

Work Experience

The Wellness Works
Founder

LOHASia
Shanghai Manager

?WhatIf! Innovation
Start-up Manager

M.A.C Cosmetics
Brand Launch - East China

Various Launches
Startup Catalyst - Contracts

Innovation consultancy facilitating 100+ engagements designing and coaching brands and their teams on health & wellness outcomes.

Regional group of strategists building a global "Hub" of LOHAS startups to over 700 companies online and supporting the community with research, advocacy and events.

Second-hire to set up China's first innovation company, office space, hire 25 people, manage team, run projects and promote our brand.

Launched first China retail location; managed aspects of set-up from hiring, training, merchandising, retail experience design and sales.

Involved in launching various products/services in the health/wellness/ beauty/lifestyle space for CiCiGirl Cosmetics, Vogue Beauty Mockup, Zagat Survey, Aspen Medical, Malia Mills Swimwear, AllInstant.

2010-Current

2009-2012

2005-2009

2005

2000-2005

Education

Graduate - Class 6

Bachelors of Arts

Associates of Science

THNK School of Creative Leadership Amsterdam

Barnard College of Columbia University

Fashion Institute of Technology

2014-2016 Amsterdam

1998-2002 New York City

2000 New York City

Certified Coach 124 CCEUs

Mind-Body TTs 820 Hours

PADI Dive Master

Strengths:

Sensing Around Corners	Deep Listening with Empathy
Seeing the Big Picture	Simplifying for Focus
Connecting Dots	Critical Thinking
Synthesizing into AHAs	Facilitating Groups

US Citizen.
Lived in 12 cities globally.
Conversant in Mandarin.