

ELIZABETH ULANOVA

First-generation American. Ivy League and Oxbridge alumna. Founder of an ed-tech startup - scaled from idea to global traction. Cross-sector leader in venture operations. Interdisciplinary artist and designer. Multidisciplinary researcher.

EDUCATION

Harvard University Graduate School of Design

August 2021– January 2024 | Cambridge, USA

Master in Landscape Architecture Candidate, M.L.A, Dean's Merit Scholar (2.5 Years Attended, 60 Units Completed)

- **High Impact Recognitions:** Fully funded Harvard Dean's Merit Scholarship (100% Tuition) for being ranked at the top of my admissions class.
- **Recognitions:** Harvard Innovation Lab Spark Grants (3X), Harvard Graduate School of Design Community Service Fellowship, Harvard Joint Center for Studies Summer Fellowship, Harvard Graduate School of Design Travel Grant
- **Independent Study 2:** Fall 2023 Urban Design Research: "Not Just For Kids: An Inquiry Into The Foundations, Benefits, and Design Interventions Of Play Equity For Adults." (Advisors: Karen Janosky and Belinda Tato)
- **Independent Study 1:** Fall 2022 Art, Architectural History Research and Visual Artistic Exhibition: "Alchemy: Between The Past and Magic" (Advisor: Edward Eigen)
- After completing my final independent study during my 3rd year, I left my architectural studies to start my company.

University of Cambridge

October 2019– November 2020 | Cambridge, UK

Master of Philosophy, M.Phil in Sociology of Media and Culture

- **Master's Thesis:** "The Influence of Social Media on Modern Romantic Relationships"
- **Recognitions:** Mr and Mrs Geoffrey Twining Egginton Prize, Seton Cavendish Bequest Grant, MCR Presenter
- Launched first ever studio art studio at Downing College by pitching to senior college staff, that is still in operation today.

Columbia University in the City of New York

September 2016– May 2019 | New York City, USA

Bachelor of Arts - B.A, Visual Arts, Magna Cum Laude, 3.86/4.00 GPA

- **Senior Thesis:** "Clashings of Art, Culture, and Technology in a Digital Anthropological World"
 - **Recognitions:** Honors, Dean's List, Leadership Service Award, Senior Thesis Stipend Award, Commencement 2019 Senior Profile, Junior Marshall, First Gen Student Advisory Board, Orientation Leader, Tuition Scholarship
 - **Additional Coursework:** Global Literature, East Asian History, Latin American History, Marine Biology, Art History
 - I completed 2 independent studies with visual arts department chair, Matthew Buckingham in support of my thesis.
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SELECT PROFESSIONAL EXPERIENCE AND RESIDENCIES

Founder and CEO, Girls In Research

April 2024–Present | Cambridge, USA, London, UK, and Remote

- **High Impact Recognitions:** University of Cambridge Downing College Young Alumna of the Year Award (2025), University of Cambridge Downing College Fellow Commoner (2025-2026),
- *Created the world's first virtual research and tech incubator for high school girls. Scaled from ideation to paying clients in 29 countries under 6 months through direct customer engagement, bootstrapped with no external press or funding.*
- Month 1-2: Pre-seed from Y Combinator alum; 3-figure ARR from students in 7 countries.
- Month 2: 4-figure ARR from students in 13 countries; full tuition enrollments (\$1,800–\$2,400).
- Month 6: 5-figure ARR, students in 29 countries, applicants from 50+ countries.
- Month 12: Sustained 12 months on \$10K initial capital and ARR; negotiated acquisition offer and acquisition exit.
- Built and led all functions including GTM strategy, remote team operations, UK/US compliance, CRM systems, financial and payment systems, product development, talent and stakeholder management, and workflow management.
- Evaluated 800+ applicants, 100+ global mentors; designed curriculum across 150+ research topics in 6 fields.
- Curated, and hosted 4 global research showcases "Demo Days" and multiple guest talks, livestreamed to 20+ time zones.
- Personally taught students in 7 countries in the social sciences track, arts track, business track, and humanities track.
- GIR scholars have won international tech awards, Ivy League acceptances, international college and research scholarships, gold medals at national science olympiads, first place at state science fairs, and publication acceptances.
- **Further Recognitions:** Columbia University Tamer Fund (Spring 2025 Semi-Finalist), Telos House (Visiting Fellow Spring 2025), Cambridge Innovation Center Social Impact Cohort Fellowship (Spring 2025 Select), Harvard Innovation Lab Women Entrepreneurship Panelist (Spring 2024)

