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Free Guide

for creating and monetising a
faceless Instagram page

Make Money Selling Digital Products on Instagram

 Work Remotely |  Travel More |  Make Passive Income

Want to grow an Instagram page that makes money while you travel—without showing your face?

Hi I'm Brandon and I created this Guide to help others Get Started Creating Profitable Instagram Pages before spending money on any course. Learn from my mistakes so you can fast track and streamline your journey.

Most Instagram courses will tell you need to reach 10K followers before you can start selling, which can take 90 days or more (especially for Affiliate Marketing). So, If you have purchased an expensive course that can feel like a very long time.

My advise for getting started is get comfortable using Ai such as ChatGPT and Canva for content creation.

Start building and growing an Instagram page **today**, so you can enjoy the flexibility and of **financial independence**.

Want to Learn More Check out my blog eazypzylifes.com/blog

✨ Step 1

Choose Your Niche (Pick a Profitable Topic!)

Your niche should be:

- ✅ In demand (People search for it)
- ✅ Evergreen (Always relevant)
- ✅ Easy to monetise (Affiliate marketing, digital products, brand deals)

Best Niches for Faceless Instagram Accounts:

- 🏆 Motivation & Success (Quotes, Mindset, Self-Improvement)
- 💰 Finance & Passive Income (Money Tips, Investing, Side Hustles)
- 🏋️♂️ Health & Fitness (Workouts, Diet, Wellness)
- ✨ Luxury Lifestyle (Cars, Travel, Wealth Inspiration)
- 📱 Tech & AI (Apps, Gadgets, AI Tools)
- 🌍 Travel & Adventure (Destination Guides, Travel Hacks)



Step 2

Set Up a High-Performing Instagram Page

Create an Engaging Username:

- ✓ Keep it simple & niche-related (@WealthWisdomTips, @DailySuccessMindset)
- ✓ Avoid numbers or special characters

Optimise Your Bio:

- 📌 Who You Help + How You Help Them
- 📌 Call-to-Action (“Start Earning – Link in Bio”)
- 📌 Use Beacons/Linktree to add affiliate links

Choose a Profile Picture

- 🎯 Use a logo, icon, or aesthetic image related to your niche



Step 3

Plan Your Content Strategy

(70% Reels, 30% Carousels)

- ◆ 70% Reels – Trending sounds, text-based videos, viral captions
 - ◆ 30% Carousels – Quote carousels, how-to guides, motivational slides
- 🚀 **FREE TOOL:** Use Canva & CapCut to create viral Instagram content!



Step 4

Use Viral Hashtags & Captions to Boost Engagement

Hashtag Formula:

- ✓ Broad hashtags: #Success #OnlineBusiness #WorkFromAnywhere
- ✓ Niche-specific hashtags: #WealthWisdom #PassiveIncome #RemoteWork
- ✓ Low-competition hashtags: #FacelessInstagram #FreedomLifestyle

Engaging Captions:

- 💬 “Double-tap if you agree! 100 #SuccessMindset”
- 💬 “Tag a friend who needs this motivation! 🔥”
- 💬 “Comment ‘YES’ if you’re ready to build your dream life! 💪”



Step 5

Monetise Your Instagram Page & Make Passive Income

Once you build an engaged audience, start making money by:

🔥 Affiliate Marketing – Promote digital products & earn commissions

🔥 Selling Digital Products – Create e-books, templates, or courses

🔥 Sponsored Posts – Get paid to promote brands

🔥 Shoutouts – Offer paid promotions to smaller accounts

🚀 Want to fast-track your growth? Check out the [Free Training](#) and [Courses](#) to start earning with Instagram in **90 days!**

Your Instagram Success Plan

- ✓ Step 1: Choose a profitable niche
- ✓ Step 2: Set up your Instagram page for success
- ✓ Step 3: Plan your content strategy (Reels + Carousels)
- ✓ Step 4: Use viral hashtags & engaging captions
- ✓ Step 5: Monetise & enjoy location freedom!
- ◆ Get started today & create your dream lifestyle!
- ✉ Want more Instagram growth hacks & exclusive monetisation tips?
- 🔥 Subscribe to our newsletter for FREE resources!
- +📱 Follow us on Instagram [@eazypzylife](https://www.instagram.com/eazypzylife) for daily tips on growing & monetising Instagram!
- 🚀 [Start Your Faceless Instagram Journey Now!](#)

Free Training

