

"Sustainability Change Maker"

To become a sustainability change maker info, applied knowledge and change in attitude is required. The workshop offers a model that starts with real life cases that challenge the knowledge and attitude from the participants. They apply and share their know how on sustainability in a solution driven approach.

Confronted with the sustainable competencies model from Wiek adaptations to the proposed solution triggers awareness to other perspectives and enriches the offered solutions thus adding info, gaining experience and changing attitude. Put into the context of UN Sustainability Agenda 2030 and SDGs the cases are re-elaborated and pitched in pairs, followed by a plenary discussion. This teach the teacher model makes participants change makers themselves and learns them to create change

Don't expect a session where you can sit back, relax and listen. The workshop will be a co-creative learning process with reflection, inner dialogue and plenary discussions. You will learn from each other, but also create sustainable cases to implement in your day-to-day working environment.

WICKED
PROBLEMS
TACKLED



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He is researcher and business developer entrepreneurship and sustainability at Odisee, a university-college based in Brussels. With a focus on SDG's and sustainable business models, his work connects people, companies, organizations and society. His inspiration? The research of Prof. Dr. Pernilla Andersson on embedding sustainability in economic studies. And the drive of small enterprises and organisations to explore opportunities to embed sustainability in their strategy. Wim also gets energy from organizing the International Summerschool Sustainable Management.

