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November 28, 2013 Buying a new car can be extremely exciting. However, once the honeymoon phase is over and you depend on your car to get you from point A to point B and back in a reliable and safe way, some cars will measure higher than others. And unfortunately, there are some owners who will never buy their current car ever again. Consumer Reports recently surveyed the magazine's subscribers to ask them just that - if given the chance, will they buy their current car over and over again? Some were a resounding yes - at the top were the owners of the Tesla Model S, with an impressive 99% saying they would definitely buy their car again. Others were not so positive - for example, only 45% of Nissan Versa sedan owners would do it again and again. Below is a look at the top and bottom of the spectrum for owners of the 2011-2014 models. Most satisfied vehicle owners % Definitely buy again Tesla Model S99% Porsche Boxster95% Chevrolet Volt91% Porsche 91191% Ford Mustang V888% Chevrolet Corvette87% Audi A786% Dodge Charger (V8)85% Mazda685% Subaru Forester85% Audi A6 (3.0T)80% Least satisfied vehicle owners% Definitely buy again Nissan Versa Sedan45% Nissan Rogue50% Jeep Compass51% Hyundai Tucson52% Volkswagen Jetta (4 and 5-cyl.) 53% Ford Escape (2.5-liter)53% Kia Sportage55% Acura ILX55% Mitsubishi Outlander Sport55% Kia Optima Hybrid55% Nissan Sentra55% TrueCar RydeShopper and CarsDirect are the best way to see the lowest car prices in your area. These sites show you don't bargain prices from dealers closest to you - and deals tend to be very good. This should be the first step you take when negotiating the price of your car. Follow this with my checklist to make sure you squeeze out every last bit of savings. - Gregg Fidan Gregg Fidan is the founder of RealCarTips. After being ripped off on his first car purchase, he spent several years figuring out the best ways to avoid fraud and negotiate the best car deals. He has written hundreds of articles on car purchases and taught thousands of car buyers how to get the best deals. Latest Weekly Tips for Buying An RSS Feed Car October 8 2020 October 1, 2020 September 24, 2020 September 17 September 2020 September 10 September 2020 September 3, 2020 August 27 2020 August 2020 August 13 August 2020 August 6 August 2020 30 July 2020 2020 July 2020 July 16 2020 July 9 2020 I welcome your car buying issues. Email me and I'll be happy to answer them! It may be tempting to go straight to writing questions when you need to develop a questionnaire, but this can lead to poor data collection and analysis. To maximise the number of responses, you need to think about how you will administer the questionnaire, who you will ask questions to and what questions you will ask. Once you've done the preparation, the actual survey design is relatively simple. Before you start, ask ask What is the purpose of the questionnaire? Perhaps you are thinking about introducing a new product and should know if there is a market for it, or perhaps you want feedback about the new employee initiative you have implemented. Who would you like to ask your questions to - employees, suppliers, existing customers, new customers who have not yet shopped with you, men, women or people of a certain age group? The answers to these questions will inform the design of the questionnaire, including the type of questions you ask and how you ask them. Know your audience! Typically, your options include a face-to-face interview, phone interview, written or online questionnaires. Each of these methods has different advantages and disadvantages and affects the types of questions that can be asked. For example, a private interview might ask open-ended questions because the interviewer might ask the respondent to explain any ambiguous answers to extrapolate the information they need. With an online poll, it's much better to have yes/no, agree/disagree and have a few choice questions as they are quicker to answer. Respondents are more likely to skip open questions in a written survey. If the respondent reads the survey, you should have clear instructions on the page. A good introduction explains why data is collected and for whom. It should also clarify the issue of confidentiality under data protection legislation. You can even give a certain amount of time that the examination will take to fill. Then select the key items you want to know about. For example, if you want to launch a new chocolate product on the market, good profile themes may include what tastes people liked, how much someone would pay for a chocolate bar and what size or shape of chocolate they are most likely to choose. You will be basing your questions around these topics. The questions should be interesting, easy to answer and respectful to a person's time. Use everyday words and language and put easy-to-answer questions at the beginning of the survey, leaving sensitive questions such as income and demographic information through. This encourages respondents to keep going. When writing questions, be very specific. For example, don't ask: What is your income? A more specific question will be: What was your total family income before taxes in 2017? To ensure consistency, it is a good idea to provide background footage. For example, if you ask how much someone will spend on a chocolate bar, you can give options \$0.50 to -, \$1 to \$2, \$2 to \$3, \$3 to \$4 or more \$4. Respondents are more likely to answer a short questionnaire than a long one, so associate your project with critical questions. If the issue doesn't solve one of the main topics, discard it. Think about how you will tabulate the answers. For small polls Communication links just create a table or table with a line for each respondent and a column for each question, so you can easily read the answers. For multiple-choice and rank questionnaires, where you ask the extent to which the respondent agrees or disagrees with certain statements, you will have to allocate a few points for each answer. Five to seven points is usually better. Is