



## Publishing Package

*We offer one publishing package. It includes everything you need to go from a rough draft of a manuscript to a book that you can be proud of.*

**The Publishing Package includes:**

- **Author Coaching and Support:**
  - Eight 60-minute sessions (held via Zoom or in person in Farmington, CT) related to editing, book publishing, book launch, and marketing with Elizabeth Hill.
  - Development of a customized Project Timeline with the author's goals and schedule in mind.
  - Email support throughout the entire publishing process.
  - Access to the Writers' Hive on [Circle.So](#) for the lifetime of the group, with monthly live group calls led by Elizabeth Hill.
  
- **Editing:**
  - Developmental Edit of the full manuscript focusing on improving the content and structure.
  - Line Edit focusing on flow, tense consistency, syntax, removing repeated phrases, and indicating where additional content is needed for clarity.
  - Copy Edits focusing on spelling, grammar, capitalization, and punctuation errors, as well as consistency.
  - Proofreading (by two different editors).
  
- **Book Design:**
  - Cover design, incorporating the author's vision and ideas, while meeting professional standards.
  - Formatting of the manuscript into paperback, hardcover, and e-book format.

*Publishing Package 11.23.25, Rates Valid 2025/2026*

- Ordering of the paperback proof sent to Author and Publisher to review.
- **Publishing:**
  - Publishing on two publishing platforms for maximum reach: Kindle Direct Publishing for Amazon sales and Ingram Spark to make it available for distribution to over 40,000 independent bookstores, online stores, chain stores, ebook retailers, libraries, and universities.
  - Assignment of International Standard Book Number (ISBN) which is required for publishing.
- **Copyright**
  - Copyright filing with the U.S. Copyright Office to protect the author's intellectual property.
- **Book Launch and Marketing:**
  - Creation of a personalized Book Marketing Plan based on the author's personality, interests, skill sets, comfort-level, connections, and goals.
  - Book launch for Amazon best-seller status, including:
    - Targeting of book categories.
    - Crafting book descriptions utilizing SEO keywords.
    - Engagement of Advance Readers and Power Partners in partnership with the Author.
  - Marketing Materials/Assets:
    - Creation of Author One Sheet to help with book promotion. This may also be used for authors seeking speaking engagements.
    - Creation of five (5) images to be used during book launch.
    - Creation of a video trailer for the book for use on social media or author websites.
    - Author Interview on the Green Heart Living podcast with video and audio provided.
  - Web presence:

- Guidance on establishing a web presence either through Author Central, a website, and/or social media platform of the author's choice (Facebook/TikTok/LinkedIn, etc...)
- Listing of the book on the Green Heart Living Press website.
- Social media: Posts for two weeks during Book Launch on Facebook, IG, and LinkedIn.
- Advance Readers and Book Ambassadors:
  - Assistance in building a group of Advance Readers to maximize the success of the Book Launch.
  - Written copy for how to communicate with the Advance Readers over email, text, or social media.
  - Guidance on how to identify and utilize Book Ambassadors to enhance the long and short term reach of the book.

**Cost:** \$10,000 for books up to 60,000 words with up to 10 images (supplied or stock). Installment plan: 10 installments of \$1,100 or 4 installments of \$2,750. (The total price for the installment plan \$11,000.)

\$11,000 for books between 60,000 and 80,000 words with up to 10 images (supplied or stock). Installment plan: 10 installments of \$1,210 or 4 installments of \$3,025. (The total price for the installment plan is \$12,100.) For books with over 10 images, additional fees will be added due to the additional time this will take to design the layout of the book.

**Royalties:** The author receives 85% of the total royalties received from the publishing platforms utilized. Green Heart Living Press retains 15%.

**Author Copies:** The author can purchase copies of their book for the author copy price. For most books, this is around \$5/copy. (It can vary due to paper quality and whether the book is printed in color or black and white.) There is no minimum book order.

**Author Rights:** The author retains all rights to the manuscript.

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