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Picture quiz logos answers level 21- 30

This quiz will show how familiar you are with some of the most popular apps out there. Your job is to look at the app icon in each of the 10 images and figure out the name of the app. There are four options for each question, only one of which is correct. Are you ready for the challenge? Click the Start quiz button to get started, and be sure to share your result on social media at the end. (tqb_quiz id'912722) This is the 12th quiz in our regular weekly series. You can take the other 11 on the links below: Let us know which questions you thought were the hardest and share your buzz with others in the comments section. Tagged: Android appspop quiz Subscribe to the BuzzFeed quiz newsletter - booze on the latest quizzes delivered straight to your inbox with a quiz newsletter! Sign up for the BuzzFeed quiz newsletter - booze on the latest quizzes delivered straight to your inbox with a quiz newsletter! Follow the latest daily buzz with BuzzFeed Daily Newsletter! 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You may be able to find more information about this and similar content on piano.io it seems that everyone these days has a brand. Whether you're building a startup, running a blog, doing social media for someone else, or growing your personal brand, you need that one nice sign that people will instantly recognize as your brand. How do you manipulate the human psyche to create such an image? Answer these 7 questions when creating a logo and you may be able to achieve just that! 1. Who are your competitors? What are they doing? You have to stand out from your competitors. If you look like someone else, there is no reason for people to pick you over them. Notice what others in your field are doing. Is there a common feature among their logos - colors, fonts, styles? Maybe you should do the opposite. You need to find a way to distinguish yourself. 2. Whose reputation do you value? Choose multiple brands in areas and industries not related to your own, whose logos you like and whose reputation you value. That doesn't mean: Go out and find the coolest logos. Reputable brands know what they are doing. They have a solid identity, and branding, to match that identity. Learn from them! What characteristics stand out? Do they use certain fonts, certain colors, certain styles? Even look at the history of their logos to see what they intended to convey. Explore what other successful brands are doing before making any attempt to create your logo. 3. What impression do you want to give? What does your logo say about you? Of course you can have something that looks good aesthetically, but what does it convey? The brain creates associations and perceptions in about 1/10th of a second. How do you want this experience to be? Who (or what) do you want people to think you are? If you're a lifestyle blogger, you'll probably want people to understand that as soon as they see your logo. If you're a tech startup, the same goes for you. What do you want people to think? Your answer is to tell you what typeface you use, what colors you choose, what intervals you go with, background - everything! The impression you want to give dictates what you do and where you go when creating your logo. The world of color psychology is both fascinating and mesmerizing. You will notice blue is popular with almost nothing, especially in business and technology. The greenery comes with nature. Oranges, red and brown tend to come with pets and animals. Black, white and gold tend to go with sophistication. Purple royalty compliments. Pink is associated with However, all are also cross-partners. Once you've decided what impression you're making give (see paragraph 3), you should check two sources. This breakdown of psychology and business colors will help you collect the characteristics that you want for your brand in the perfect color scheme. Meanwhile, this catalog of brand colors will help you determine what some of your competitors have chosen (see paragraph 1). 5. What font says what you want to say? First of all with fonts, you need to make sure that people can read any text in your logo quickly and easily. Remember that you have about 1/10 of a second to make this first impression. You need something legible. According to the tests, Verdana is seemingly the most legible font available. Baskerville also performs very well on legibility tests, and comes in as the most reliable font. Serif fonts usually evoke more professionalism, but Sans-Serif fonts look much clearer (and have also been very popular among brands in recent years). When you create a logo, what are you trying to say? Choose a font accordingly. In many cases, it may make sense not to have any text at all, or to use the appropriate letters (s) as an artistic base (think zber Facts or GE). The biggest goal is to get people to think of you instantly when they see your logo. When you think of Mercedes, you rarely see the logo and name together. You just see the Mercedes-Benz logo and you immediately know who it is. Twitter just has a bird. Instagram has a camera silhouette. On the other hand, publishers (in particular) only use text like The Wall Street Journal, Entrepreneur, and Vanity Fair. They either spell out their names or use their initials. What's better for you? Image, text or both?? Why use more when you can use less? The navy mantra sounds true here: Keep it simple, stupid. Often, less design is good design. It's more offensive. There are several reasons for this. You want something you can easily recreate, distribute and piece together as needed. You also need something that is easily handled by the human eye. Minimalist design was very popular; partly because of this concept. You don't necessarily have to be minimalist when creating a logo, but you should consider how your logo might be designed to appear most easily. Remember that the smaller the more. ConclusionWhy creating a logo for your personal brand or billion dollar business, there is a lot to consider. You need to know what your competitors are doing, what message you are trying to convey, and what will help you create this perfect impression. Answer these questions, and then all you have to do is turn your dream into reality! Featured photo credit: Clem Onojehuo via unsplash.com unsplash.com

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