

## Stefan E. Mueller

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### Personal:

An experienced international management consultant and nonprofit executive, Stefan has spent the last 15 years advising global insurers, engaging with policymakers and shaping the NGO agenda. Stefan leads the firm's work in European markets and supports ESG strategy, policy analysis and stakeholder engagement globally.

Stefan currently lives with his wife and three children in a small town south of Munich, where he enjoys outdoor recreation in the region's lakes, mountains and protected natural areas. From 2009-2019 he was based in Washington, DC, where he remains engaged in the community and maintains an office.

Languages: English (native); German (fluent); French (elementary).

Nationality: U.S.A / Germany (dual citizenship)

### Education:

- **University of St. Gallen - Executive School of Management, Technology and Law**  
*Essentials in General Management (CAS-HSG)*
- **Cornell University - Johnson Graduate School of Management**  
*Sustainable Global Enterprise Immersion*
- **Cornell University**  
*Bachelor of Science - Applied Economics and Management*  
*Bachelor of Science - Natural & Environmental Systems*

### Professional Experience:

- **Bushnell Mueller**  
**Since 2022                      Managing Partner**

Bushnell Mueller is a boutique global advisory firm dedicated to helping the insurance sector translate ESG issues into managed risk and business opportunity. Responsible for global firm strategy and management and European client services. Also leading development of *ESG Converge*, a spin-off SaaS / digital platform built for insurers to streamline and enhance ESG strategy, data, and programs.

- **Worldwatch Institute**  
**Since 2019                      Chairman of the Board of Directors**  
**2017 – 2018                      Member of the Board of Directors, Executive Committee**

Founded in 1974, Worldwatch is consistently ranked among the top environmental think-tanks globally, with research programs in Climate & Energy, Food & Agriculture, and Environment & Society. The institute has published 22 volumes of its flagship *State of the World* report in 33 languages. Currently responsible for a complete reorganization and scheduled public relaunch in 2022.

- **Sustainable Enterprise Management (SEM Group)**

**2007-2021 Founding Partner and Managing Director**

Consulting firm working with public and private sector clients to advance sustainability. Responsible for strategic and operational planning, while managing a portfolio of own clients and member firm engagements.

- **Think Forward Partners**

**2015 – 2017 Founding Partner**

Private company serving developers, investors and owners/operators of sustainability-focused hospitality and real estate projects. Responsible for development concept, pro forma financials, partnership agreements, and investor materials for select North American and Caribbean projects.

- **Sustainable Disaster Response Council**

**Since 2018 Member of the Board of Directors**  
**2015 – 2018 Vice President**

Nonprofit focused on promoting sustainability in disaster response and property restoration. Responsible for developing governance model, strategic planning, and partnerships.

- **RESOLVE / United States Environmental Protection Agency (EPA)**

**2014-2016 External Consultant**

RESOLVE institutionalized the use of mediation, dispute resolution, and consensus building techniques to enhance dialogue for more effective public policymaking. Responsible for convening stakeholders on the use of voluntary industry sustainability standards and ecolabels. Project resulted in sustainable procurement guidance adopted by the EPA in 2016 for all U.S. government purchasing.

- **Institute for Market Transformation to Sustainability**

**2011- 2013 Member of the Board of Directors, Executive Committee**  
**Capital Markets Partnership, Partnership Chairman**

American National Standards Institute (ANSI) accredited developer of standards for certified sustainable products and buildings. The subsidiary Capital Markets Partnership convened financial institutions, policymakers and NGOs to develop related investment underwriting guidelines and securitization models. Responsible for overall strategy, governance, and financial sector partnerships.

- **Ecovantage Professionals**

**2011-2012 Founding Partner**

Private company providing sustainability services to the manufacturing sector, particularly serving construction and infrastructure. Responsible for strategy, talent acquisition and business development.

- **Plug Power**

**2006 External Consultant**

Private company focused on development of hydrogen fuel cell systems. External consultant tasked with identifying specialized agricultural applications and potential for biofuel integration.