



2025 Annual Impact *Report*



FIGHTING PRETTY

Women battling cancer deserve to feel *strong and beautiful*

Fighting Pretty is celebrating its 12th year as a 501c(3) non-profit organization, and each year we remain true to our mission: to help women battling all types of cancer at any stage of cancer treatment feel strong and beautiful. In 2025, we focused on the following key programs:

Pretty Packages

Strength & Beauty Program

Community Outreach



A letter from *Kara Frazier*



What a year it's been!

Fighting Pretty turned 12 years old in 2025 and we just keep growing! We are so incredibly proud that no matter how many advancements, pivots or changes we make, we always stay true to our mission: **to help women battling cancer feel strong and beautiful.**

For me, one of the biggest changes as the founder and executive director was adding the newest member to our Fighting Pretty family: Michael Julius Frazier. Our perfect little miracle baby.

Michael was the product of many trials throughout my cancer journey and has enhanced my perspective of what Fighting Pretty is all about. I continue to work hard to feel strong and beautiful through motherhood, running a non-profit, staying true to our mission, offering solutions for women in the fight and remaining a visionary for Fighting Pretty. I am now Fighting Pretty through it all...

As an organization, we surpassed goals and reached many:

- **We impacted over 10,000 women battling all different types of cancer in 2025 and have surpassed over 50k in total since we started.** We reached more women this year than any other year prior. Just wow.
- Our Strength and Beauty Program is thriving and has reached **42 out of 50 US states** so far.
- We have **6 dedicated employees at Fighting Pretty**, keeping our mission at the center of everything we do. We are not only impacting the women we serve, but the women who do the work.
- Our **Student Ambassador Program is growing** every year encouraging the new generation of leaders about the importance of empowerment

Fighting Pretty cannot empower without your strength. Thank you to our donors, supporters, volunteers, community members and those who order Pretty Packages for loved ones.

We are helping so many, but have so much work to do so thank you for helping us get there!

Xo Kara

Kara Frazier

CEO and Founder of Fighting Pretty
17 year cancer survivor and new title, Mama



Impact by *the Numbers*



53,012 Women
battling
cancer
impacted
since 2013

11,140 Women
battling
cancer
impacted
in 2025

10,407 Strength & Beauty
Kits

In our sixth year of the S&B Program, we surpassed our goal and helped over 9K women in active cancer treatment!

190 Women Pampered

Through our Beauty & Bubbles events series and our Pretty Powerful fundraiser, we were able to pamper our largest group of women this year with a free beauty service!

407 Pretty Packages

Over 400 women received a pink package at their door full of strength, love and hope!

923 Volunteers

7 Student
Ambassador
Teams

Through internal efforts of Student Ambassador teams, hundreds of volunteers across the USA volunteered to spread our mission

6 Fighting Pretty
Employees

In order to grow our outreach and impact, we need to grow our staff too! We are beyond blessed to have a total of 6 employees of strong, passionate women who believe in empowerment for women battling cancer!

Finances

2025 BUDGET

Total Donations	\$195,294
Foundations and Grants	\$24,159
Merchandise Sales	\$41,757
Total Revenue	\$270,399
Total Cost of Goods Sold	\$29,735
Total Gross Profit	\$240,664
Marketing/Event Expenses	\$15,374
Operations/Office Expenses	\$25,279
Payroll	\$171,549
Program Materials	\$55,334
Total Expenditures	\$267,499
Net Revenue	-\$26,835



BALANCE SHEET

Total Assets	\$111,522
Total Liabilities	\$14,486
Net Assets or Fund Balances	\$97,036

