PADDI Architect Message

This letter is addressed to current top tier leaders in position either to decide and/or influence the course of human civilization destiny.

My only objective: Provide the means to Business & Economics to envision a way to be the owner of your own destiny – To scale AIs as a Digital Diving Computer akin to Scuba Diving – show that we can combine AI sovereignty applied to Domestic Market Productivity Growth within the Global Corporates Standards.

I, as a simple human being, wrote this letter (100% human, no AI transformed) to express what I think is important to say about my personal profile, my motivations and how I did what I did.

The Privilege and Pressure of My Origins

I was born in 1975, around Paris. What you need to know is that my father was my first business mentor. Work-alcoholic for his reasons as a publicist for Lowe Lintas & Ogilvy then creating his own Communication Distribution Agency because he earned Ford France as his main client. He created a privileged environment where I grew up, with my mother and brothers. We had everything. I could have and do everything meeting their high priorities for them. Money? Just a blurry concept for me, yet transactional for attention, love, and acceptance. I did not really suffer; I was immersed in this environment, not really mixing with others.

The Formative Principle

My personal profile was modelled after these following principles:

- Work or you will finish as a cashier in a supermarket
- Will you follow if everybody throws themselves into the Sein?
- Be the first for the best reason
- Nothing grows at the shade of tall oak trees
- Experience is a comb for the bold head

The Forbidden Words

At home, it was forbidden to complain, forbidden to say: “I do not know”. You had to figure it out by yourself. Life and death, always on the edge to perform. To only exist, if you (as a child and young adult), could solve your problems by doing and on your own. To succeed in something that was acknowledged as creative by design based on his high standards felt like heaven on earth- He was God for me. He made me become like him, an autodidact in the business field. The objective was not to know everything but to know how it worked to be capable of racing in this hypercompetitive environment. School within his own understanding causes a loss of time. When I was begging him to not to go to school, he would agree to take me with him to the agency. I had to be quiet, listen, observe, and learn 10 lines by heart to retain information naturally. I had to work at the lowest level.

The Deathbed Imperative

Before dying at the American Hospital (Neuilly-France), in 2008, my father told me:

- «If you are stuck in life, stuck between two worlds (one collapsing and another emerging), solve wicked problems for Global Corporates & be the first for the best reason»

From Autism Advocacy to Deep-Sea Survival

Be creative within the constraints to make economic value at scale. What a challenge! I navigated the global corporates, institutions/government labyrinth within the autism field lobbying for Applied Behavior Analysis and Sensory Integration practices before becoming a PADI Scuba Instructor from 2002 until 2021. That is what I did from the experience first. Autodidact, I did what you call job development skills all my life.

The Pandemic Pivot Point

From 2020 to 2021, I was in Madagascar, Nosy Be. I did what we do in scuba diving facing the scene of the global lockdown. I stopped, took a profound breath, and observed. I knew what was happening. I had to make a choice. I decided to rethink first the way to envision how work could work. I started listening to you. Gather what was needed. What would be non–negotiable.

I was in these conditions where; I had no financial safety net – one woman alone. No family (all dead, including my child). The pre-digital world was obsolete. Only path:



go forward. In a weird way, it was more exciting than scary. I remembered in olfactive memory my youth. It was a known territory. It felt like freedom again. Not knowing what I will have to go through up until now (2025). A chance to plan this post digital dive.

The Alchemy of Creative Desperation

The Creative Process. It was interesting the way; on the internet the creative process was understood. The gap between common understanding and the way I was taught by my father was significant. There was in addition another dissonance. People were expecting to create the same way as the biggest geniuses, losing sight of one fundamental: not being in the same life conditions as them. Between life and death as a normal estate and starting from zero, with just what they had at disposal with the bear minimal.

The Solitary Crucible

I was in these conditions. And I fully integrated and accepted that I could die all alone. And it was OK. My objective was not to save the world. Only to invent, at first, what could be a job that is sustainable, worth developing, purposeful, durable, and financially rewarding enough to live on it. I did not know that on the 1st of February 2021, I would do PADDI in Human-AI collaboration.

