



TACO BELL CASE STUDY



CHALLENGE

- High employee turnover
- Expensive and time-consuming to attract new hourly talent

SOLUTION

- Provided all employees instant access to earnings through Branch
- Attracted new talent by offering same-day pay to new hires

“ This is a great app that sends me my money when I need it most. I recommend this for anybody at Taco Bell. ”

- Service Champion, Taco Bell

KEY STATISTICS

89%

Mobile adoption

4.1

Monthly employee transactions

60%

Increase in shift coverage rates when instant access to wages was offered