Entrepreneur In Residence, The Volition Project

April 2024–Present | Cambridge MA, and Remote

-Won Harvard competition to be paired with Volition's CEO. Became the first-ever entrepreneur-in-residence. Applied advanced business frameworks to optimize GIR's revenue model, user acquisition, program expansion, and stakeholder management.

Visiting Fellow In Residence, Telos House

March 2025–April 2025 | London, UK

-Selected to join an invitation-only talent incubator. Compiled due diligence of London's female innovation landscape, including accelerators, VC funds, and female-led ventures. Directly contributed to positioning Girls In Research for acquisition discussion.

Founder of Recess and Venture Program Fellow, Harvard Innovation Lab

May 2023–April 2024 | Cambridge, USA

-Successfully executed pilot of "Recess Games" in Boston. Led R&D, product design, event coordination, media marketing, and community outreach. Secured 3 Harvard Spark Grants and won pitch competitions. Coordinated partnerships with Boston cultural hubs such as CultureHouse and Industry Lab for live Recess installation game events with players all over Boston.

Artist In Residence, Industry Lab

June 2023–September 2023 | Cambridge, USA

-Invented a way to sculpt biowax utilizing water molecules. Curated a month-long solo exhibition, *Fluid Memory*, which included painting, sculpture, video, and mixed media installation from August 18 to September 15, 2023, attracting a diverse audience of 300+ through the exhibit and receptions. Engaged with the local startup community at IL through artist talks and workshops.

Harvard Joint Center For Housing Studies Fellow & Community Designer, CultureHouse

June 2023–September 2023 | Boston, USA

-Selected as a Harvard GSD Community Service Fellow, fully funded through a competitive summer fellowship that supports research-informed design initiatives.

-Data-driven analytics, and digital design (Photoshop, Illustrator, Rhino, Final Cut Pro X, and CAD) for project execution.

Graduate Teaching Assistant, Harvard University Graduate School of Design

August 2022–September 2022 | Cambridge, USA

-Fall 2022: Histories of Landscape Architecture I (HIS-4141). Graduate-Level Harvard Course by Professor Eigen

-Provided academic support, including becoming the first MLA student to give a guest lecture during class to all 100+ students.

Head of U.S Expansion, Project Access International

September 2018–August 2019 | New York, USA, London UK, Vienna, Austria, and Remote

-Launched the USA version of PA by directing strategy, partnerships, product development, tech, and marketing. Co-founded 5 Ivy League campus teams (under 5 months), established a global research task force, and trained staff and students worldwide.

National President Emeritus, National Ivy League Student Council (Ivy Council)

January 2017–May 2019 | New York, USA, and Remote

-President Emeritus ('19), President ('18), Vice President of Technology ('17-18), Columbia Head Delegate ('17), Elected from regional conference director to national president in 1.5 years. Executive management, including 30 officers and 1300 members.

Entrepreneur In Residence and Founder of Penpairs, Richi Childhood Cancer Foundation

March 2016–August 2016 | Boston, USA

--Pitched to CEO to become first-ever entrepreneur-in-residence after showing him a demo of PenPairs at Harvard SECON 2016.

-Supported Richi's 15 startups in strategic operations, market research, pitch design, event planning, GTM, and talent sourcing.

Corporate Educator and Overseas Consultant, New Oriental Education & Tech Group

June 2014–May 2015 | Chongqing, China

-Delivered corporate training, English seminars, and VIP one-on-one consultations through the Elite Business and Oral English departments. Appointed the youngest corporate trainer in the branch's history; received top evaluations of the expatriate staff.

English Editor and Audio News Anchor, CQ News (Chongqing Hualongwang Group)

February 2015–July 2015 | Chongqing, China

-Served as the only English language editor for all digital and print articles prior to publication for Chongqing's largest media outlet, CQ News. Provided the voice-overs for all broadcasts and daily translation of articles from Mandarin to English.

