

Noémie A. Guérin

Product Manager in a VC-backed startup. I use my background in **behavioral research** to keep **user needs** at the heart of the product.

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EXPERIENCE

Companion, San Francisco, CA

Product Manager • JANUARY 2020 - Present

I am the sole PM at [Companion](#), a VC-funded, HW/SW startup founded by a Google X-er. Companion uses AI (with [TensorFlow](#)) to train dogs, based on best in class [behavioral science](#).

- Formulate and manage product requirements and roadmap, reaching a Beta-ready product, while collaborating with a complex technical team of HW & SW engineers and behavioral scientists
- Produce and implement an ops and research plan for 20 homes and 3 B2B *beta* testing deployments
- Oversee all design functions: hardware UI, web app, and website
- Adjust product direction through multiple pivots

Manager of UX • JUNE 2018 - DECEMBER 2019

- Organized and implemented 30+ in-home and 2 B2B *alpha* testing deployments
- Produced UX wireframes and managed UX, UI, and ID contractors
- Organized, administered, and analyzed needfinding interviews

Purdue University, West Lafayette, IN

Behavior Coding Coordinator • AUGUST 2015 - AUGUST 2017

- Managed a confidential HIPAA-protected database for an oncology clinical trial across 5 hospitals with 98 participants
- Co-developed a video-based human behavior quantification tool
- Trained and supervised 10+ behavior coders, led statistical analyses

EDUCATION

Master of Science • Psychology of Human-Animal Interaction

2017, PURDUE UNIVERSITY, WEST LAFAYETTE, IN

- [Thesis](#): Development, Reliability, and Validity Assessments of a Behavioral Coding System for Human-Animal Interaction
- Authored and co-authored 10 published peer-reviewed scientific [journal articles](#). Presented 3 talks and 4 posters at conferences.

Master of Science • Behavioral Science

2014, UNIVERSITÉ DE RENNES 1, RENNES, FRANCE

Bachelor of Science • Organismal Biology

2013, UNIVERSITÉ DE RENNES 1, RENNES, FRANCE

SKILLS

- **Statistics**: SPSS
- **Data Management**: Airtable, MS Access
- **Surveys**: Qualtrics, SurveyMonkey
- **Prototyping**: Adobe XD, Fluid UI
- **Reference Managers**: EndNote, Zotero
- **Productivity**: Productboard, Jira, Asana, MS Office, G Suite

LANGUAGES

French ●●●●●●
English ●●●●●●
German ●●●○○○
Portuguese ●●○○○○

VOLUNTEERING

Caring Cowgirl

2018-present
Secretary of an NPO offering mini equid visits in San Francisco

San Francisco SPCA

2018-present
Dog walker and puppy socializer as part of Companion's relationship with the SF SPCA

International Center of West Lafayette, IN

2015-2017
French teacher for adult beginners