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Curated links and references for spotting AI-generated media and manipulated visuals, and verifying authenticity.

Use this page when a video, image, or audio clip feels “off,” or when a sensational claim spreads with eye-catching media.

Deepfake Factchecking

AFP Fact Check — Global fact-checking that frequently debunks manipulated/AI-generated media. ✓IFCN-Verified

 <https://factcheck.afp.com/> 

Reuters Fact Check — Verifies viral visuals and investigates manipulated or AI-assisted content. ✓IFCN-Verified

 <https://www.reuters.com/fact-check/> 

AP Fact Check — Checks claims with a strong focus on political and viral visuals. ✓IFCN-Verified

 <https://apnews.com/hub/ap-fact-check> 

Digital Verification Tools & Techniques

TinEye Reverse Image Search — Finds earlier/alternate versions of images to trace first appearance.

 <https://tineye.com/> 

Google Images (Search by Image) — Reverse-image search via camera/upload to find sources and context.

 <https://images.google.com/> 

Shazam — Identifies music or audio clips to help find the original source and context.

 <https://www.shazam.com> 

Wayback Machine — See prior versions of pages/posts; verify if media/claims existed before an event.

 <https://web.archive.org/> 

Video Detection Tools (May Require Signup or Have Limited Free Access)

Hive AI Detector — Analyzes videos for signs of AI-generated or manipulated content. May require a free account or have limited access.

 <https://hivemoderation.com/ai-generated-content-detection> 

Deepware Scanner — Checks videos for deepfake indicators (best with video or social media links). May have limitations on supported sources.

 <https://deepware.ai> 

Sam's Tips

Extract keyframes before searching. One thumbnail won't surface the truth—search multiple clear frames.

Chase the first appearance. If the image predates the “news,” it's repurposed—or worse.

Edges and physics betray fakes. Watch hair/earlines, reflections, jewelry, shadows, and hand/finger geometry.

Audio tells: robotic cadence, breath/noise floor mismatches, and sudden accent/intonation shifts are red flags.

Metadata helps, but chain-of-custody matters more. Screenshots strip EXIF*—so lean on cross-checks and provenance.

*Exchangeable Image File Format. It's metadata that many image files (JPEG, TIFF, HEIC, some WEBP/RAW) store inside the file, including useful clues about when/where and how a photo was made.