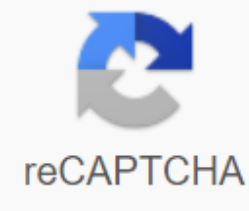




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Hot Amish guys Tumblr

Follow the latest daily buzz with buzzFeed Daily Newsletter! Get all the best moments in pop culture and entertainment delivered to your inbox. November 12, 2014 2 min read David Karp wants to raise the Tumblr cache as a publisher of digital advertising. Today's online advertising landscape, said the Tumblr founder in an interview with the Financial Times, is too much of a numbers game. It's too narrowly oriented with ads based on pre-search products and other scientific statistics, as opposed to sweeping more broad coverage with a more desirable approach, it argues. For Tumblr, Karp ultimately envisions ads that are on par with great television and print campaigns in the past that have inspired people to become customers rather than managed single purchases. Related: Saatchi and Saatchi CEO: The best ads make you laugh, cry or think a common message for big brands and agencies from Silicon Valley, and all digital networks leave creative people at home, show up with data scientists, he said. We want them to show up with the guys putting together Super Bowl ads. Karp said such a strategy could help Tumblr defeat major adversaries such as Facebook and Twitter, where creative advertising is not such a natural fit. On Tumblr, he explained, users primarily consume content rather than networks, and so advertising doesn't break a kind of personal flow. Contrary to popular belief, Tumblr is also much more than just stupid memes and weighty quotas, says Karp. More than half of its users over 34 and 60 percent of its business comes from outside the U.S., an iconic Pepsi ad that made Coke Go BallisticAnd while Yahoo's \$1.1 billion acquisition of carp startup recently under-fire activist investor Starboard Value, Karp, for her part, felt honored to work alongside Yahoo chief Marissa Mayer. I'm in such a privileged position to work with someone who has experience on a scale that it has, he said. Related: In hilarious video, advertising agency Thanks to employees letting them do it... For like, a whole minute homeneews Green Car Guys are hot! (?) Watch all 3 photosMatt StonewriterOct 1, 2008 From Playboy magazine this month: 88% of American women say they will be more attracted to a man who has a hot, new fuel-efficient car than a hot, new sports car; There's an interesting statistic that can open up many can worms.;O with one hand, I understand.; The guy behind the wheel of an economical car demonstrates that he is smart. He does not spend money, does not want to pollute the atmosphere, remembers the resources of the Earth and supports the need to get rid of the drug, which is foreign oil. However, for better or worse, our trips make certain statements about who we are. Many books have been written about what attracts one person to another.; Some have suggested that people use material values as a quality of Pairing call, just like some birds when they flash brightly colored feathers.; I'm not assuming that all it takes is to capture the woman of your dreams or the fancy F430 Spider, but I wonder if 88% of attractive, single women really get more steamed on a beige Camry Hybrid, at least in terms of first touch. I read a study in a men's journal about appearance and attractiveness.; They dressed the guy in a fast food restaurant uniform and put him in a dump, and showed the photos to the control group of women.; Then they dressed him in a very sharp business suit and put him behind the wheel of a German luxury car.; Another similar group of women rated it twice as attractive as the first population.; Remember: the same guy.; Just different threads, wheels and accoutrements.; So the notion that speeches make a difference is not a full bunk.;I'm not advocating petty relationships or saying that women are materialistic or gold diggers or anything of that, so please save those answers another time.; But I don't buy Playboy's stats, which say that nearly nine out of every 10 women would be more attracted - at least initially - to a dude in a fuel sipper than to something a little more racier. See all 3 photos OF THE LATEST IN CAR NEWSShare on FacebookShare on Twitter

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