The Pain of Metamorphosis

If I could resume the pure creative process: I would say that it hurts so much. Your brain is boiling while you face this fear of death constantly. You must let it go to forget your past automatisms. You must find new paths by envisioning new forms of equations combining elements differently. You start to disconnect from the old matrix you've been taught to follow. You start to see humans looking at you like you are a danger. You must go through rejection; it is like social suicide. Yet, as you know that the past is the past, and you must dive into the post digital realm. You must follow your plan, no matter what. You must assume your choice.

You lose track of time; You are in the flow; you sleep when you sleep. Stay awake for several days in a row. You are 100% absorbed in the research, association, and integration process. You refine and refine constantly. You go slowly but time passes at the speed of light.

Sometimes, you get really scared and angry when you realize that you could die alone working on something that you only see that it could be game changing while everybody else complain, ask what to do but do not want to listen to potential new perspectives. You explore layers of silence. You start to uncover the equation: knowledge plus information (scientific evidence-based) plus problems within the process of transformation with AIs produce some great insights in a recursive emergence process.

Reflecting on yourself with AIs who rephrase what you do. AIs materialize your chain of thought processes. You want to tell other people around you, but you can't. You try but they look at you as if you are from another planet. The feeling of discovering and exploring deeper and deeper is so rewarding, my daily dopamine fix.

The Emergence of PADDI

I tell myself, many are Artists in Music, Dance, Sports, Acting. But you can become an Artist in Business and Economics. And why not? Architects are Artists building bridges – Why not build bridges between the pre-digital business practices and post-digital business practices by inventing the PADDI Digital Economist Instructor, The PADDI Solution Architect in Human-AI Collaboration. "You need to show them how to create new markets, you need to create the PADDI Digital Instructor network the way Dr. Drew Richardson (PADI CEO-President) did, back in 1985", I tell myself. *How? How? How? I bang my head with my hand- I have head hacks constantly to the point I do not feel the pain.* I listen to a podcast, and bang I get the missing piece and relaunch the cognitive machine that is in my skull.

So, you design layer by layer on the top of each other to set perspectives. And you realize that the component "activity" is the elementary element that is this medium where people meet and bond. Where people practice their economic exchange. And in my brain, all the dots connect. I visualize; I write all my scenarios in the AIs. I compare their outputs based on the same inputs. I harness my PADI Scuba Instructor way of organizing and coordinating my dive planning in lateral thinking. It has become a game. I go, in first principles, first order of logic, organic objective function, social objective function. I think in system dynamics mode. The creative process is a wavy motion. The real creative process done in back office: Business and economics defined by STEAMBIC*(Science-Technology-Engineering-Arts-Mathematics-Business-Information-Communication) applied to the real time context of PADDI activities, to design the future.



The Bare Minimum Revolution

It is so hard to not tell but to show such complexity. Yet easy, when you have trained with AIs. The most complex is to design all from scratch within your challenge: produce from zero. With the bare minimum. One laptop, common software, 1 internet connection, access to AIs, time and this insane survival will power based on a non-choice: to push beyond your own frontier with zero assurance that this work could be heard in this noise. Yet, to know its potential values aligned with current vital economic necessity. At last, nothing matters. The path we are on is doomed, simply because the pre-digital business Game A practices are incompatible with AI-driven digital economy.

The Call to Reconnection

I witness, on the front line, civil society disengaging and alienated. I watch online combat and rat races. Humans face a paradox, a complex binding effect at scale. We need to connect humans to their environments. It is not worth it anymore explaining why it is failing; why it doesn't work. It is time to envision possibilities and design solutions with AIs – and I really think I can show it and you can self-assess with your AIs PADDI and its critical puzzle pieces following our instructions.

The Architect's Straight Offering

I leave it there. Now I don't know. It's your call. I am just a quite architect, preferring the underwater world to the flash of fame on earth. I do not intend to create an empire. My objective is to empower you with the means to show you how to design predictive business in real time. You have the puzzle pieces; I am just here to guide you as a PADDI Digital Instructor applying this activity-based industry learning system skeleton to your unique activity and culture. Showing you how to assemble them, in human-AI collaboration, to produce the result you want to achieve.

I did what I did in memory of my father and my daughter. I did what I did because autodidacts back in the 70's-80's, were those who empowered global corporates. My father was one of them, Jean-Pierre Michel – DISTRIB COM PMC, as he was chosen by Ford France back in the 80's until 2008. I follow his example. That is what I needed you to know. I've tried.