Climate Tech and Carbon Neutrality Plans










Awards & Distinctions for the top ones, by a special Jury.

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JURY (*) Research & Sciences | Financial Industry | Energy Industry | Industry | Digital Players | Institutions/Policy Makers | Citizen/NGOs

AMONG PARTNERS



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						5 000€ HT	7 000€ HT	13 000€ HT	On demand
	Event = VIP Places + Streaming  Empowering the 5th anniversary of the Paris Agreement 								
	VISIBILITY  								
1	Your Logo in : the Event Website sponsor / partners page of the event website, with redirection link to your firm website	✓	✓	✓	500 €	✓	✓	✓	✓
2	Your Logo in : OnLine Promotion by Emailing within the footer page (participants & registered delegates)	✓	✓	✓	1 000 €	✓	✓	✓	✓
3	Your Logo in : displayed prominently during Online Sessions : 1/ Physically in the pannel sessions or 2/ On the Slider of "Sponsors & Partners" in each websessions (including all replays)			✓	4 000 €	✓	✓	✓	✓
4	Your Logo in : OnLine Promotion by Event Banners & Social Networks	✓	✓	✓	1 500 €		✓	✓	✓
5	Sponsorize the video Teaser Conference, with closing animation mentionned "video supported by Your Firm Name + Logo"	✓			5 500 €				✓
6	Sponsorize the video Jingle (Sessions Transitions) Conference, with closing animation mentionned "video supported by Your Firm Name + Logo"		✓		5 500 €		✓		✓
7	Your firm video Promotion/Interview broadcasted during the longer Transition of Sessions			✓	3 500 €				✓
8	Sponsorize the video Best Moments "Carbon Pricing Conference, Paris Chapter", with closing animation mentionned "video supported by Your Firm Name + Logo" Spread after this Chapter.			✓	6 500 €				✓

BUSINESS, MEETING & NETWORKING 🍷								
9	Being panelist : up to 2 people / firm for the total sessions	✓		0 €	✓	✓	✓	✓
10	Presentation firm : text + documents to download + youtube / video links + indication of your speaking intervention within the program (roundtable, keynote, etc)	✓	✓	2 000 €			✓	✓
11	3 VIP Places + Networking + B2B Meetings. We could support you to build your SpeedAppointments Physical or Digital for One 2 One meetings Aside or After Sessions		✓	5 000 €				✓
12	Your LiveStreaming Workshop / Webinar or SpeedDemo Adhoc (30') : 1 Show case your trackrecords, products or services Aside or After plenary Sessions With a special invitation for attendees		✓	6 000 €				✓
OPTIONS 🚀								
13	Participants database (only participants who have allowed to be contacted by the sponsors Event, in conformity with the GDPR)		✓	tailor made				✓
14	Your firm video interview produced tailor-made Interview (5-7') with your Firm Representant linked to the "Carbon Pricing Conference" topics (before, during or after the event) Powering your internal & external communication	✓	✓	tailor made				✓
15	Supporting Awards & Exclusivities within Players & Climate Techs		✓	tailor made				✓
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