

Marc Cooper - DDS, MSD, CPC

Host and Producer - A Time That's Come: The Integration of Primary Care in Dental Practice Conference

Through his consultancy, MBC Consultants Inc (Est. 1985), Dr. Cooper's clients include solo private practice, small-partnered practices, and every range of DSO. Dr. Cooper was founder and president of the DEO until sold in 2018.

Dr. Cooper has also worked with numbers of other health care entities such as insurance companies, clearing houses, bio-technical companies, and disease management companies, as well as senior executives and boards of large hospitals and hospital systems and a number of their related physician groups.

In addition, Dr. Cooper has worked with Silicon Valley start-ups and Fortune 500 companies. He has spoken at dental conferences in 17 countries and has worked with dental clients in the U.S., U.K. Canada, Panama, Portugal, Italy, Greece, Dubai, Abu Dhabi, Brazil, Singapore, Australia, New Zealand and Israel.

Dr. Cooper's professional career includes private periodontist, academician, researcher, teacher, practice management consultant, corporate consultant, trainer, seminar director, board director, author, entrepreneur, and inventor. He has studied with masters in many disciplines, participated in formal business educational programs, and worked as an independent contractor with top-flight consulting companies. In 2012, Dr. Cooper was selected as a coach for the prestigious TED Fellows Program and is still active with the program.

Dr. Cooper is author of eleven books, over 200 published articles and more than 2,000 blogs. Once he left the DEO, his focus took two paths. One, bringing wisdom to leadership. Two, a commitment to the integration of primary care in dental practice – a commitment which propelled Marc to create Integration of Primary Care in Dental Practice Conference for dentists, DSOs, physician groups, hospitals, investors, suppliers, and advisors in dental practices – the delivery side of the house. Dr. Cooper is known for his ability to recognize and appreciate when a context is the early stages of shifting, and he understands that context is decisive.

www.drmarcbcooper.com