

To Whom It May Concern,

Here is why I strongly recommend working with Mark Sickles and SuperOrg. As a CEO of 4 different companies over the past 20 years which included portfolio companies for two different private equity firms, I utilized Mark and his SuperOrg methodology in two of these companies and after gaining experience utilizing the SuperOrg methodology I managed the process internally in the other two companies. In all four companies, my management team and I were able to achieve dramatic increases in shareholder value that clearly exceeded the expectations of our shareholders/private equity firm owners.

Mark has a very keen business mind and a unique skillset that blends a combination of management disciplines; strategic management, finance, organizational effectiveness/human resources, and quality management to name a few. With his help I was able to unleash the full potential of my organizations and, quite frankly, me as the CEO.

Because of my proven belief in the process, I was personally involved in the software development of Mark's principle-based methodology. I truly believe that any CEO who uses it the right way, with Mark's support, will produce the same extraordinary results I did in four different organizations.

Bottom line, I cannot think of a more compelling way to optimize the long-term success of CEOs and their companies than working with Mark Sickles and SuperOrg.

Robert Mills, Board Director & Former CEO