



2024 CANADIAN INNOVATION CONTESTS SPONSORSHIP PACKAGE

Be part of the future and help
unleash the kids' potential



CANADIAN INNOVATION CONTESTS



6
Contests



8000+
Enrollments



40+
Countries



2 Million+
Problems Solved

VALUE PROPOSITION



Increase Brand Awareness



Connect With The Local Community



Feel the Joy of Helping



Participate in Grand Celebration



Sunday, 26 May 2024, 10 AM - 1 PM



Chandni Banquet Hall
125 Chrysler Drive, Brampton, ON L6S 6L1



More information
info@ckstem.org



Visit our website
competitivekids.org



SPONSOR



CANADIAN INNOVATION CONTESTS

Canadian Innovation Contests, also known as CIC, are a set of 6 innovative contests. These contests provide a holistic experience and an opportunity for students with varying interests to extend themselves, explore their capabilities and maximize their potential.

Our competitions aim to **unleash learners' potential**, spark inspiration, cultivate innovation, and foster inventive disruption by addressing the diverse learning needs of students. Utilizing technology and various tools also provides students with resources that support a creative learning environment. These contests also focus on developing global competencies and ensuring fair assessment methods. As a Canadian nonprofit organization, we are committed to fostering proactive and engaged learners.



CIC AWARDS & RECOGNITION

- 3 Best School Awards to recognize the School's strong support and commitment to these contests.
- 10 Best Teacher Awards to recognize teachers' dedication toward enhancing their students' learning experience.

- Gold, Silver, and Bronze Medals for the top 6% students in all contests. An additional 10% honor medals for the students from each participating school.

- Certificate of participation is given to all participants.

Data privacy is essential to us. We do not require schools or teachers to provide us with any personal or sensitive information about the students. We do not share any personal information regarding students with vendors.



Math Problem Solving Contest (CIMC)

School Grades: 2-10

Contest Dates: April 22 - May 3, 2024

Format: Online Proctored Test (75 Minutes)

Global Competencies: Critical Thinking & Problem Solving, Learning to Learn

This contest is designed to challenge and promote problem-solving, critical thinking, reasoning, and abstract or spatial thinking for the students. Learning mathematics through problem-solving activities is the most efficient way for students to develop mathematical skills that will prepare them for the future.

Resources: Practical mental math quizzes & drills

Theme: Problem-solving with robots

Contest Details: <https://www.competitivekids.org/cimc>

FREE



Computational Thinking Contest (CICC)

School Grades: 3-10

Contest Dates: April 22 - May 3, 2024

Format: Online Proctored Test (45 Minutes)

Global Competencies: Critical Thinking & Problem Solving, Innovation & Creativity

CICC aims to cultivate students' creativity, logical reasoning ability, and algorithmic & computational thinking skills. It focuses on decomposition, pattern recognition, abstraction, algorithms, modelling & simulation. No prior programming knowledge is required to participate in this contest.

Resources: Computational thinking question bank

Theme: Robots & computational thinking

Contest Details: <https://www.competitivekids.org/cicc>

FREE



Creative Writing Contest (CIWC)

School Grades: 5-10

Contest Dates: April 22 - May 3, 2024

Format: Online Proctored Test (75 Minutes)

Global Competencies: Communication, Innovation & Creativity, Global Citizenship

CIWC is designed to allow students to use creative writing, a form of artistic expression drawing on their imagination to convey meaning through imagery, narrative and drama in their written words. The contestants will follow the rules of writing combined with imagination to create stories that engage the readers.

Resources: Creative writing process, effective story writing

Theme: Rewriting history with technology and robotics

Contest Details: <https://www.competitivekids.org/ciwc>

FREE



Debate Contest (CIDC)

School Grades: 5-10

Contest Dates: April 6 - April 27, 2024

Format: Final - Online Live Contest

Global Competencies: Communication, Collaboration, & Global Citizenship

CIDC is designed to allow students to showcase their persuasive speaking, communication, and debating skills. In this contest, we will focus on two areas - persuasive public speaking and debate. This will help students acquire better poise, speech delivery, civic awareness and public speaking skills.

