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Thanks to the new feature on Instagram, you can now follow specific hashtags and get the best messages for this hashtag to appear in their main feed. Here's how to do it. Start by opening the Instagram app and clicking on the search tab at the bottom. Click on the search bar at the top. Include the hashtag you want to follow and make sure the Tag tab is selected. You can get a pop-up telling you about this new feature. Hit next if he shows up. After selecting the hashtag, you can click on the blue button Follow at the top. As soon as you start following the hashtag, you'll start seeing the best messages from that hashtag in your main hashtag in the caption, along with the person who posted it. You'll also see some of the latest stories that have that hashtag appear in your bar story. To see a list of all the hashtags you follow, go to the profile page and click on the After button. Then click on the hashtag tab at the top. The list will appear from all the hashtags you follow. From here you can also click on The Post next to the hashtag to unfollow it at any time. Keep in mind that the hashtags you follow are visible to everyone else. If you have an account set to private though, the only people who follow you will see that. If you've been using Instagram for a while, you probably already know that this is a great place to find inspiration. But to see the best content, ditch following users and start looking at hashtags instead. Following hashtags on Instagram is not a new feature, but it's one you shouldn't lose sight of - it's hard to overestimate their value. In my opinion, this is one of the best parts of the entire network. Why? Because it allows me two amenities: first, it bypasses all the fluff most post users; and secondly, it allows me to build a specially curated feed. For example, I mostly use Instagram for my hobbies: guitars and bicycles. These are my favorite things to look at on Instagram because there is only so much good relevant content. These things inspire me to dig deeper into my hobbies and give me ideas on ways to improve technique, shape and so on. But here's the thing: while there are a lot of curated accounts out there, they don't always show what I want to see. I fact they miss the sign more often than not. Let's use bikes as an example. I am a cyclist, and like many other cyclists, I love looking at pictures of custom builds by other bikeporn riders if you like. And while I follow a few bike-based accounts already, they don't always post pictures of bikes. And even when they do, they don't always bikes I care about. only post content I like, they're posting for themselves and not for me. I respect that. So to see more specific content, I follow the hashtags related to my specific specific For example, I'm pretty into gravel bikes at the moment, so I follow #gravelbike and #gravelbikes hashtags. I see some absolutely killer bikes this way. But I can get even more granular, too. On the same theme of gravel bikes, I am very obsessed with 3T Exploro (the first aero gravel bike!) and would like to have one. There is not one Instagram account that only shares photos of Exploros, so where the hashtag comes in I follow both #exploro #3texploro hashtags and see all kinds of amazing Exploro content as a result. It's great, even if a little depressing, because I don't have one of my own watch. I do the same for my bikes- #caad12 and #caadx are the main hashtags in my feed as well as any other very specific content that I want to see. Of course, sometimes it misses the sign (#superx shows a Cannondale Super X bike, but also some hair product of the same name that is just weird as hell), but for the most part, you can build a specialized channel this way. I can't remember the last time I started following a new user, I'm relying on hashtags for almost all my Instagramming now. To follow the hashtag, either look for a specific tag or click on it, and then click Follow - just like following the user. From now on, the contents of this tag will appear directly in the feed. It's such a great way to strengthen your feed with the real things you care about. There's a good chance that you're missing a ton of great content if you're just following people. Give it a go and look at yourself. One of the best ways to find relevant messages, like users, to follow on Instagram is to search for what has been tagged with keywords or phrases that interest you. In fact, you can find a hashtag with so much content that you can track it so you can check on it often fresh stuff. If you just want to randomly check into a specific hashtag every now and then on Instagram, you can just head over to Explore the tab, type the hashtag term into the search bar at the top of the screen, and click on the Tag option (as opposed to Top, People, or Places options), so you can search for posts

using this hashtag. The term hashtag will remain in the search history until you go to the settings to delete it (or clear the search history), making it easier for you to return to that particular hashtag search without having to type it every time. But what if you want a more advanced and automated option? Of course there are a lot of Instagram friendly social media analytics but most of them require you to sign up for a subscription at a monthly or annual price. HootSuite is a super versatile (and very popular) social media management management that can be used for free. Using it with Instagram isn't exactly an advanced effort, but it takes it a notch up from just accidentally checking the hashtags on Instagram itself. Here's how to do it: Sign up for a free HootSuite account and then log in. Click on the button marked Add a social network under the message Compose... Field. Choose Instagram from a pop-up menu, then click Connect with Instagram to allow HootSuite to connect to your Instagram account. Click on the Add Stream button under compose... Field. Choose Instagram from the pop-up menu, then select a hashtag from the top menu. Enter the hashtag (without the hashtag attached to it) that you want to track down and click Add Stream. If you followed the steps described correctly, you should see the new thread as a column in the HootSuite dashboard with an automatically updated feed of recent posts that include this hashtag in the caption of the post. You can add as many threads as you want to track a few hashtags on HootSuite. Another huge advantage of using HootSuite to track Instagram hashtags, besides being one of the only free alternatives out there, is that you can do it both on a regular network and on a mobile phone. HootSuite offers mobile apps for iOS and Android devices that you can use to validate and manage all of this when you're on the move. If you're interested in tracking comments you get on your Instagram photos so you can easily respond to them or delete inappropriate comments. The humble hashtag is an integral part of Instagram (what is a hashtag?). Using hashtags is how your photos are kneaded in the Open tab, it's how other people can find photos, and that leads to more swelling. But you probably need help using the right hashtags. For an Instagram newcomer, the