



## THE SMART LOCAL 33 Mac 'n' Cheese Throwdown Sponsorship Opportunities

<b>Title</b>	<b>\$20,000</b>
<ul style="list-style-type: none"><li>❖ Exclusive opportunity to be the Title sponsor for 2 annual events, shared title sponsor for third. Events will be named “The <i>your company</i> WAGS 4 KIDS event”.</li><li>❖ All of the benefits of the VIP Sponsorship level, Plus:<ul style="list-style-type: none"><li>➢ Your company will be titular in all press releases, media announcements, and articles before during and after the event.</li><li>➢ Company will be recognized and thanked at events</li><li>➢ Recognition on signage at events, Company signage at registration, logo on step &amp; repeats at events.</li><li>➢ Complimentary t-shirts for all attending staff &amp; volunteers with your brand exclusively featured on the sleeve.*</li><li>➢ Opportunity to name a future service dog entering the W.A.G.S.4 Kids Step By Step Training Program.</li></ul></li><li>❖ 25 VIP Tickets</li></ul>	
<b>VIP</b>	<b>\$15,000</b>
<ul style="list-style-type: none"><li>❖ All of the benefits of the Corporate Sponsorship level, Plus:<ul style="list-style-type: none"><li>➢ Presenter Sponsorship on VIP Area + Placement of company signage prominently in the event space</li><li>➢ Your company to be included in all broadcast media including TV &amp; Radio PSA's and live interviews</li></ul></li><li>❖ 20 VIP Tickets</li></ul>	
<b>Corporate</b>	<b>\$10,000</b>
<ul style="list-style-type: none"><li>❖ All of the benefits of the Throwdown Sponsorship level, Plus:<ul style="list-style-type: none"><li>➢ Your large logo to be featured prominently on marketing materials including outdoor advertising, print, digital and social media.</li><li>➢ Your large logo posted on the W.A.G.S. 4 Kids website, Mac 'N Cheese Throwdown webpage and Facebook page with a link to your business' site.</li></ul></li><li>❖ 15 VIP Tickets</li></ul>	
<b>Throwdown Sponsor</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>❖ All the benefits of the Mac Sponsorship, Plus:<ul style="list-style-type: none"><li>➢ Your small logo to be listed on all materials including print advertisements and social media, including those distributed at local businesses.</li><li>➢ Your small logo posted on the W.A.G.S. 4 Kids website, Mac 'N Cheese Throwdown webpage and Facebook page with a link to your business' site.</li></ul></li><li>❖ 10 VIP Tickets</li></ul>	
<b>Mac Sponsor</b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>❖ All the benefits of the Vendor Sponsorship, Plus:<ul style="list-style-type: none"><li>➢ Sponsorship Acknowledgement on social media and event website with a link to your business' site.</li><li>➢ Verbal introduction of company at the event by DJ on the Main Stage</li></ul></li><li>❖ 5 VIP Tickets</li></ul>	
<b>Vendor Sponsorship</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>❖ Your company listed on event marketing materials, including those distributed at local businesses</li><li>❖ Ability to set up a table and sell 2-4 items for the duration of the event. Company may provide 1 horizontal banner and up to 2 vertical banners to be displayed at your table.</li><li>❖ Your company listed on the W.A.G.S. 4 Kids website, Mac 'N Cheese Throwdown webpage and Ticketing Site with a link to your business' site</li><li>❖ Vendor/Beverage options shown on the event map</li><li>❖ 4 VIP tickets to the event.</li></ul>	
<b>Digital Sponsorship</b>	<b>\$500</b>
<ul style="list-style-type: none"><li>❖ Company listed on the W.A.G.S. 4 Kids website, Mac 'N Cheese Throwdown webpage with a link to your business' site</li><li>❖ 2 VIP tickets to the event.</li></ul>	

**\* W.A.G.S. 4 Kids is a 501 (c)(3) charity. All Sponsorships are Tax Deductible to the fullest extent of the law**



**THE SMART LOCAL 33 Mac 'n' Cheese Throwdown**  
**Sponsorship Opportunities - Sponsorship Reply Form**

**We are excited to participate at the below sponsorship level (check one, please):**

- \_\_\_\_\_ \$20,000                      Title
- \_\_\_\_\_ \$15,000                    VIP
- \_\_\_\_\_ \$10,000                   Corporate
- \_\_\_\_\_ \$5,000                      Throwdown
- \_\_\_\_\_ \$2,500                      Mac
- \_\_\_\_\_ \$1,000                      Vendor
- \_\_\_\_\_ \$500                         Digital

\_\_\_\_\_ Not able to sponsor, but wish to support with a donation: \$ \_\_\_\_\_

\_\_\_\_\_

Company Name (As you wish it to appear on all printed materials):

\_\_\_\_\_

Contact Person/ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Payment Options**

Option 1 - Enclosed, please find a check in the amount of \$ \_\_\_\_\_ [payable to W.A.G.S. 4 Kids]

Option 2 - Please invoice me in the amount of: \$ \_\_\_\_\_

Option 3 - Charge my CREDIT CARD in the amount of \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_/\_\_\_\_ SVC: \_\_\_\_\_

Print Name as it appears on the card: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_