International Liaison Officer, Chongqing Fruits and Orange Juice Co. Ltd & Chongqing TianYou and Aseptics United Foods Co.Ltd *September 2013–December 2015 | Chongqing, China*

-Traveled extensively, professional liaison for CQFOJ's foreign contacts and partners, provided interpretation, expatriate advising, strategic marketing, scouted foreign talent for marketing, and examined sustainable development practices

NOTABLE RESEARCH PROJECTS

“Ingenuity Ecology” | *April 2024–Present | Systemic Framework | Main Sponsor: Girls In Research and The Volition Project*
Developing a systemic framework that centers overlooked human ingenuity as a vital global resource. Applied through Girls In Research, its first live prototype, featuring multiple global “Demo Days” showcasing diverse research—from beta-cell analysis to stock market volatility and quantum physics—across 20+ time zones, serving as a live proof of concept.

“Not Just For Kids: An Inquiry Into The Foundations, Benefits, and Design Interventions Of Play Equity For Adults” | *September 2023–December 2023 | Independent Research Study | Harvard University Department of Landscape Architecture*
Advocating play equity as a fundamental adult right, linking design interventions to urban well-being, including an interview with Elger Blitz. Advisors: Karen Janosky (Department Director), Belinda Tato; Department Chair approval: Gary Hilderbrand.

“PlayScape Renewal: Transforming Rumney Marsh Landfill and Nahant Garbage Dump Into A Public Space For Natural Play” | *September 2023–December 2023 | Core 3 Studio Final | Harvard Department of Landscape Architecture*
Designed a landfill master plan for dual sites. Utilized GIS mapping, 3D Rhino modeling, Photoshop and Illustrator rendering, environmental analysis, stakeholder engagement, and regenerative sustainability principles. Advisor: Professor Alex Wall.

“Unveiling Twin Falls, Idaho: Dynamics of Migration, Spatial Realities, and Collective Agricultural Endeavors” | *September 2023–October 2023 | Core 3 Studio Research Project | Harvard Department of Landscape Architecture*
In a group of 3, we conducted spatial and historical analysis of the Twin Falls agricultural site, synthesizing archival data, GIS mapping, Rhino modeling, and environmental research to visualize labor and land-use dynamics. Advisor: Professor Alex Wall.

“Fluid Memory” | *August 2023–September 2023 | Solo Art Residency Exhibition | Main Sponsor: Industry Lab*
Produced a multidisciplinary art exhibition exploring themes of memory, loss, and resilience through acrylic painting, wax sculpture, and video installations. Included opening reception, closing reception, and live 3-month solo public exhibition.

“Recess: An Intervention of Using Live Play To Grow Community, Combat Aging, and Social Isolation For Adults” | *May 2023–April 2024 | Live Public Health Interactive Project | Main Sponsor: Harvard Innovation Lab*
Conducted comprehensive market research and competitive analysis of the adult fitness sector. Led the design, coordination, and execution of live pop-up game events in collaboration with strategic community partners. Secured 3 Harvard Spark Grants.

“The Material Economy of Spiritual Health in the Land of Osho: From an Indian Mystic’s Oregon Cult to a Meditation School in the Contemporary Dutch Countryside” | *May 2023–June 2023 | History 3 Design Research Dossier | Harvard Department of Landscape Architecture*
Combined on-site ethnographic fieldwork at a Dutch off-grid spiritual commune in 2023 with archival analysis of a defunct 1970s spiritual cult. Applied landscape theory and comparative design research to examine how belief systems are spatialized.

“Project (Re)Generation: A Cemetery For The Future Utilizing Mushroom Burial Suits and Memoric Planting Schemes” | *January 2023–May 2023 | Core 2 Studio Final | Harvard Department of Landscape Architecture*
Designed a cemetery master plan integrating biodegradable burial garments inoculated with mycelium. Utilized 3D Rhino modeling, GIS mapping, Illustrator renders, physical models, and environmental systems analysis. Advisor: Craig Douglas.