Funding summary

\$195,000

Donations

\$81,000

Corporate Partners

\$24,000

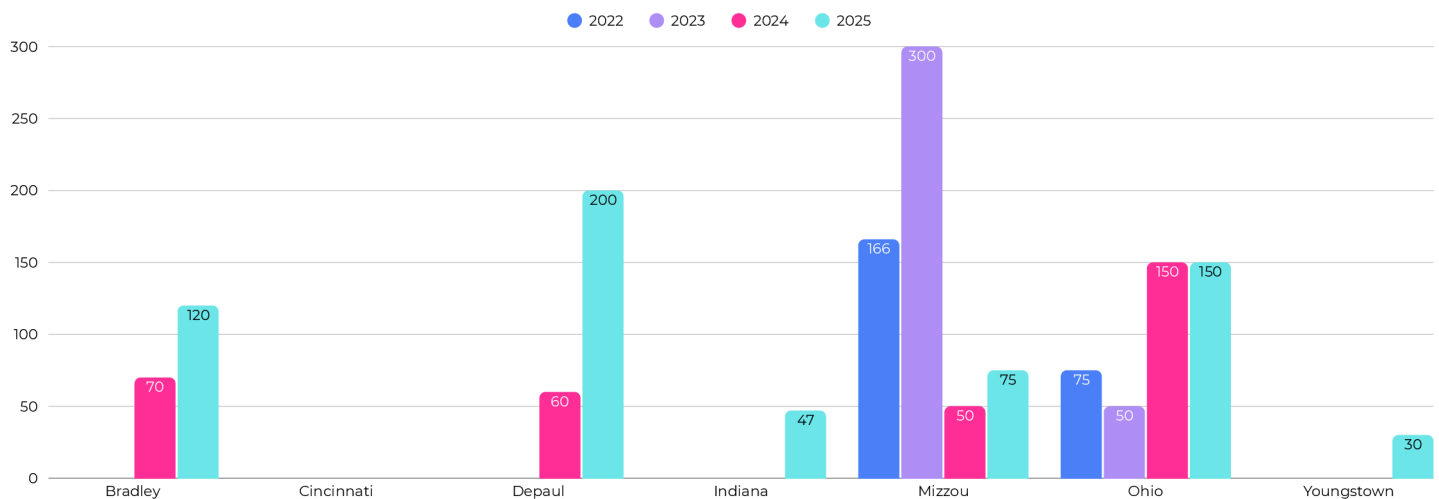
Grants



Student Ambassador Teams

The Student Ambassador Program began in 2015 as a way for students at colleges, universities and schools around the country to make an impact in their community.

With a total of **seven programs**, this program has grown year over year. In 2025, **University of Cincinnati, University of Indiana, and Youngstown State University** to our roster, increasing our footprint in the US and inspiring the next generation of leaders to make a difference in the lives of women battling cancer.



Student Ambassador Teams



To learn more about the Student Ambassador Program or to start one at campus near you, please contact:

Corinne Christian, Director of Community Outreach
corinnechristian@fightingpretty.org

Thank you to all our donors for their *generous support*



Acknowledgements

Fighting Pretty could not exist or have the impact it has without the support of our donors, partner companies, granting foundations, and you! We are so grateful for the encouragement, donations and support we receive each year. While obviously not a complete list, we want to recognize some of our donors and partners.



2025 Donors



IN-KIND, EVENT SPONSORS AND CORPORATE DONATIONS

2 Towns Ciderhouse
Armanino Foundation
ASME
Attia Designs
Aura House
Amoretti
Beam Impact
Big Oyster Brewery
Breakthru Beverage Delaware
Brian & Julie Canann
Philanthropic Fund
Brides for a Cause
Clark Foundation
Comegno Law Group, PC
Cosabella
Cosmakery
Deloitte NY

Deloitte PDX
Dime Beauty
DivCo
Divi Official
Dixie Tavern
Faith Home Healthcare
Fighting Pretty YSU
Frenchies Modern Nail Care
Fuzzyline Brewing Co
GS-JJ
Harry Caswell, Inc.
Harveys
Hello Adorn
KVY G. Rule Enterprises
Katydid
L&W Insurance
Lemmy's Ice/Home on West
Level Up Fitness
Lez Out

