

Tori Forte'  
Owner & CEO  
HoldUp Lingerie & Bra – Fit Specialists  
1315 Manufacturing St.  
Dallas Tx, 75207

10/28/2021

Chris Varughese  
Bank of Dallas  
1987 Buckner Terrace  
Dallas, TX 79902

Re: Small business loan request for \$100,000

Dear Chris Varughese,

I am writing this letter to request a small business loan in the amount of \$100,000 for the purpose of relocating to a more suitable location to maintain the increased demand. My business, HoldUp Lingerie & Bra-Fit Specialists, is a growing company that serves, educates, and advocates breast support and health for women of all ages in the DFW and across the south, including markets in Houston, TX., Atlanta, GA., and New Orleans, LA.

HoldUp Lingerie & Bra-Fit Specialists, an LLC, began operation in October of 2020 with 3 workers, and has grown exponentially over the past year. We now employ 9 workers. Last year, our annual sales revenue was \$390,000 with a net profit of \$211,715. We have predicted to not only maintain our cash flow but continue to profit. To promote our continued growth, a new location has been obtained to meet the demands of new and returning customers along with acquiring a space to host events. However, the space is in need of extensive repairs and remodeling.

We would like to complete this in September of 2022, but this will require more funding than our current cash flow can sustain. Although we lack a lump sum large enough to cover this expense, our budget can easily cover monthly payments over time given sufficient financing. A loan in the amount of \$100,000 will enable us to complete the necessary remodeling while maintaining labor costs for our employees. Our projections indicate that increased efficiency and sales will generate enough increased revenue to repay this amount by February of 2023.

Attached, please find our 5Yr Net Profit Predictions and our Annual Salary Breakdown for your review. Based on these strong financials and our business credit score of 755, we are confident that you will find us a safe credit risk.

Thank you for reviewing this request letter and the accompanying financial information. I look forward to hearing from you at your convenience.

Sincerely,

Tori Forte'

Enclosures: 5Yr Net Profit Predictions and our Annual Salary Breakdown.

## 5Yr Net Profit Predictions & Annual Salary Breakdown

