

Introduction

Benovate Holdings, Inc., recognizes that you may have questions about our collection, use and disclosure of personally identifiable information (“PII”) that you send to us and other information we collect during the course of your visit to www.benovate.com (“Site”). We value our relationship with you and want to help keep your experience on our Site is secure, enjoyable, efficient and easy.

Contact

If you have any questions or comments about this Privacy Statement, please contact us at helpdesk@benovate.com.

What we Collect

We only collect PII from you when you choose to provide it to us so you can receive information and/or services from us.

Generally, PII consists of a first name or initial and last name in combination of one or more of the following: social security number; passport number; driver’s license number; state identification card number; address information; financial account number, credit or debit card number in combination with a security code or password; biometric data, such as fingerprints, retina scan and facial geometry.

We also collect Non-Personal Information (“NPI”) from you. NPI is information which cannot be easily used to personally identify you and includes, for example, the type of web browser you use to access our Site, the URL of the previous website you visited, clickstream patterns, your ISP, your operating system and your IP address. PII and NPI are collectively referred to as “Information.”

How we use the Information we Collect

PII may be used for our business purposes and in a manner consistent with this Privacy Statement. This use includes, but is not limited to, maintaining, evaluating and improving our sales, services to you, and our Site. NPI is used to track your usage of the Site and other internal purposes, such as Site maintenance, evaluation and user-experience. If you would like to opt-out from our Site tracking, please click [here](#).

Our Role as a Data Processor

In the provision of our various services, we act as a processor for the PII that you choose to provide to us.

Disclosure to Third Parties

We reserve the right to disclose any Information we collect to third parties we directly work with (“Authorized Representatives”).

Access and Correction of PII

You may review and edit your PII at any time, please click [here](#). If you are unable to make the change yourself, please contact us at helpdesk@benovate.com. We require that you validate your identity before any change is made.

Deletion of PII

You may submit a request to delete your PII by clicking [here](#) or contacting us at helpdesk@benovate.com. Before updates are made, appropriate validation of your identity will be made.

Protecting PII

We strive to maintain reasonable data security measures. However, no security measures are invulnerable to attack. We are not responsible for the security of your PII that you transmit to us over networks that we do not control, including, but not limited to, wireless networks.

Taking your PII

You may request that we provide you with the PII you have provided to us in a machine-readable data file in a standard format. If you would like to receive this file, please click [here](#) or contact us at helpdesk@benovate.com.

Disclosure to Successors

We may disclose Information to any successor-in-interest of ours, such as, but not limited to, a company that acquires us.

Disclosure to Unaffiliated Third Parties

We may disclose PII to prevent an emergency, to protect or enforce the rights of a third party, as required or permitted by law (including, but not limited to, compliance with a subpoena). We do not disclose information to other unaffiliated third parties – we will never sell your PII to a third-party.

Length of PII Storage

We will keep your PII for as long as is necessary for the continued provision of services to you, or where we have a legitimate interest to continue doing so.

Privacy Statement Changes

We reserve the right to modify, add or remove any terms and conditions in this Privacy Statement without prior notice or liability to you. Any changes we make will be effective immediately following posting on the Site.

If you are subscribed to our mailing list with a valid e-mail address, you will receive an announcement from us indicating an update to the Privacy Statement has been made.

Children's Privacy

Our Site and services are not intended for users younger than 13 years of age. Accordingly, we will not knowingly collect or use any PII from children that we know are under 13 years of age. In addition, we will delete any Information in our database that we know originates from a child under the age of 13.

Optional – EU-US and Swiss-US Privacy Shield

Cookies and Other Technologies

We use cookies in this Site. The cookie settings on this Site are set to ‘allow all cookies’.

Our Site does not currently recognize automated browser signals regarding tracking mechanisms, such as “do not track” instructions. In most mainstream browsers, you can usually set your privacy preferences regarding the use of most cookies and similar technologies. Look under the heading “Tools” (or similar heading) in your browser for information about controlling cookies. You can set your browser in most instances to notify you before you receive a cookie, giving you the chance to decide whether to accept it or not. You may also be able to set your browser to turn off cookies. If you continue using the Site without changing these settings, you consent to the use of cookies. You can, however, change your browser settings at any time to control the use of cookies. For more information, please refer to your browser settings.

Links to Third Party Sites

We deliver third party online advertisements on our Site. You should familiarize yourself with those web site privacy policies/statements to understand their privacy practices.

Data Controller and Contact Information

The data controller of this Site website is Benovate Holdings, Inc. You can contact us at:

2829 University Ave. SE Suite 820
Minneapolis, MN 55414
USA

Data Protection Officer

For questions about your PII, or to lodge a complaint, contact:

Mark Walinske, CEO/President
Phone: 877-236-6828
E-mail: helpdesk@benovate.com

Other Contact

If you have any general questions or concerns about this Site, or this Privacy Statement, please feel free to contact us at helpdesk@benovate.com.