



CONTACT: [Cheryl Duncan](#)
434.531.1664

FOR IMMEDIATE RELEASE

Red Shoe Cville to Receive Large Donation From Draft Taproom to Support the Ronald McDonald House of Charlottesville

Check presentation to take place on Wednesday, February 15 at 1:00 p.m. at Draft Taproom on Downtown Mall

February 14, 2017 – Red Shoe Cville (RSC) is thrilled to receive a check in the amount of **\$9,057.81** from the Draft Taproom on Wednesday, February 15 at 1:00 p.m. This donation is the result of a partnership formed between Red Shoe Cville and Draft Taproom in which 100% of tips received at the restaurant during the entire month of January 2017 will be donated to benefit the local non-profit organization. All of the money donated will go to support the local chapter of the Ronald McDonald House in Charlottesville. The check presentation will take place at the Draft Taproom on the Downtown Mall.

In December of 2016, Red Shoe Cville was the recipient of a donation from Draft Taproom in the amount of **\$2,294** from tips collected during the week of November 21-27, 2016.

“Our partnership with Draft Taproom has been so important to our fundraising efforts for the Ronald McDonald House, and this donation will positively impact all of the families staying at the House,” said Cheryl Duncan, President of Red Shoe Cville.

“This is such a fabulous partnership,” stated Rita Ralston, Executive Director of the Ronald McDonald House. “We love working with the downtown businesses, and Draft Taproom is a wonderful example of their commitment to the community. We are so appreciative of their support during January. It will make a real difference for us.”

About Red Shoe Charlottesville:

Founded in January 2012, Red Shoe Cville (RSC), serves as a philanthropic arm of the Ronald McDonald House Charities of Charlottesville. The mission of this group is to engage, empower and inspire local professionals to participate in philanthropic and leadership endeavors while building awareness for Ronald McDonald House Charities. The organization can be found on various social media channels including Facebook at facebook.com/redshoecville and on Twitter and Instagram at [@redshoecville](#).

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