



**Best Choice  
Award**

## **SOTERIA ENTERPRISE WINS THE 2019 COMPUTEX BEST CHOICE AWARD**

Amaryllo International, Inc.

### **Soteria Enterprise**

Category Award: 15. Smart Retail

Taipei, Taiwan – **May 21, 2019** – Amaryllo International announces that it has won the 2019 Computex Best Choice Award under the Smart Retail category for its Soteria Enterprise Data Analytic solution. From a pool of top-class submissions, Amaryllo was selected by the specialist jury made up of prominent members from the industry.

According to the judges, Soteria Enterprise stands out for three innovative features: First, it is capable of filming and analyzing video image content in real time. For a shop-owner, information such as number of people, gender, age, stop time, stop location, peak in crowd, facial recognition, and hot zones, and many other data are definitely crucial for more optimal store management. On top of that, Soteria Enterprise provides analysis solutions via its cloud services. This means it allows uninterrupted recording without requiring the store owners to purchase a PC or servers. Entry costs are greatly reduced for the middle and small size businesses. Additionally, the real time push alert to store owners won the judges' heart. Whenever an abnormal behavior occurs, owners will surely be the first to know and take measures in no time.

Soteria Enterprise features a single dashboard generating analytics data as people counting, gender, age, path analysis, heat map, utilization ratio and peak ratio as well as security data as snapshots, live view, alert notifications, and live video feeds. It is the world's first cloud-based real-time retail analytics software. Unlike conventional CCTV systems which only function as a passive recording devices, Soteria Enterprise enables patented auto-tracking object-recognition stand-alone robotic cameras to proactively capture and analyze video contents in real-time. By leveraging artificial intelligence, Soteria helps businesses discover consumer patterns to help boost sales and productivity. Protected by the highest military grade 256-bit encryption to ensure end-to-end privacy, Soteria Enterprise eliminates the need of expensive and bulky equipment and server setup. Since its roll-out, Amaryllo's Soteria Enterprise has won awards from CES USA, IoT Asia Singapore, Essen Security Innovation Germany, Ministry of Economic Affairs SME Administration Taiwan, Yushan National Brand Taiwan, Smart City & IoT Taiwan, MTEX B2B United Kingdom, and the latest Computex Taiwan. See more at <https://www.soteriaai.com/> or visit us at <https://www.amaryllo.us/>

**About Amaryllo International B.V.:** Founded in Amsterdam, the Netherlands, Amaryllo is the pioneer in providing Artificial Intelligence as a Service. Stand-alone auto-tracking cameras without remote computers and fast AI recognition alerts are Amaryllo's patented technologies. Contact us at [sales.ai@amaryllo.eu](mailto:sales.ai@amaryllo.eu)

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