LPL Financial
Lyssé
Meineke Car Care
Meta Donations
Monarch Communities
Management LLC
NKS Distributors
Northwest Cancer Centers
Foundation
Northwest Indiana Women's Council
of Realtors
OHSU Health Equity
OHSU Knight Cancer Institute
Pacific Power
PacifiCorp
Pave Advisory (Ameriprise Financial
Franchise)
PayPal Giving Fund

PDX Supper Club
Pequannock Crunch
Philocaly
Piper Sandler
Portland Cider Company
Prime Prometics
River Pig Saloon
RMSBG
Sacheau Beauty
Scrunch Buddies
Silver Moon Brewing
Skin By Lovely
Sock It To Me
The Richard and Terez Abatecola
Foundation
Thrive Causemetics
UnitedHealthcare
Wawa Foundation

MONTHLY DONORS AND DONORS OVER \$500 LEVEL

Bryan Adams
Mary Beckham
Naima Bergen
Estie Berns
Paige Berty
LoriLee Bielski
David and Etta Biloan
Tabitha Bittel
Courtney Burnett
Kasey Carroll
Ruth Chamberlain
Donni Cimmery

Kevin Clausen
Wendy Clifford
Donna Colbert
Teresa Conroy
Val De Costa
Erika DiPalma
Gabrielle Domangue
Michela Doran
Leigh Erion
Megan Fox
Lauren Gamsey
Alyssa Gawlinski

Meg Hale
Carson & Kalah Hickox
Lori Hickox
Kate Ivory
Sophie Ivy
Kathy Jennings
Kathleen Jones
Kelly & Mary Jones
Barbara Leonard
Grace Pauluzzi Leonard
Pamela Long
Brittany Lundeen

Wendy Marner
Tatiana Mattos
Meaghan McHahon
Jennifer McNasser
Jessica Meyer
Ketty Miller
MaryJane Moore
Nicki Moreno
Patrick Morrison
Jacqui O'Connell
Frank O'Connor
Heather Pilkington

Dennis Quackenbush
Denise Quackenbush
Ashlynn Racine
Jodi Rausch
Kristein & Paul Rumbos
Anna Sager
Adrienne San Nicolas
Maryann Skaflestad
Caroline Smith
Carol Sopp
Lenyabelle Sopp
Cynthia Southalol

Marcia L Sporny
Kellie Stanley
Jennifer Steigerwalt
Kory Stoeckle
Al and Lisa Taftro
Liset Tarango
Faith Tesoriero
Katie Thomas
Ashley Uchtman
Gloria Vanderzanden
Jeff Weiss



Thank You!

Donor Highlight

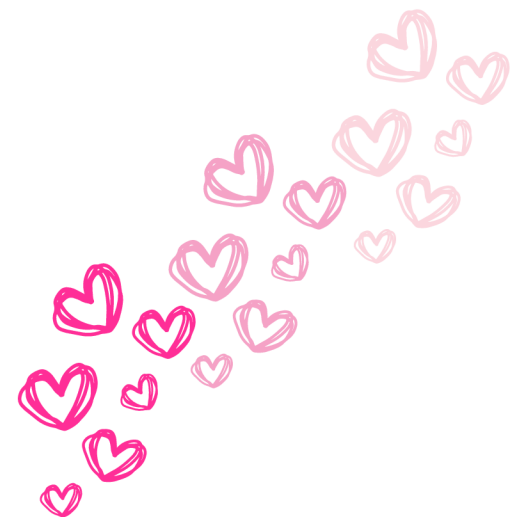
Thrive Causemetics



Thrive Causemetics has been a long-time partner of Fighting Pretty, and we couldn't do this work without them! In 2025, not only did Thrive donate over \$140,656 worth of product, but also partnered with Fighting Pretty to donate the proceeds from their Limited Edition Pink-Bow Liquid Lash Extensions Mascara. The donation ended up totaling \$10,000!

thrive
causemetics®

In Memoriam with Love *Carmen Saginario*



Our founder, Kara's uncle Carmen Saginario, Jr. was so much more than family to to our founder, Kara Frazier. He was a constant source of encouragement, a trusted advisor, and one of the loudest voices cheering for Fighting Pretty.

