



Bay Area SunShares

Bay Area SunShares is a program of



Discounts available Sept 1st - Nov 15th, 2026



**Bay Area
SunShares**

Program Overview

SunShares Impact



1,500+ households have signed contracts through SunShares

7.8+ MW of solar installed

500+ battery units installed



A Program of Act Now Bay Area



Act Now Bay Area is a regional non-profit that curates and delivers climate resources to the general public to accelerate the reduction of greenhouse gas emissions from **energy** and **buildings**, **transportation**, and **food waste** sources.

SOLUTIONS LIBRARY

resources for everyone



Whether you want to take action in your home or your community, company, or within your local jurisdiction, we're making it easier to take climate actions. Here are the tools, templates, and inspiration to help you. Start with your community - business and government resources are coming soon.

Resources for community-led action

Get involved, get connected, and get started - wherever you are: explore toolkits and resources find your climate action team, or get started on your own climate action plan.



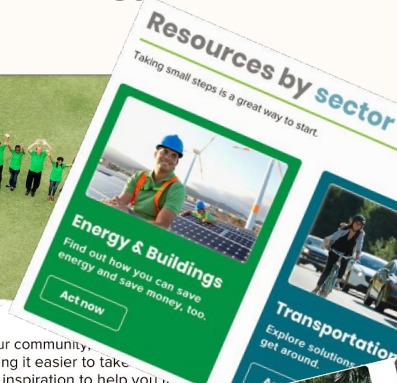
Resources for Business

Whether you're a business owner, a manager, or an employee, every job is a climate job, and every employee is a climate champion.

Resources for Government

Explore resources for government officials, as well as citizens to inspire change.

Coming soon



strategic
BUSINESS-LED
engagement



concerted
COMMUNITY-LED
action

proactive
GOVERNMENT-LED
collaboration



Bay Area SunShares



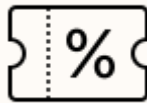
- SunShares is a solar + storage discount program of Act Now Bay Area
- Residential property owners in **all 9 Bay Area Counties** are eligible
- SunShares is only offered in the Fall of each year and the registration period is limited to two months: **Sept. 1st - Nov. 15th in 2026**



The SunShares Program



Partner Installers
ensuring high-quality



Reduced Prices
on solar & storage installs
(ave. discount is ~15%)



No-Obligation
proposals

***SunShares prices are for turnkey installations:
including equipment, warranties, labor, and permitting***



SunShares Process



1. Participants fill out the form on our website to sign up for the discount during the registration period (**September 1st - November 15th**), indicating which pre-vetted installer(s) they're interested in getting proposals from
2. Installers contact participants, evaluate their needs, and send a "no obligation" proposal that includes products and pricing
3. Participants review their proposals and make an informed decision to sign a contract to install solar /+ storage by **December 15th** to lock in the SunShares discount





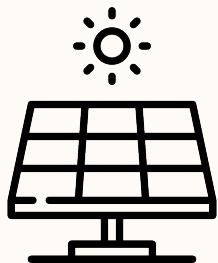
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**Why get solar +
battery storage?**

The Basics of Rooftop Solar + Battery Storage



Solar panels collect energy during the day



You use the energy in your home



Batteries store excess energy to use at night



Energy produced

-

Energy consumed

=

Energy stored

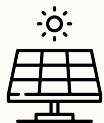


Why add battery storage to your solar system?



Home Resilience

Maintain power during outages



Store Excess Solar Energy

Store excess energy generated during sunny hours



Additional Savings

Use stored energy during peak hours to save money on your utility bill



Now is the time to “go solar”!



SunShares
discount & future
bill savings



Solar & storage
increase property
values



Support clean
jobs &
businesses



Build resilience
for your home &
community



Reduce GHG
emissions at a
critical time





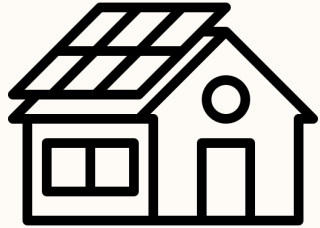
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2026 Installers & Offerings

Your Options with SunShares



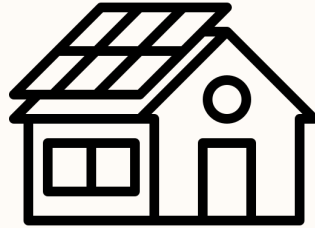
Solar only



Battery only

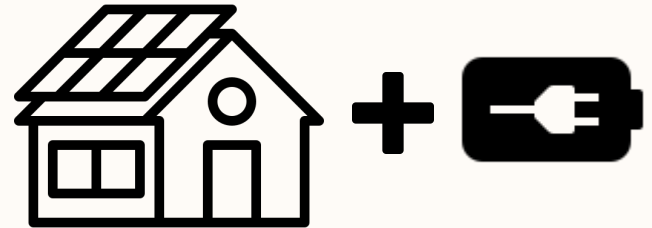


Solar + Battery



Add new solar and/or battery to existing system

Existing Solar System



Screening process



1. Interested installers submit an application
2. An independent Evaluation Committee, made up of regional industry experts and recommended by our Outreach Partners, evaluate the applications
3. The evaluation is based on product offerings, quality of customer service, and the competitiveness of their pricing

We make sure all installers provide:

- Labor and equipment warranties
- System monitoring
- Service option for installation of EV charging stations (additional costs apply)
- Evaluation of electrical panel for full upgrades (additional costs apply)
- Education on energy rate plans with your utility provider and local incentive programs

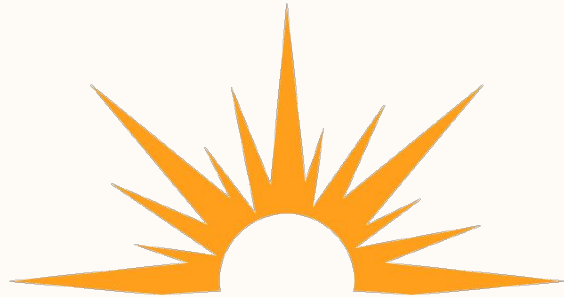


Fall 2026 Installers



**SOLAR
TECHNOLOGIES**

Solar Technologies is back for their 10th year with SunShares.