“Project Devonport New Zealand: A Case Of Volcanic Islands, Silver Tree Ferns, and Climate Change” | *January 2023–May 2023 | Representation 2 Studio Final | Harvard Department of Landscape Architecture*
Material and digital prototyping using wax sculpture, 3D printing, glycerin models, GIS mapping, renderings, and digital modeling. Studied watershed dynamics and climate-responsive design on volcanic island ecologies. Advisor: Craig Douglas.

“Alchemy: Between The Past and Magic: Abstracting 20th Century Chinese Art Into A 21st Century Art Collection” | September 2022-December 2022 | *Independent Research Study* | Harvard University Department of Landscape Architecture
Reinterpreted Chinese art history concepts through an exhibition of contemporary sculptures, paintings, and poetry, employing an original beeswax sculpting method. Advisor: Professor Edward Eigen; Reviewer: Gary Hilderbrand (Department Chair).

“Project Synthesis: A Park To Recover - Public Parks As Regenerative Ecological Engines For Public Health” | September 2021-December 2021 | *Core 1 Studio Final* | Harvard Department of Landscape Architecture
Designed a park master plan through native planting, habitat restoration, and rewilding techniques. Employed 3D Rhino site modeling, Photoshop and Illustrator renderings, and environmental analysis. Advisor: Professor Pablo Perez Ramos.

“The Influence Of Social Media On Modern Romantic Relationships” | January 2020-November 2020 | *Master’s Thesis* | University of Cambridge Department of Sociology
Literature review analyzing existing empirical studies, including identifying key research gaps in the demographic representation of data samples. 900+ reads on Academia.edu. Advisor: Dr. Rikke Amundsen. Presented at University of Cambridge Downing College Graduate Conference 2020 and University of Cambridge Downing College MCR-SCR Seminar 2020.

“The Privilege of Media Representation: Social Opacity In An Age of #MeToo” | November 2019 | *Field Review Paper* | University of Cambridge Department of Sociology
Critically examined how the #MeToo movement exposed persistent inequities in media visibility, voice, and epistemic privilege. Analyzed the structural dynamics of representation to reveal how systems of power obscure and selectively amplify narratives.

“Influencing the Mongol Empire: The Political Impact of the Mothers of Genghis Khan and Kublai Khan” | March-April 2019 | *Mongol History Class Final Research Paper* | Columbia University Department of East Asian Languages and Culture
Examined the political influence in shaping 13th century Mongol imperial governance, succession, and diplomacy using primary and secondary sources historiography; 1100+ reads on Academia Edu. Advisor: Professor Morris Rossabi.

“Clashings Of Art, Culture, And Technology In A Digital Anthropological World” | January 2018-December 2018 | *Studio and Film-Based Bachelor's Thesis* | Columbia University Department of Visual Arts
Created a multimedia thesis comprising 3 original films and 3 original kinetic installations exploring sociocultural impacts of futuristic technologies on human behavior. Exhibited at Leroy Neiman Gallery, New York City. Advisors: Matthew Buckingham (Department Chair), Nicola Lopez (Department Director), Professor Serra Bothwell Fels, and Professor Sondra Perry.

SELECT ARTISTIC EXHIBITIONS, POETIC PERFORMANCE, AND LIVE INSTALLATIONS

Exhibited Visual Artist and Spoken Word Artist in Boston, New York, and England

2024 - "Boston Arts and Culture: Fay Chandler Emerging Art Exhibition", **Boston City Hall Galleries**, November 18 to December 27, 2024. Curator: City Of Boston, Mayor's Office

2024 - "In Celebration Of AAPI Heritage Month", **CultureHouse Union Square**, Somerville, MA, May 8th - June 9th, 2024, Curator: Stephanie Irigoyen

2024 - "Boston Voices", The Napkin Poetry Review + Soho House Boston, **Laisun Keane Gallery**, Boston, MA, April 25th, 2024, Curators: Caroline King and Laisun Keane

2024 - "In Pursuit of Well-Being", Group Art Exhibition, **Industry Lab**, Cambridge, MA, March 29 - April 12, 2024. Curated by Zoe Kurstritz

2024 - “March Outspoken Saturdays” **Boston GBH BPL TV Filming Studio**, New England’s First Public Broadcasting Radio and Television - Poetry & Spoken Word. Curator: Amanda Shea

