



Scratch

TRASH VALET

BIZ GUIDE





A great business

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Many families struggle to remember to take their trash cans to the curb, especially in areas with long or steep driveways. If you see a need in your neighborhood, a trash valet business might be the perfect business for you!

Getting started in this business is easy. If you are an organized person that likes to keep a routine and a schedule, check out our Quick Start ideas for getting your Trash Valet service up and running!



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Add-On Services

Can Deep Clean

Trash cans take a beating and can get, well, gross. Consider offering a deep cleaning for an upcharge. You could use a garden hose, sponges and soap or a power washer.



Big Hauls

For trash that doesn't fit into a trash can, think about a new service: big hauls. Add this to your pricing menu for an additional charge. Although it may not be something customers book each week, there may be a lot of demand around certain seasons, like the holidays and gift-giving times.



Services

Pricing your trash day services may take a bit of thinking about what people in your neighborhood really need and what they are willing to pay.

Here are some sample ideas to get you started. Talking to your parents about this could also give you some insight on what prices to charge.



Sample Services

Take Trash Out To Curb

Weekly

Twice Weekly

Trash Take Back To House

Weekly

Twice Weekly

Add On Services

Can Deep Clean

Driveway powerwash

Big Haul To Curt

Box breakdown



Marketing

Paper Flyers

The simplest way to get your marketing materials out into your neighborhood is by mailing a paper flyer to your neighbors.



Website

If you are ready to put all of your business information in one place, a website is a great next step. Scratch provides a FREE site in your account, where you can list your pricing, service offerings and booking information.



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Scratch is made for student entrepreneurs.
Check us out at startscratch.co!