He had a rare gift of making people feel seen, valued, and loved, and he carried that into his support for the Fighting Pretty mission. Carmen truly believed in helping women battling cancer feel strong and beautiful, a mission born from Kara's fight with breast cancer and inspired by her grandmother, Carmen's mother—Norma Saginario, who faced her own battle with strength and courage.

After Carmen's passing, over \$10,000 of donations were made in memory of Carmen's spirit and his dedication and belief in the mission.

Carmen's love and legacy will live on—not only in our hearts, but in the thousands of women whose lives will be touched because of these incredible donations. This generosity doesn't just honor Carmen—it carries his spirit forward into the lives of women who need it most.

Thank you, truly, for helping us keep his light shining.



*Rest in Peace
Uncle Carmen.
We love and miss you.*

2025 Fighting Pretty Superlatives



In 2025, we decided to highlight some very special community members who not only inspire our community, but truly are making a mark in this world to help all women battling cancer feel strong and beautiful. Congratulations to our 2025 Awardees!



2025 Woman of the Year
Kate Huffman



2025 Fundraiser of the Year
Carol Sopp



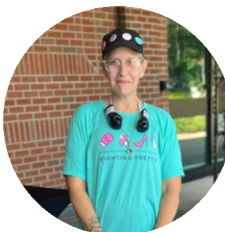
**2025 Feel Good
Partner of the Year**
**Frenchie's Modern
Nail Care**



**2025 Beauty Partner
of the Year**
Thrive Causemetics



**2025 Strength and Beauty
Partner of the Year**
Deloitte LP



2025 Volunteer of the Year
Valerie DeCosta



**2025 Strength and Beauty
Partner of the Year**
Brides for a Cause



**2025 Nurse Navigator
of the Year**
**Ellery Palanuk,
Compass Oncology**

Strength & Beauty

for women in the fight

The Strength and Beauty Program was created to impact women battling cancer while in the midst of cancer treatment. Each Strength and Beauty Kit includes our signature Gloves of Strength, a paraben-free lip product, and information about ways women can get connected and join the Fighting Pretty "Fight Club" community.

These Kits are small but powerful reminders to women in active treatment that they are strong, beautiful, and part of a nation-wide community of support and encouragement.

We helped over
10,300 women
through our
Strength & Beauty
Program and worked
with **83 partner
organizations** in
33 states!



Strength & Beauty

2025 Recipients



Arizona

- Casting for Recovery - Arizona*
- Desert Hematology Oncology
- Young Survival Coalition*

California

- AIS Cancer Center, Adventist Health
- City of Hope Medical Center
- Tower Hematology and Oncology Group
- Women of Color Breast Cancer Survivor's Support Project*

District of Columbia

- Ourisman Breast Center
- George Washington Cancer Center
- Johns Hopkins Kimmel Cancer Center at Sibley Memorial Hospital
- Medstar Washington Hospital

Delaware

- Beebe Breast Health South Coastal Cancer Center
- Nemours Children's Health

Florida

- Breast Cancer Foundation of Central Florida
- I Pink I Can*

Hawaii

- James Kakuda Cancer Center at Pali Momi Medical Center
- The Queen's Medical Center

Illinois

- Gilda's Club Chicago*
- University of Chicago Medicine

Indiana

- Ascension St. Vincent Indianapolis
- Chemo Buddies*
- Methodist Hospital Cancer Center
- Powers Health
- Progressive Health - High Pointe Therapy

Iowa

- Heartland Oncology & Hematology

Kansas

- Morris County Hospital

Kentucky

- Central Kentucky Cancer Care
- Norton Community Physicians Group

Louisiana

- Mary Bird Perkins Breast Surgery Center

Massachusetts

- Dana Farber Cancer Institute

Maryland

- The Center for Cancer & Blood Disorders
- Maryland Oncology Hematology

Michigan

- IHA Hematology Oncology Oakland
- Trinity Health Oakland

Missouri

- Mercy Health Foundation - Lebanon/Rolla
- University Health/TMC

Nevada

- Las Vegas Breast Cancer Warriors*
- Renown Health William N Pennington Cancer Institute
- The Remissionaries*

