

The 1 on 10 video series with your chosen film

Introduction: In these video versions of the 1 on 10 exercise from *Writing Analytically* (pages 103-105), you will create four separate videos that each focus on one of the four aspects of film form (cinematography, mise-en-scène, editing, and sound). You can choose which videos to complete first, but one video is due on each of the following dates: **3/22, 3/29, 4/3, and 4/10**

Objective: The purpose of this assignment is to get you to explore the formal aspects of your film individually, for the sake of exploration. These exploratory A/V essays will help you discover aspects of the film that you never would have noticed otherwise, and will help you begin to formulate a creative, original argument for the final project.

Instructions:

The following instructions are adapted from Rosenwasser and Stephen's *Writing Analytically*, p. 105 (I recommend re-reading that brief section in preparation for this assignment)

Organize your video essay using 1 on 10 (deduction):

1. Generate a claim (the "1") about a revealing pattern in the film's use of the formal feature in question. (A voice-over or on-screen text articulation of this claim will provide the introduction to your video.)
2. Re-watch the film, looking for examples (the "10") that corroborate your claim. As you watch, put these examples into a preliminary clip-list that you will reorder later. (Use a copy of the template found in the folder called "Exploratory Video Projects" in the class Google Drive folder).
3. For each example in your clip list (each piece of evidence), write a few words about how that example supports the overarching claim about the film's use of cinematography, mise-en-scène, editing, or sound (depending on the video).
4. Determine the order and manner in which you will present these examples and finalize your clip list.
 - o Things to consider: will you organize your clips chronologically so we see how they unfold in the time of the movie or does it make more sense to present examples out of order, grouped by subtheme, or juxtaposed in fruitful ways. Will you use a split screen or tile multiple moving images on one screen so your audience can see some of the examples at once? What about transitions between clips?
5. Write a very brief introduction that articulates the claim you're making in the video:
 - o Do this via **voice narration** for your cinematography and mise-en-scène videos.
 - o Do this via **on-screen text** for your sound and editing videos.
6. Put it all together: record your voice over or create your on-screen text, then edit the clips together according to your plan.

Upload your Video **and Finalized Clip List** to the appropriate folder on the Google Drive.

In Assessing your 1 on 10 video essays the most important factors I'll be considering are:

1. Was the claim succinct and well-articulated via voice-over or words on screen?
2. Did the examples serve to support the claim?
3. Does the video essay demonstrate your deep understanding of the given formal component?
4. Was it clear what your audience was supposed to look/listen for in each clip?
5. Was the claim sophisticated? Did it go deeper than naming obvious themes and/or aesthetic choices?

Additional considerations that are not essential for these process-based video essays, but would make the difference between an A and an A+

1. Does the video essay demonstrate creativity in its execution?
2. Was the final product polished? (Here I'm looking for clean transitions between segments, good sound quality and pacing on any voice over, visually pleasing, legible, and typo-free text-on-screen)