



WomenForChange

DRIVING CHANGE
THROUGH BUSINESS

www.womenforchange.co.uk

WHAT IS WOMEN FOR CHANGE?

Women for Change enables businesses to host events which inspire staff and client networks to make a positive social impact beyond the business world. This platform aims to reach a wide audience and align with internal CSR programmes and initiatives.



corporate social
responsibility



collective social
responsibility



collaborative social
responsibility

HOW DOES IT WORK?

Women for Change facilitates tailor-made events for businesses who want to do their part to tackle modern slavery. We aim to educate and inspire the audience to take action against this crime using their skills, networks and resources.

WOMEN FOR CHANGE INSPIRES CHANGE BY:

- Unlocking businesses' potential to impact the world on the basis of specific interests, aspirations and motivations.
- Facilitating partnerships between NGOs and women in the city.
- Encouraging thought leadership and action through 'Pathways for Change'.



“We need a cohesive response to current challenges in the world and Women for Change is a fantastic platform for women to reflect on their responsibility and start making a real difference.”

Meenal Sachdev
WfC Founder and Director

TAILORED EVENTS

Our bespoke packages consist of:



PANELS

Our panel events focus specifically on **modern slavery** and the **systemic vulnerabilities** that lead to such horrific exploitation. This includes sex trafficking, violence against women, migrant labour, child abuse.

Modern slavery is an urgent problem that affects thousands of people across the UK, and we want to ensure that organisations such as yours are doing everything they can to help tackle it.



ACTIONS

We look to inspire individuals to engage with expert practitioners and subsequently make a difference by exploring one or more of several curated **'Pathways for Change'**.

We focus on how employees can drive social change within their business and across their sectors - how they can become **thought leaders** within their spheres of influence.

“What’s most interesting about these events is the conversations around creating dialogue and partnerships between corporates and NGOs.”

Rebecca Davies, WfC Member



THE PROCESS

STEP

1

CHOOSE YOUR SPECIFIC TOPIC

We work closely with you to curate an event that your employees and clients will be most interested in learning more about. Focusing on modern slavery, topics can be kept broad or we can dive deeply into specific areas such as labour and sexual exploitation, or modern slavery in supply chains.

STEP

2

WE SOURCE HIGH PROFILE SPEAKERS

After an initial meeting with you, Women for Change will source relevant speakers of the highest calibre to host the panel for you. We have a comprehensive list of contacts and are able to provide varied perspectives around the issue of modern slavery.

STEP

3

HOST THE EVENT

Hosting the event at your offices increases accessibility for employees and clients. Bring this unique event to your teams and support them to take action on one of the most pervasive issues of our time.

STEP

4

ENCOURAGE IMPACT

At each event, the network provides “Pathways for Change” that outline how attendees can get involved to make a difference. Options will include one off tasks as well as volunteering long-term – this means everybody can get involved.

PREVIOUS SPEAKERS

Our comprehensive list of contacts means we will be able to find the relevant advocate for your event. Here are examples of some of our previous speakers:



Monique Villa
CEO
Thomson Reuters
Foundation



Tom Shropshire
Corporate
Partner
Linklaters LLP



Chris Allchin
Partner
Oliver Wyman



Kawika Solidum
Chief Executive
BeyondMe



Audrey Gaughran
Director of
Global
Issues and
Research
Amnesty
International



Meghan Field
VAWG Strategic
Lead
Royal Borough of
Kensington and
Chelsea



Polly Neate
CEO
Women's Aid



Marai Larasi
Executive
Director
Imkaan



Maria Neophytou
Executive
Director
The GREAT
Initiative



Diana Nammi
Executive
Director
IKWRO



Parosha Chandran
Human Rights
Barrister
1 Pump Court



Lynellyn Long PhD
Founder
HERA



Kate Garbers
Managing
Director
Unseen



Frances Trevena
Legal Manager
Poppy Project



Laurie Goering
Head of the
Climate Change
Programme
Thomson Reuters
Foundation



Emma Pinchbeck
Head of Climate
Change
World Wildlife
Fund



Virginie Le Masson
Research Fellow
ODI



Juliet Davenport
CEO
Good Energy



Janani Vivekananda
Head of
Environment,
Climate Change
and Security
Programme
International
Alert



Jonathan Ellis
Head of Policy,
Research and
Advocacy at
British Red Cross



Carolina Gottardo
Director at
Latin American
Women's Rights
Service



Zrinka Bralo
Chief Executive
at
Migrants
Organise



Zoe Gardner
Communications
Officer
at Asylum Aid

HOW DOES THIS BENEFIT YOUR BUSINESS?

Women for Change events provide the ideal opportunity for your business to:



Build on relationships with current and prospective employees and clients by showing how you are engaging with the wider social issues that they care about.



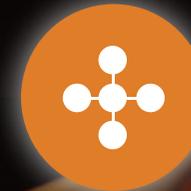
Raise your public profile by engaging in cutting-edge social impact projects on a local and global scale.



Facilitate inter-departmental networking and morale building across the organisation.



Increase your organisation's positive social contribution by inspiring individuals to take action within their communities.



Enhance internal CSR activities by providing interesting and dynamic opportunities for staff engagement.

THE IMPACT SO FAR

OVER
300
INDIVIDUALS

have been reached through a combination of our events to date.

110
WOMEN

have had the opportunity to participate in breakfast seminars and workshops on issues of Human Trafficking in the UK, Violence Against Women & Girls, and Driving Social Change in Businesses.

23
SPEAKERS

from NGOs, local authorities, social enterprises, and the government have shared their expertise on making a positive social impact.



Women for Change members have committed to investing their time and skills in a variety of ways, including:

- Becoming board members at newly formed NGOs.
- Mentoring survivors of trafficking.
- Assisting with strategic planning of NGOs.
- Establishing corporate support partnerships with NGOs.
- Nominating a charity for corporate sponsorship.
- Providing financial support.
- Giving pro-bono and in kind assistance.
- Providing meeting room spaces for events and training.
- Becoming an advocate for an important cause.



“Leadership regarding social responsibility must come from the top.”

Monique Villa, CEO,
Thomson Reuters Foundation,
Chair at the Driving Social Change
in Business Workshop

CONTACT US

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Supported by:

