



Jubilee Pool Values

Jubilee Pool Penzance Ltd is a charitable social enterprise run and owed by the community in the form of a charitable Community Benefit Society. Our philosophy remains as it was in 1935 as a community pool and cultural and architectural asset to improve the health and wellbeing of the community.

After a history of owners, operators and groups involved with the pool and its renovation over the years, the pool is now fully run by Jubilee Pool Penzance Limited following community fundraising and a project of devolution from local authority control and major restoration and repair from storm damage. The pool is an excellent example of coastal community regeneration and exemplar of how a bright future can be fostered when historic assets are put in the innovative hands of those who benefit from them most.

All profits from the pool and its other premises facilities go back into the operating of the facility and its future. The pool also raises funds and has most recently, during Summer 2018, been successful in raising over £529K from the community in the project to geothermally heat the pool to make it an all year round attraction and help regenerate the economy of Penzance. The new facilities in 2019 with geothermally heated water will see the pool be the first geothermally heated pool in the UK and will also include a renewed cafe/restaurant suitable for all year round use, refurbished changing facilities and a new multi-purpose community space set to benefit more and more people. Further more, at the heart of the new geothermal offering will also be an extensive social provision of free geothermal and wellbeing sessions for those with physical and mental access needs and from low-income backgrounds.

Our purpose

Improve the health and wellbeing of the community and visitors by providing safe sea water bathing.

Our mission

Ensure the lido survives for generations to come as a cultural heritage leisure asset and one of the UK's finest examples of a pre-war art deco lido. Achieve this through a diversified and accessible offering of services. Provide access to those most in need in order to improve community wellbeing. Remain community owned and community run with the pool's future and its community at heart of what we do. Be the catalyst for regeneration of the local economy in Penzance.

Our values

Our work is founded on and driven by our values. Our staff and volunteers are expected to be:

Community-minded

We put the community and their wellbeing at the heart of what we do. We will ensure our services and prices are accessible to all, including those from low-income backgrounds or with additional physical or mental health access needs. We will speak to all of our customers and colleagues with respect and dignity. We will work with local suppliers and businesses as much as possible. We will work with community groups to tailor services and welcome, listen to and act on their feedback.

Accountable

We are accountable and efficient in the use of the donations and investments entrusted to us by our community supporters, managing our affairs with transparency, integrity and impartiality. We are responsible for our own safety and dedicated to the safety others.

Innovative

We believe in continuously looking for ways to better deliver what we do, to embrace new ideas and ways of working and to generate both quality service and income for the society to secure the pool's future for generations to come. We will be adaptable and not be scared to test new ideas and learn.

Proud

We are proud of our heritage and the many positive and happy memories community users have created and continue to create at the pool through history. We will do all we can to protect the pool's future for years to come and its architectural heritage. We will strive as a community asset and as the 'jewel of Penzance' to build pride in the town and its regeneration, bringing visitors to West Cornwall all year round.

Quality-lead

We put quality at the centre of what we deliver in our services and products. We benchmark this against other organisations, invest in training, are driven by best practice and seek to continuously improve.