Resources: Effective public speaking & debating techniques

Theme: Integrating robots with society

Contest Details: <https://www.competitivekids.org/cidc>

FREE



Visual Art Contest (CIAC)

School Grades: 5-10

Contest Dates: April 13 - April 27, 2024

Format: Online Art Submission

Global Competencies: Global Citizenship, Innovation & Creativity, Communication

CIAC, the Visual Art Contest, is designed to provide students with an opportunity to engage in imaginative and innovative thoughts through art. It is to develop the ability to communicate and represent their thoughts, feelings, and ideas creatively. It also focuses on understanding & making connections.

Resources: Drawing, sketching, and coloring techniques

Theme: Robotics in healthcare

Contest Details: <https://www.competitivekids.org/ciac>

FREE



Photography Contest (CIPC)

School Grades: 5-12

Contest Dates: April 13 - April 27, 2024

Format: Online Photo Collage Submission

Global Competencies: Innovation & Creativity, Global Citizenship

CIPC, the Photography Contest, is designed to allow students to capture how innovations influence our lives and humanity. We also want our young photographers to show the impact of innovations on society. This will enable them to analyze, communicate and reinterpret the ideas and expressions.

Resources: Rules & techniques of photography

Theme: Use of robotics and technology in farming

Contest Details: <https://www.competitivekids.org/cipc>

FREE

FOUR YEARS JOURNEY

2020 COMPETITIVE KIDS STEM ROBOTICS COMPETITION



2021 CANADIAN INNOVATION CONTESTS AWARD CEREMONY



INNOVATION CONTESTS

2022 CANADIAN INNOVATION CONTESTS AWARD CEREMONY



2023 CANADIAN INNOVATION CONTESTS AWARD CEREMONY



BENEFITS OF SPONSORING & SUPPORTING CKSTEM



Feel the Joy of Helping

- Re-energize and feel better by showing benevolence
- Improve Self-Worth & connect with a bigger purpose
- Experience greater positivity with the joy of giving
- Promote generosity & motivate others
- Giving is vital for a happy and fulfilling life



Develop Smarter Communities

- Help create a culture of collaboration
- Contribute to developing young kids to excel in STEM+
- Nurture the talent pool and provide opportunities
- Join hands with other like-minded people
- Foster innovation and creativity within communities



Drive Change

- Make a difference by promoting STEM+ education
- Help in aligning technology trends with education
- Exhibit support to promote best practices
- Create STEM+ opportunities for the children



Promote Business

- Build consumer trust by exhibiting humanitarianism
- Promote your brand by having presence at the event
- Connect with people during the Gala Award Ceremony
- Strengthen your brand through media coverage

	Platinum	Gold	Silver	Premium Donor
Sponsorship Value	\$5000	\$3000	\$1000	\$500
YEAR LONG BENEFITS				
Digital Media (Logo on CKSTEM Website, Social Media)	✓	✓	✓	✓
Print Media (Logo on Flyers, News Paper Ad, Posters)	✓	✓	✓	
Logo on SWAG (Promotional Materials etc.)	✓	✓		
Logo on Award Certificates	✓			
CANADIAN INNOVATION CONTEST AWARD CEREMONY				
Special Awards for Sponsor	✓	✓	✓	✓
Event & Lunch Tickets	10	8	6	4
Special CKSTEM Merchandise Package	✓	✓	✓	✓
Audience Interaction (Stall / Banner)	Stall	Stall	Banner	
Sponsor Promotion (Guest Speaker, Video Ad)	✓	✓		
Presenting Award to Winning Students & Teachers	✓	✓		
Student Scholarship (on behalf of Sponsor)	\$2000	\$1000		
Media Package (Radio/Video Ads, Press Release)	✓			
Sponsor Logo (Stage Backdrop)	✓			

* Your brand logo will be promoted as per your Sponsorship Package



HOW TO SPONSOR OR DONATE

As a non-profit organization, our core value system consists of serving and giving back to our community. We need support from sponsors and donors to keep the Canadian Innovation Contests free for students while rewarding them for their performance. Please get in touch with us at 647-984-8968 or info@ckstem.org to join us in this noble cause.

THANK YOU