2024 - "Boston Voices", The Napkin Poetry Review , **Abigail Ogilvy Gallery**, Boston, MA, Jan 25th, 2024, Curators: Caroline King and Courtney Jacobovits

2023 - "Swan Song", Sidewalk Video Gallery, **Fountain Street Fine Art**, November 2-29, 2023. Curator: Marie Craig

2023 - "New Language: Contemporary Abstraction", National Juried Exhibition, **Gallery 263**, Cambridge, MA, October 12 -November 4, 2023. Jury and Curator: Daniela Rivera

2023 - "Fluid Memory," Solo Artist Residency Exhibition, **Industry Lab**, Cambridge, MA, August 18 - September 15, 2023. Curator: Justice McDaniel

2023 - Recess Pop Up Game x **Industry Lab**, July 31st 2023, Cambridge, Massachusetts. Curator and Host.

2023 - Recess Pop Up Game x **Culture House**, July 21st 2023, Somerville, Massachusetts. Curator and Host.

2023 - "Harvard Graduate School of Design Studios & Seminars Spring 2023" (Included In Group Exhibit of Students In STU1112), **Druker Design Gallery**, Harvard Graduate School of Design, Cambridge, MA. April 2023.

2022 - "Alchemy: Between the Past and Magic," (Final Presentation of Independent Study For ADV9201), **Gund Hall, Harvard University Graduate School of Design**, Cambridge, MA. December 2022.

2021 - "Design Award 2021 Exhibition" **A + D Architecture and Design Museum**, Los Angeles, California (In Collaboration with Anna Stevens as writer for Steven's "Palka" exhibit).

2020 - "Twining Egginton 2020 Exhibition" **Heong Gallery, Downing College, University of Cambridge**, Cambridge, England (Virtual Exhibit). Jury and Curator: Vicky Ambery Smith

2020 - "Cedar Tree Exhibition" Battcock Lodge, **Downing College, University of Cambridge**, Cambridge, England. Jury and Curator: Vicky Ambery Smith

2018 - "Columbia University Fall 2018 Senior Thesis Presentation", **Leroy Neiman Gallery, Columbia University**, Manhattan, New York. Curator: Nicola Lopez and Serra Bothwell Fels

2018 - "Fall 2018 Visual Arts Department Exhibition" **Prentis Hall, Columbia University**, Manhattan, New York. Curator: Nicola Lopez

2018 - "Spring 2018 Visual Arts Department Exhibition" **Prentis Hall, Columbia University**, Manhattan, New York. Curator: Nicola Lopez

2017 - "Fall 2017 Visual Arts Department Exhibition" **Prentis Hall, Columbia University**, Manhattan, New York. Curator: Nicola Lopez

2017 - "Spring 2017 Visual Arts Department Exhibition" **Prentis Hall, Columbia University**, Manhattan, New York. Curator: Nicola Lopez

SELECT PRESENTATIONS, CONFERENCES, TALKS, AND PRESS

New York, England, Boston, Remote, and Virtual

2025 - Curator and Host, "Girls In Research: Demo Day" **From Transcriptomic Analysis of Dysregulated Beta-Cells to Stock Market Volatility During Natural Disasters**", May 17, 2025, Remotely Live Streamed To Viewers in 20+ Time Zones

2025 - Curator and Host, "Girls In Research: Demo Hour", **A Global Research Symposium: From Corporate Oil Accountability to Emotional Recognition in Education Software**", February 8th, 2025, Remotely Live Streamed To Viewers in 20+ Time Zones

2024 - Curator and Host, "Girls In Research: Demo Day", **A Global Research Symposium: From Multimodal Deep Learning Models to Replicating Lotus Hydrophobicity**", November 9th, 2024, Remotely Live Streamed To Viewers in 20+ Time Zones

2024 -Curator and Host, "Girls In Research: Demo Day", **A Global Research Symposium: From Nutrition Dense Food Powders to The Impacts of Quantum Physics on Morality**, August 11th, 2024, Remotely Live Streamed To Viewers in 20+ Time Zones

2024 - Paneled Discussion, "Women Founders Entrepreneurship Panel for Dana Hall Summer Entrepreneurship Program", **Harvard Innovation Lab**, June 17, 2024, Curator: Peter Gladstone