New Hampshire

- Dartmouth Cancer Center

New Jersey

- Atlantic Health, Chilton Medical Center
- Evolve Pink*
- Livestrong at the Sussex County YMCA

New York

- Kings County Hospital - Comprehensive Breast Center
- New York City Health and Hospitals

North Carolina

- Cone Health Cancer Center

North Dakota

- Bismarck Cancer Center

Ohio

- Hematology Oncology Center

Oklahoma

- Beyond the Breast*

Oregon

- Adventist Health
- American Cancer Society*
- Asian Health and Services Center - ACRSS program
- Compass Oncology
- NARA NW BCCP Program*
- Northwest Sarcoma Foundation*
- OHSU Knight Cancer Institute - Community Hematology Oncology Gresham
- Providence Cancer Institute - West
- Samaritan Health Services - Cancer Resource Center
- Salem Health Cancer Center
- St. Charles Cancer Center
- Steps Against Melanoma*

Texas

- Making Chemo Bearable*
- Methodist Mansfield Medical Center
- Montgomery Legacy Foundation
- Pretty Girls With Cancer*
- Woodlands Cancer Institute

Utah

- Ogden Regional Medical Center
- Revere Health

Virginia

- Cancer & Blood Specialists of North Virginia (NOVA)
- NEXT Virginia
- Oncology/Hematology of Loudoun and Reston

Washington

- Cancer Care Northwest
- Hope Amidst Cancer*
- Pink Lemonade Project*
- Multicare Cancer Institute
- Virginia Mason Franciscan

*non-profit or support organization

Sponsored Packing Parties

Because we are stronger together



Fighting Pretty works with organizations across the US to not only fund Strength and Beauty Kits that go directly to women in active cancer treatment, but employees volunteers their time during Packing Parties as well!

Our 2025 sponsored Packing Parties were made available because of the generous organizations listed below:



In 2025, we partnered with
7 organizations that sponsored Packing Parties with us to help **4,250 women battling cancer** feel strong and beautiful.

Pretty Packages:

Sending love and strength one pink box at a time.

Pretty Packages are the backbone of Fighting Pretty. The first Pretty Package was sent in 2013 to Jen Lincoln in an effort to help her feel strong and beautiful.

Now, in 2025, we continue to send along Pretty Package to women battling all types of cancer, all over the globe.

This year, we launched our **Classic Pretty Package** bringing the program back to the legacy of Fighting Pretty with the same products we sent to our first recipient. Each Classic Pretty Package includes:

- Boxing Gloves to help a woman remember to keep fighting and never give up
- Scarf to use as an accessory (on her head, neck or bag) and to add color to any outfit
- Notebook to write down appointment notes, use to journal or more
- Lipstick to wear to help her feel beautiful
- Empowering sticker to post somewhere and remember how strong, beautiful, amazing and badass she is!



Classic Pretty Package

Pretty Package Partners:

In addition to our Classic Pretty Package, we developed curated Pretty Packages with the help of sponsors that donated product to include in each one.

Huge thanks to our 2025 Pretty Package sponsors below:



