

Report on publishing trends
 Researched by Beth Lewis 2025

Topic	Source	Date
Publishing trends in general	https://explodingtopics.com/blog/publishing-trends	June 2024
Publishing trends in general	https://publishers.org/news/aap-december-2024-statshot-report-overall-publishing-industry-up-6-5-year-to-date-and-down-4-3-for-month-of-december/	Mar 4, 2025
Publishing trends in general	https://ghostwritersandco.com/publishing-trends/	2024
Publishing trends in general	https://www.globenewswire.com/news-release/2024/11/29/2989073/28124/en/Book-Publishing-Industry-Analysis-2018-2030-by-Book-Type-Sales-Channel-and-Region-Market-Featuring-Amazon-Apple-Bertelsmann-China-South-Publishing-Media-Group-John-Wiley-Sons-and-M.html	Nov 29, 2024
Publishing trends in general	https://www.supadu.com/post/publishing-market-to-grow-by-usd-18-9-million-2025-2029---technavio	2024
Publishing trends in general	https://www.publishersweekly.com/pw/by-topic/industry-news/financial-reporting/article/97330-can-bibliotherapy-drive-book-sales.html	Mar 14, 2025
Publishing trends in general	https://www.writtenwordmedia.com/the-top-10-publishing-trends-for-2025/	Jan 2, 2025
Publishing trends in general	https://www.globalbankingandfinance.com/book-publishing-market-to-expand-at-5-cagr-surpassing-usd-224-14-billion-by-2034	Mar 13, 2025
Publishing trends in general	https://www.libbylife.com/2024-12-23-5-book-trends-we-ll-see-in-2025	Dec 23, 2024
Publishing trends in general	https://www.ingramcontent.com/publishers-blog/publishing-trends-to-watch-in-2024	Aug 6, 2024
Publishing trends in general	https://publishingperspectives.com/2024/10/frankfurt-eve-nielsen-bookdata-on-several-markets/	Oct 15, 2024

Publishing trends in general	https://publishingperspectives.com/2024/03/nielsen-gfks-pre-london-book-fair-global-book-market-report/	Mar 7, 2024
Publishing trends in general	https://www.linkedin.com/pulse/global-books-market-share-growth-industry-report-2034-tushar-arora-nqanc/	Feb 7, 2025
Publishing trends in general	https://straitsresearch.com/report/books-market	
Publishing trends in general	https://www.futuremarketinsights.com/reports/book-publishers-market	Mar 2023
Print book trends	https://newbookrecommendation.com/publishing-industry-statistics-a-comprehensive-overview/	2023
Print book trends	https://www.statista.com/statistics/222754/book-format-used-by-readers-in-the-us/	Aug 29, 2023
Print book trends	https://www.statista.com/statistics/422595/print-book-sales-usa/	Jan 18, 2024
Book market trends-USA	https://www.statista.com/topics/1177/book-market/#topicOverview (many links)	
Book trends-Canada	https://publishingperspectives.com/2024/06/booknet-canada-free-sources-for-reading-surpass-paid/	June 11, 2024
eBook trends	https://www.seattletimes.com/entertainment/books/seattle-indie-bookshops-can-now-sell-e-books-thats-a-big-deal/	Mar 16, 2025
eBook trends	https://www.pewresearch.org/short-reads/2022/01/06/three-in-ten-americans-now-read-e-books/	Jan 6, 2022
Digital & print trends-USA	https://www.ibisworld.com/united-states/industry/book-publishing/1233/	Feb 2025
Digital trends-Spanish language	https://publishingperspectives.com/2024/05/bookwire-releases-a-spanish-language-market-view/	May 13, 2024
Digital & print trends	https://www.tonerbuzz.com/blog/paper-books-vs-ebooks-statistics/	Dec 11, 2024
Audio publishing	https://www.supadu.com/post/audiobook-growth-has-reached-new-heights	
Audio publishing	https://www.supadu.com/post/the-top-six-audio-trends-for-2025	2025

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Audio publishing	https://all-about-digital-publishing.com/en/1/race-for-the-50	2025
Audio publishing-library circulation	https://www.audiopub.org/2024-audiobook-survey-report	Jan 15, 2025
Audio publishing	https://www.audiopub.org/research-faq	Spring 2024 survey
Audio publishing	https://www.publishersweekly.com/pw/by-topic/industry-news/audio-books/article/95187-u-s-audiobook-sales-hit-2-billion-in-2024.html	June 3, 2024
Audio publishing	https://publishingperspectives.com/2024/06/audio-publishers-association-us-2024-survey-9-percent-growth/	June 3, 2024
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Video content	https://www.theguardian.com/books/article/2024/sep/08/tiktok-meets-tolkien-how-the-folio-society-attracted-gen-z-readers	Sept 8, 2024
Video content	https://www.pewresearch.org/short-reads/2025/02/28/5-facts-about-americans-and-youtube/	Feb 28, 2025
Christian publishing trends	https://religionnews.com/2024/08/01/the-slow-fade-of-denominational-publishing/	Aug 1, 2024

