In her former career, Dr. Brookshire was a high-powered entertainment publicist to the stars. As Director of Publicity at Arista Records, she represented Aretha Franklin, Sean "Diddy" Combs, OutKast, 112, Deborah Cox, Whitney Houston, and The Notorious B.I.G. until his death. LaJoyce Brookshire is also the best-selling author of the novels Soul Food (that was based on the smash hit movie), suspense drama Web of Deception, and the memoir Faith Under Fire: Betrayed By A Thing Called Love. "Faith" breaks a decade of silence of how her first husband married her knowing he had AIDS yet never revealed his status, and how she is victoriously HIV-negative. Summer 2010 marked the book release of The Last Listening Party of the Notorious B.I.G., a collaborative effort with photographer Elijah Muhammad who photographed the actual last listening party hosted by Brookshire at Arista Records. Winter 2010 will release Dr. Brookshire's first health book Ask The Good Doctor which focuses on health prevention and health restoration featuring seventy-five of the Good Doctor’s favorite recipes.