Cosmakery

D I M E®

divi



HELLO
ADORN
FINE HANDMADE JEWELRY

KATYDID



ScrunchBuddy

SOCK
it to me

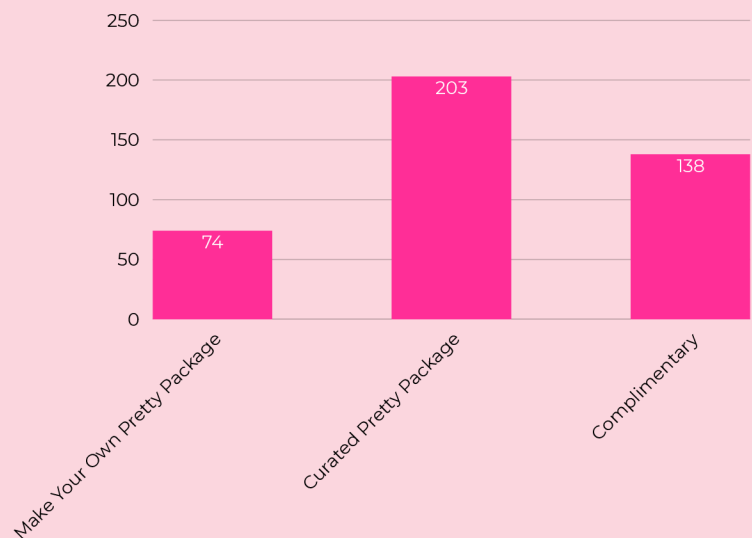
Impact

In total, we sent

**407 personalized
Pretty Packages**

to women battling
cancer all over the
globe in 2025!

2025 Pretty Packages



Community

is the cornerstone of our mission.

In 2025, we impacted over 33,661 women, volunteers and more through all of these additional efforts!



Packing Party Volunteers

There were over **923 student and community volunteers** helping to pack Strength and Beauty Kits and Pretty Packages for women battling cancer through our connections with our Student Ambassador Program and our hosted Packing Parties!



Beauty and Bubbles Free Feel Good Event

With the help of participating salons like Frenchie's Modern Nail Care, we were able to pamper **150 women** battling cancer all across the USA!



Fighting Pretty Support

Over **136 women battling cancer** attended our virtual conversations to learn about coping, tips and tricks to navigate cancer, and much more!



Plus, we have over **1,834 members in our private Fighting Pretty through Cancer** Facebook group, **7,800 women we email** on a regular basis with 200 of them getting weekly "Cancer Hacks" and over **22,000 followers on our social media channels!**

PRETTY POWERFUL

A girls day out to help more women in the fight!

In 2025, we hosted our second annual "Pretty Powerful" a fundraiser to not only raise money for women battling cancer, but a day to celebrate women overall.

Taking place at the Oregon Golf Club for the second year in a row, Fighting Pretty hosted an **intimate gathering of 45 community members** for an intimate girls day out raising funds that support our programs.



Speaker, Anita Tran shared her incredible journey being diagnosed with neuroendocrine carcinoma at 22, shortly after losing her dad to cancer as well. She was forced to find her courage and started a sticker business as a way to share her story.

We hosted eight Portland-based, women-owned small business vendors providing products and services to remind women they are strong and beautiful.

Guests enjoyed a FREE beauty bar experience in partnership with Thrive Causemetics and Perbelle Cosmetics, receiving personalized shade consultations from beauty experts and taking home products to enjoy. They were also the **first to try Fighting Pretty's brand-new lipstick collection!**

We are so thankful for our sponsors who enabled us to make this incredible event happen!

Sponsors



In-Kind Donors





Pack-a-Thon

2,000 Strength and
Beauty Kits packed
for **2,000** women
battling cancer!



Fighting Pretty hosted our second annual holiday Pack-a-Thon bringing our community together to pack 2,000 Strength and Beauty Kits that will be sent to women battling cancer across the USA.

Families and volunteers from all over Oregon joined in on the festivities!

Sponsors



OHSU
Health

Deloitte.

ANONYMOUS

Our Team



Lili Blum
Events
Coordinator

Wendy Clifford
Director of
Operations

Kara Frazier
Founder and
Executive Director

Jess Meyer
Operations
Manager

Corinne Christian
Director of
Outreach

Megean Sanchez
Content
Manager

Board of Directors



Alyssa
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Dennis
Quackenbush
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Michelle
Kirkland



Sunshine
Maracle



Morgan
Mitchell



Peter
Nicholson



Carol
Sopp