2024 - Lecture, "Play Equity Beyond Childhood: Designing for Adult Well-Being in Urban Environments", **Design Research Forum**, Harvard Graduate School of Design, April 18, 2024

2023 - Press, "Summer 2023 Fellows", **Harvard University Joint Center For Housing Studies**, May 31, 2023, Author: David Luberof

2023 - Lecture: Artist Show and Tell: Elizabeth Ulanova, **Industry Lab**, Cambridge, Massachusetts, July 13, 2023, Curator: Justice McDaniel

2022 - Final Presentation For Independent Study: "On Zhang DaQian and Alchemy: Between the Past and Magic", Independent Study Exhibition, Gund Hall, **Harvard University Graduate School of Design**, Cambridge, Massachusetts.

2022 - Guest Lecture, "On Chinese Cultural Implementation, Desecration, and Exportation" as TA for HIS 4141: Histories of Landscape Architecture I: Textuality and the Practice of Landscape Architecture, **Harvard University Graduate School of Design**

2021 - Press, "Notable Alumni, Alumni Notes", **The Owl Magazine, Columbia University**

2020 - Lecture, "The Influence of Social Media on Modern Romantic Relationships", **Downing Graduate Conference, Downing College, University of Cambridge**

2020 - Lecture, "Social Intimacy In An Age of Technology Inspired Culture", **MCR Seminar, Downing College, University of Cambridge**

2019 - Press, "Elizabeth Ulanova Is Where Art Meets Technology Meets Axe Throwing", **The Eye Feature, Columbia Daily Spectator**, Columbia University

ADVISED PROJECTS (RESEARCH TEACHING EXPERIENCE)

- 2025, Sophia Osasere, Halifax Canada, "The impact of differential pain bias on teenage mothers, black mothers, and white mothers and the intersectionality of race and age on effective pain management and treatment." Girls In Research Social Science and Natural Sciences Combo Track
- 2025, Shadrika Tarafdar, New Delhi India, "Exploring Gender Bias in the Aerospace industry and to what extent it affects their decision making in projects", Girls In Research Social Science and Natural Sciences Combo Track
- 2025, Yenglik Shonbay, Almaty Kazakstan, "Behavior and Stock Market Volatility During Natural Disasters: A Comparative Study of Japan and Chile", Girls In Research Business and Finance Track
- 2024, Adriana Lazarte, La Paz Bolivia, "Causes and Effects of Second Hand Hearing Loss In Relatives Of The Deaf", Girls In Research Tech and Social Sciences Combo Track
- 2024, Tomiris Kassymova, Astana Kazakstan, "Disabled interactions within the progress of inclusive education in Kazakhstan", Girls In Research Social Sciences Track
- 2024, Kateryna Huba, "Comparing Ukraine and the Baltic States: Pathways to EU Membership and the Impact of Russian Influence", Girls In Research Social Sciences Track
- 2024, Jean Yoo, Seoul South Korea, "The Impact of NFT Ownership on Artists: Revolutionizing Creative Rights and Economic Opportunities", Girls In Research Arts and Humanities Combo Track
- 2024, Wairimu Karanu, Nairobi Kenya, "Theoretical Physics Provides An Argument Against Materialism", Girls In Research Social Sciences and Natural Sciences Combo Track
- 2024, Milagros Tacacho, Salta Argentina, "Public Policies and Their Impact on Argentina's Nuclear Energy Sector: A Critical Analysis of Ley de Bases, Girls In Research Social Sciences and Natural Sciences Combo Track

SPECIAL SKILLS

Mandarin Chinese (HSK Level 5) | Lived in Asia, Europe, North America, North Africa, Oceania | Software: Rhino,

Grasshopper, Ladybug, Photoshop, Illustrator, Final Cut Pro X, ArcGis, AutoCad, Final Cut Pro X | Fabrication: 3D Printing, LaserCut, Foamcutter, Wax Sculpting, Landscape Model Building| Fine Arts: Oil and Acrylic Painting, Mixed Media Installation, Plaster Sculpting | Film: Cinematography, Editing, Scriptwriting, DSLR Photography | Senior Dog Caregiver