



Gemma's Hope

Author Partnership Guide

Sharing Hope Through Meaningful Stories

Thank you for your interest in partnering with Gemma's Hope!

We are honored that you've considered entrusting your work to our organization. Every book we share has the potential to comfort a grieving parent, help a sibling understand loss, or remind a family that they are not alone. Our goal is to thoughtfully curate a diverse library of high-quality bereavement resources so that every family can find a book that speaks to their unique experience.

About Gemma's Hope

Gemma's Hope is a 501(c)(3) nonprofit organization dedicated to supporting families experiencing pregnancy, infant, and early child loss. Through our **Free Book Fund**, we provide carefully selected books at no cost to grieving families throughout the United States. Books may be distributed through:

- Individual family requests
- Hospital partners
- Care packages
- Support groups
- Special outreach initiatives
- Community events

Our resource library includes books for parents, siblings, grandparents, and other loved ones, representing a variety of perspectives, family structures, faith traditions, and grief experiences.

What We're Looking For

We welcome books that thoughtfully address topics including:

- Pregnancy & Infant Loss
- Bereaved Siblings
- Pregnancy After Loss
- Perinatal Grief & Healing
- Faith-Based and Secular Perspectives
- Diverse Families and Experiences
- Empathetic and compassionate writing tone



Gemma's Hope

Author Partnership Guide

Our Review Process

Every submission is personally reviewed by our team. If your book is accepted we'll work with you to determine the best way to make your book available. This may include:

- Inclusion in the Free Book Fund
- Listing in our Recommended Reading Library
- Features on our website & on social media
- Sharing with hospital partners
- Event displays when appropriate

Whenever possible, we love highlighting the authors who make these resources possible.

Book Donations

Many authors choose to donate books directly to Gemma's Hope. To help us manage inventory responsibly, we typically begin with **an initial donation of 5-10 copies**. As demand grows, we're happy to discuss future donations or purchasing additional copies when appropriate. Occasionally, hospitals wish to purchase copies of these books for direct distribution to their patients. If this is requested we'll notify you and arrange to place an order on their behalf.

Please mail your books to:

Gemma's Hope
6302 Gold Dust Ct
Charlotte, NC 28269

Promotional Materials

Once approved, please send the following assets to our team to help us accurately introduce your book to families and supporters:

- High-resolution book cover + Author headshot (optional)
- Short author biography
- Social media handles + website link
- Purchase link (if unavailable please list the price at which you would typically wish to sell your book to the general public for)
- Press kit (if available)
- Marketing images or graphics (optional)



Gemma's Hope

Author Partnership Guide

Staying Connected

We love building lasting relationships with the authors we partner with. As books are distributed, we may periodically share impact updates, such as:

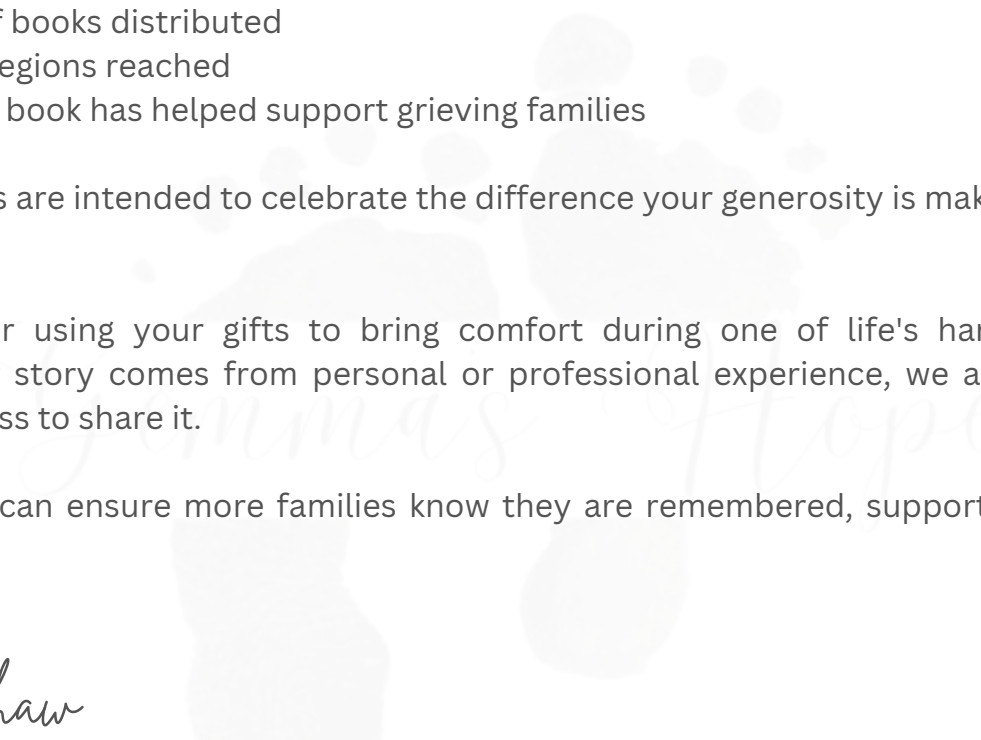
- Number of books distributed
- States or regions reached
- Ways your book has helped support grieving families

These updates are intended to celebrate the difference your generosity is making.

Thank You

Thank you for using your gifts to bring comfort during one of life's hardest seasons. Whether your story comes from personal or professional experience, we are grateful for your willingness to share it.

Together, we can ensure more families know they are remembered, supported, and never alone.



Ally Shaw

Executive Director and Founder of Gemma's Hope

Gemma's mama

www.gemmas-hope.com

allyshaw@gemmas-hope.com

