

From Sketch to Screen – Their Future is Our Future!

You are here

[Home](#) » From Sketch to Screen – Their Future is Our Future!

Bonn, 9 March 2017 – Louisa Brueckner, a talented 16-year-old from the Friedrich-Ebert Gymnasium in Bonn, came to the offices of the CMS and AEWA Secretariats as part of a two-week 'work experience' for her school. Amazingly, in the short time she was with our Joint CMS & AEWA Communications Unit, she produced 17 unique drawings of the flagship species selected for this year's World Migratory Bird Day campaign. Thanks to her creative work on the illustrations, a team of CMS & AEWA communications interns were then able to use her artwork to create a short video which introduces the flagship species for World Migratory Bird Day 2017.

Louisa believes conservation work is very important and that “everyone should try to help conserve our planet at least a little bit.” Although she is also passionate about math and physics, she enjoys drawing in her free time and she could definitely pursue an artistic career if she wished to. Young bright talent like Louisa, who also have a desire to conserve the environment, give us hope in preserving the planet for future generations.



This year's World Migratory Bird Day theme is 'Their Future is Our Future – A Healthy Planet for Migratory Birds and People,' and Louisa is a clear example of how everyone can make a small difference and help shape a more sustainable future. It is perfectly possible for humans and animals to coexist in this world, but only if we have the will to do something about it!