it easy to encode a questionnaire? The final step is a pilot survey where you get a group of people to answer your questionnaire. Their answers will not be part of the overall data set; rather, you use their answers to hone the design of the questionnaire. Did they find any of the issues confusing, boring or even annoying? Did they miss any questions? When you do a quick data analysis, are there many others or don't know the answers to your questions? If so, another alternative to this particular question may need to be added. Use what you learned from the pilot survey to make final changes to the questionnaire before sending it to your target respondents. Organizations create questionnaires to gather information that helps to improve efficiency and profitability. They are created by first defining the focus and then creating questions around that focus. The questionnaires are given to customers, employees or potential segments of the market. These people fill them, return them and the answers are counted. Organizations make decisions about the future of the company based on information from the results of the questionnaire. Choose a focus for the questionnaire. Identify the main goals of the questionnaire, the specific type of information you want to gather, and focus on creating questions around those areas. Determine who you'll distribute the survey to. The people you choose to survey should have interests or problems related to the focus of the survey. For example, if the focus is on finding customer needs or satisfaction information, it will be shared with current customers. Start the questionnaire with important details. Include the purpose of the questionnaire at the top of the survey form, as well as the expected amount of time it takes to complete all the questions. Work out the questions. Choose questions that relate directly to focus. Place the questions in a logical, consistent manner. There may be several options or rating scales. The rating scale asks the customer to evaluate products or services by selecting a response between, for example, 1 and 5, where 1 means strong disagreement and 5 means strong consent. Make the questions clear, easy to understand, and easy to answer. Using one of these question formats makes it easier to count the answers. Leave a line of comments. Leave a line below all questions that allows respondents to either way they would. This allows them to comment or concern about something not listed in the questionnaire. Thanks to the respondents. At the end of the questionnaire, we thank the participants for filling out the questionnaire and offer instructions and information on the timing of the return of the form. Let's distribute the forms. Determine how the forms will be distributed and process accordingly. Once all forms are dealt, only a fraction of them usually return. After the deadline, calculate the results. Photo: CouleurThere has a few things more satisfying than telling a story about yourself, and hearing it is said back to you with validation and approval. That's why horoscopes and Hogwarts house quizzes are so popular. And that's often all that happens when you buy into a company box for personalized health or cosmetics. Or in fact, there's another thing: when you take a company quiz, pouring out your life story and hopes and dreams, they can also collect that information, link it to your email address, and sell that data or use it to market more material to you. But the individual product itself? Normally it's not worth it. Screenshot: Gainful As the options are there, really? The quickest way to find out is whether a personalized product is truly to figure out how many different types of products actually exist. For something like a custom wedding dress, you would be choosing fabrics and design elements and providing detailed bodily measurements. All this information will go into the final product and your dress will fit you like a glove and look like no one else. But with many individual products, after filling out the company survey, you plopped into one of the very few categories of customers. In the case of shampoos, as Shannon Palus pointed out when writing about custom shampoo companies, there are only really four types: deep cleansing, hydration, baby, and anti-dander. Or, for a more dramatic example, take protein powder. There are many types, but only a few popular and useful. Whey protein (from milk) is cheap and good and is no more meow choice. If you are lactose intolerant, you can brand that takes extra effort to separate the protein from the lactose. And if you're a vegetarian, you'll want plant powder instead, ideally one with a similar amino acid profile as serum. So these are two or three options. You often just pay for fun quizzes and monograms I took Gainful's protein powder quiz, curious to see what he would recommend. I currently use unflattering whey protein. After clicking across screen after screen, describing my workout habits, my body type goal, and more-well, then they wanted my email. But after that I finally got my recommendation: whey protein powder. With some casein thrown in, which is actually no better than serum. There's probably probably wrong with protein powder they tried to sell me, except that it cost \$50 for 30 servings (and they wanted to send it to me on a subscription plan, of course). My regular brand costs half as much. I would essentially pay \$25 for protein, and \$25 for added value with my name printed on the packaging. Pay extra to put your name on a thing called a monogram. If the grocery store offered to write my name on my protein powder for an extra \$25, I'd say no, thank you. I'm not saying personalized products are never worth it: maybe you like the way your custom shampoo smells, or you appreciate that you can take quizzes and not have to think about the ingredients in the protein powder. But if instead of a quiz you just take a minute to Google your options, sometimes you can save a lot of money and just get what you need in the store. Shop.

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