SimplySolar

Simply Solar is new to SunShares but has been serving California for over two decades.



Solar + Battery Storage Products



Solar Technologies

Solar panels:

- Hyundai - 440W
- REC Group - 460W
- REC Group DC - 460W

Batteries:

- Tesla Powerwall - 13.5 kWh
- Enphase 10c - 10 kWh
- Lunar Energy - 15 kWh

Simply Solar

Solar panels:

- Hyundai - 440W
- Sirius - 450W
- Silfab - 440W

Batteries:

- Powerwall 3 - 13.5 kWh
- Enphase 10c - 10 kWh
- Franklin aPower 2/S - 15 kWh
- Lunar Energy - 15 kWh

Learn more about our installer's products and pricing on our website:

<https://www.bayareasunshares.org/products-and-pricing>



Financing Options & Incentives



Financing: Our installers offer a variety of financing options like leases, loans, and standard and prepaid* PPAs (Power Purchase Agreements)

**Note: Even though the individual tax credit is gone, there are ways to capture the commercial tax credit savings through prepaid leases/PPAs. Speak to an installer to learn about your options!*

Incentives: Check out <https://www.bayareasunshares.org/incentives-and-rebates> for current local incentives that can be stacked with the SunShares discount from Silicon Valley Power, Ava Community Energy, and Marin Clean Energy





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More Clean Energy Options

More Clean Energy Options



100% Renewable Energy

Every Bay Area resident, both homeowners and tenants, can switch to 100% renewable energy through their electricity provider.

Locate yours on your utility bill and sign up in minutes:

<https://www.bayareasunshares.org/get-100-renewable-energy>

Energy Efficiency

The cheapest energy is the energy you don't use!

Learn how to reduce your energy use, get a Home Energy Assessment, weatherize and insulate your home, and additional ways to save:

<https://www.bayareasunshares.org/energy-efficiency>

Electrification

Make the most of your solar panels by swapping out gas appliances for electric or heat pump models.

Learn about the benefits of going all-electric and how to electrify your life:

<https://www.bayareasunshares.org/go-all-electric>



Ride & Drive Clean Electrification Webinar



Date/time: October 14th at 6pm

Join Cool the Earth for a webinar on home energy efficiency and electrification – with actions for every household and budget. Live Q&A.

What they'll cover:

- Home efficiency and electrification options
- Tips for renters & condo owners
- Incentives and resources
- How to get started

Visit their website to register:

<https://rideanddriveclean.org/event/electrify-my-house-3/>

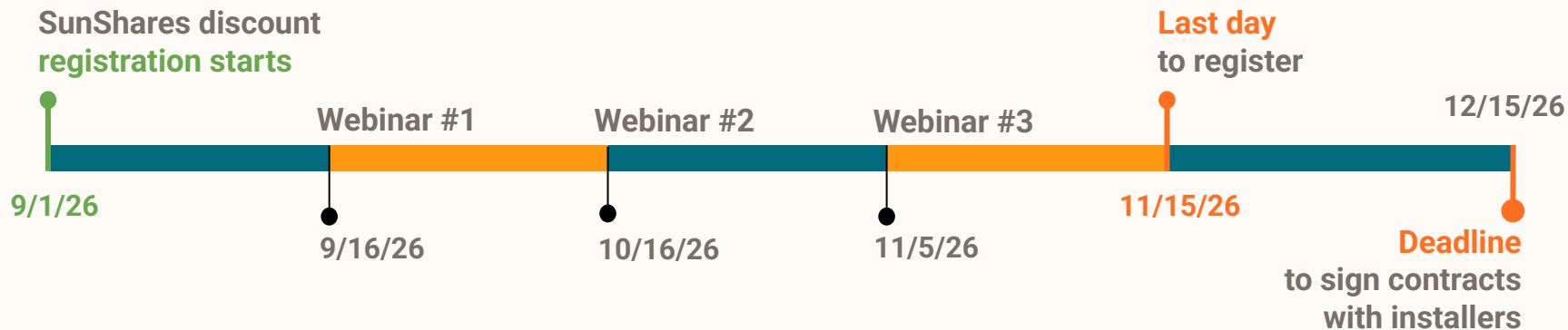




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Next Steps

Key Dates & Timeline



Three free public informational webinars
available throughout the discount season!



Claim your discount!



1. Fill out the form at www.bayareasunshares.org/get-solar-storage before **November 15th**!
2. Review installers proposals
3. Sign contract by **December 15th** to lock in the discounted pricing on your proposal!



Thank You!



Sign up for SunShares: fill out the form on our website:

<https://www.bayareasunshares.org/get-solar-storage>

Have questions? Visit our FAQ pages for [Solar & Storage](#) and [SunShares](#)

For pricing, visit: <https://www.bayareasunshares.org/products-and-pricing>

If you have project-specific questions, sign up for SunShares and speak with our partners directly.

If you have issues filling out the form or further questions about the program, you can email us at sunshares@actnowbayarea.org