Christian publishing trends	https://www.rarebookhub.com/articles/3362	April 2023
Christian publishing trends	https://dataintel.com/report/religio-publishing-market	2023
Christian publishing trends	https://www.ivpress.com/pages/content/christian-publishing-trends-5-books-readers-want-to-see	2023
Book sales by channel- USA 2024	https://www.statista.com/forecasts/997216/book-purchases-by-store-brand-in-the-us	Jan 30, 2025
Book sales by channel- Canada 2024	https://www.statista.com/forecasts/998497/book-purchases-by-store-brand-in-canada	Jan 30, 2025
Book sales by channel- UK 2024	https://www.statista.com/forecasts/997836/book-purchases-by-store-brand-in-the-uk	Jan 30, 2025
Book sales by channel- in the EU 2023	https://ec.europa.eu/eurostat/web/products-eurostat-news/w/ddn-20240423-2	Apr 23, 2024
Bible sales	https://spckpublishing.co.uk/blog/bible-sales-surge-among-gen-z-spck-s-role-in-the-growing-demand.html	Mar 20, 2025
Bible sales	https://www.dailymail.co.uk/news/article-14503571/Bible-sales-soar-five-years-largely-newfound-spirituality-Gen-Z.html	Mar 15, 2025
Bible sales	https://www.wsj.com/business/media/sales-of-bibles-are-booming-fueled-by-first-time-buyers-and-new-versions-d402460e	Dec 1, 2024
Reading trends- Children	https://www.circana.com/intelligence/press-releases/2024/middle-grade-readers-are-underperforming-in-the-us-book-market-circana-reports/	July 24, 2024

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Decline in publishing non-fiction paperback publishing	https://www.wsj.com/business/media/waiting-for-the-paperback-good-luck-7e698165	Mar 3, 2025
Denominational Publishing Trends	https://religionnews.com/2024/08/01/the-slow-fade-of-denominational-publishing/	Aug 1, 2024
Rights management	A series of 5 BISG videos: https://knowledgecenter.bisg.org/223rpmt/	Jan 2024
Rights management	https://newbookrecommendation.com/comprehensive-guide-to-publishing-rights-management/	
Metadata	Video Metadata in Action: https://knowledgecenter.bisg.org/223rpmt/	April 2024
Metadata and the publishing data ecosystem	https://knowledgecenter.bisg.org/222se0r/	Sept 28, 2023
Publishing industry supply chain	https://knowledgecenter.bisg.org/222se00/	Sept 28, 2023
Publishing industry supply chain	https://knowledgecenter.bisg.org/23c9klq/	
Publishing industry supply chain-paper	https://knowledgecenter.bisg.org/222sdpt/	Apr 2, 2024
Publishing industry supply chain-paper	https://www.paperage.com/2025news/03-04-2025afpa-says-tariffscould-disrupt-paper-industry-complex-supply-chains.html	Mar 4, 2025

D2C sales & marketing	https://knowledgecenter.bisg.org/222seav/	Feb 23, 2022
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D2C sales & marketing	https://www.everand.com/blog/2025-everand-state-of-reading-report#:~:text=evolution%20of%20reading-,BookTok%20and%20Bookstagram,a%20great%20or%20moderate%20extent	Jan 15, 2025
Digital accessibility requirements	https://www.supadu.com/post/adhere-to-new-accessibility-guidelines-quick-june-2025-is-fast-approaching	
Digital accessibility requirements	https://www.ecpa.org/news/670285/From-Nord-Compo-The-Ins-and-Outs-of-Accessibility-for-Digital-Books-.htm	Apr 17, 2024
genAI and publishing	https://thefutureofpublishing.com/2025/01/ai-strategies-for-book-publishing-companies/	Feb 2025
genAI and publishing	Book by Thad McIlroy https://thefutureofpublishing.com/2024/05/new-book-the-ai-revolution-in-book-publishing/	May 25, 2024
genAI and publishing	https://fauziaborke.com/blog/ai-is-changing-how-readers-find-you-heres-how-to-stay-visible	2025
genAI and publishing	https://www.statista.com/topics/11019/artificial-intelligence-ai-in-publishing-in-the-united-states/#topicOverview	Dec 18 2023
genAI and publishing	https://bit.ly/41LZTNs	June 2024
genAI and publishing	https://www.linkedin.com/pulse/how-generative-ai-transforming-publishing-industry-venu-prasad-menon-tvbyc/	Oct 19, 2024
genAL and publishing	https://publishingperspectives.com/2024/05/academic-writers-on-ai-an-oxford-university-press-study/	May 30, 2024
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Trade book pricing	https://www.endersanalysis.com/reports/trade-book-pricing-balancing-books	Jan 15, 2024
Producer price index for book printing	https://fred.stlouisfed.org/series/PCU3231173231177	Mar 13, 2025