

KICK OUT MALARIA

A PROJECT OF LEADALEAP ENTERPRISES IN PARTNERSHIP WITH MILLENNIAL SOLUTIONS LLC

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*Our Ref: **KOM/ASEAN/ProFin/001***

Date: 14/06/2024

**DR. KAO KIM HOURN
SECRETARY-GENERAL
ASSOCIATION OF SOUTHEAST ASIAN NATIONS (ASEAN)**

DEAR DR. KAO KIM HOURN,

KICK OUT MALARIA PROJECT FINANCING PROPOSAL

I am Paul Abayomi Jeremiah, and I am Co-creator of **the Kick Out Malaria Story and Game series**.

I am writing to seek patronage in donation or investment from the **Association of Southeast Asian Nations (ASEAN) / ASEAN Foundation / ASEAN Youth Organization** to get our **Kick Out Malaria Story and Game series** to public schools, community learning centers and libraries in local communities with the high burden of malaria and NTDs across Asia.

The Kick Out Malaria Story and Game series comprises **storybooks, story apps, computer video games and cartoon episodes** created to help children and families across the world **defeat malaria and neglected tropical diseases, prevent disease resurgences, and save hundreds of thousands of lives and billions of US dollars lost to these diseases yearly.**

We are currently fundraising \$150,000 in grants, donations, loan or equity financing - can be in tranches or lumpsum - to mass produce and distribute our Kick Out Malaria educational products worldwide.

In addition to mass producing physical copies, we have our products recently listed on the major marketplaces including Amazon, Google Play store, Etsy, eBay and eCrater, with some sales recorded from the US, UK and Germany on these platforms. Part of this funding will be spent on marketing to reach a larger audience and drive more sales.

Our business is incorporated in the United States and Nigeria. We have intellectual property (trademark and copyright) rights for the Kick Out Malaria series in the US and Nigeria with global coverage.

Our proposal documents are uploaded to a weblink hosted on our website to make sharing with other decision-makers easier via this link:

<https://www.kickoutmalaria.com/asean>

We would be very grateful if our request could be granted, as it would help us to achieve our project goals in a timely manner.

Thank you for your consideration.

Yours faithfully,



PAUL ABAYOMI JEREMIAH
CO-CREATOR | KICKOUTMALARIA |
PRINCIPAL PARTNER | LEADALEAP ENTERPRISES |
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Our Ref: [KOM/ASEAN/SCO/001](#)

Date: 14/06/2024

**DR. KAO KIM HOURN
SECRETARY-GENERAL
ASSOCIATION OF SOUTHEAST ASIAN NATIONS (ASEAN)**

DEAR DR. KAO KIM HOURN,

KICK OUT MALARIA SCHOOL AND COMMUNITY OUTREACH PROPOSAL

I am Paul Abayomi Jeremiah, and I am Co-creator of **the Kick Out Malaria Story and Game series.**

I am writing to propose our Kick Out Malaria School and Community Outreach and Train-the-trainer program for adoption into your ASEAN Youth programs.

The Kick Out Malaria School and Community Outreach and Train-the-trainer program is designed to **provide teachers, guardians, caregivers and youth leaders within your network with the fundamental knowledge** they need to be better positioned as **catalysts for more inclusive climate action, first as informed changemakers and climate change agents themselves and also as trainers and influencers for children.**

This program is primarily designed to train teachers, caregivers, guardians and youth leaders in countries most vulnerable to climate change and the resultant spike in diseases, but climate change itself is a global problem making our

program applicable in multiple contexts. The Kick Out Malaria program is flexible and adaptable. That means we can easily customize it to suit your ASEAN Youth Organization programs or ASEAN Foundation programs when there is a demand.

To learn more about the Kick Out Malaria School and Community Outreach program, please visit this link:

<https://www.kickoutmalaria.com/community-engagement>

Please find attached our proposal documents. These documents are also uploaded to a weblink hosted on our website to make sharing with other decision-makers easier via this link:

<https://www.kickoutmalaria.com/asean>

We would be very grateful if our request could be granted, as it would help us to achieve our project goals in a timely manner.

Thank you for your consideration.

Yours faithfully,



PAUL ABAYOMI JEREMIAH

CO-CREATOR | KICKOUTMALARIA |

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