culture of cryptic hashtags is hard to understand. What is #tbt or #t4f? What does someone mean #LikeForLike or #Instagood? Knowing what hashtags mean, and which hashtags are regularly used for specific topics such as pets or food, can help hone your hashtag strategy. Before you develop a strategy, you first need to understand which hashtags are the most popular on Instagram. Top Hashtags provides a list of the 100 best Instagram hashtags ever used. You can see how many millions of photos are tagged in a similar way. Even remembering the choice of them can give you a headstart. One of our favorite lesser-known Instagram tricks is to use the auto-wrap feature to get the best hashtags. When you start typing a hashtag, Instagram will give you suggestions to complete it as well times that tag was used. Obviously, the more popular the tag, the more chances you have to be noticed. Remember that the 100th most popular tag has about 60 million posts, so if you find a number close to that, you're golden. The hashtags you use to photograph photos The dog plays bring may not be the same tags used to plate a delicious dessert. So how do you find hashtags related to a particular topic? Well, you should always see the tags others use, of course. But no one said you can't use a cheat sheet to help you. Go to the targets and enter a word or two about the photo you're uploading. For example, you can enter a dog and pets and then deduce a search. The web app will immediately compile a list of 30 popular hashtags that you can click to copy. It also deftly mixes hashtags, so you don't get repetitive ones, and will likely find hashtags that are growing in popularity. The Target display doesn't have a mobile app, but you don't need it anyway. For something like this, it will have to run a web search every time, so you get the latest and biggest hashtags. You'd better use the website as an app. If you don't know what to look for, how did you come up with the best hashtag? Try uploading the image to AutoHash and it will generate keywords based on the image. AutoHash uses some smart visual recognition software to analyze your photos and find out what it is. He then dives into his trending hashtag database to match you to the best list. It works remarkably well, especially for regular Instagram photos such as food, pets or travel. The only problem with AutoHash is that it only recognizes the current GPS location. So if you moved away from where you took the picture, the location hashtag for the photo would be wrong. Make sure you change that. Download: AutoHash for Android (free) One of the worst keep secrets of the Hashtags Instagram is that every day of the week has its own popular hashtag. Or sometimes a few of them on every day. Now you've probably heard of #ThrowbackThursday where you posted photos from years ago. Using the right hashtag for other days of the week can give you a similar boost. Use #monday, #mondays and #manicmonday as regular tags throughout the day. Use #mondaymotivation for inspiring pic kickstart of the week. Use #mondayblues or #mondaymorning to complain about getting back to the grind. Use #mondayfunday for photos that show that you can have a good time after the weekend. Use #musicmonday to share your favorite tunes on Instagram or connect a local group by playing this week. Use #tuesday and #tuesdays as regular tags throughout the day. Use #tongueoutuesday to capture a photo of your pooch with their tongue dangling. Use #traveltuesday to share a photo of your current recent trip. Use #transformationtuesday to demonstrate your struggle to your personal goal. This is a great time to make before and after collages with the Instagram Layout app. Use #wednesday, #wednesdays and #humpday as regular tags throughout the day. Use #wellnesswednesday to talk about health and fitness. Use #winewednesday if you need glass to get over the hump of the day and and Week. Use #wednesdaywisdom to share an inspiring quote or story. Use #thursday and #thursdays as regular tags throughout the day. Use #throwbackthursday and #tbt to share an old photo, experiencing fond memories. Use #thursdate for midweek date night. Use #thirstythursday if you grab a drink. Use #thankfulthursday express your gratitude to someone or something this week. Use #friday, #fridays and #tgif as regular tags throughout the day. Use #flashbackfriday or #fbf if you missed Throwback Thursday, or if you want to post another cherished memory. Use #fridaynight to show yourself to have a good time, along with #fridaynights and #fridayvibes. Use #fridaynightlights and #fridaynightfootball if you post a photo of a high school football game. Note: Friday has the highest number of popular hashtags, so you can just find something for yourself through auto-filled. Try a few combinations! Use #saturday and #saturdays as regular tags throughout the day. Use #saturdaymornings to show how you spend your first lazy morning on the weekend. Use #saturday to post your cat friend's favorite photos. Hey, the internet can't get enough cats! Use #saturdaynight to tell the world how you're chilling. Use #sunday, #sundays and #sundayfunday as regular tags throughout the day. Use #selfiesunday and #sundayselfie to train the camera lens on yourself and capture that perfect selfie. Use #sundaybrunch if you are heading for a relaxing meal at the beginning of the day. Too much can ruin things for everyone. And that's true with hashtags too. Instagram restricts users to 30 hashtags per photo, but even that's too much in most cases. Studies have shown that five hashtags is the best number for the target. You can go up or down a couple, but this is ideal. So see how your photos are doing, and start using the tags that are most successful for you. If you want to throw more tags, use this trick: Don't include hashtags in your caption, as it clutters the signature. Instead, make the hashtags your first comment on the photo. Thus, your photo is clean at the same time properly labeled. Here's how it works. When you add a hashtag to a photo, this image gets into the chronological order of all the images with that tag. So if it's a popular tag, your image will quickly go down the list for people to check out that tag. But if it's an unusual tag, it will stay relevant at the top for longer. It is difficult to find a balance to achieve unusual, but popular enough, but. Some time on Instagram, you should get the hang of it. Remember that unusual Instagram hashtags are also being noticed, so have fun with it. If you're an expert, Flaunt It Don't Forget, Instagram is inherently a social network. And, as with any network, it will pay to get into the influencer's good books. Influencers often look peer through experience, so if you're an expert in any field, then add hashtags that demonstrate that. Writing specific words that only someone with the same knowledge as you know means that only someone with the same knowledge as you would look for this hashtag. And so, you can end up making a valuable connection. Other ways to get noticed on Instagram are hashtags a simple and quick way to get on other people's radar on Instagram. But even if you use them wisely, you can do better. If you really want to be noticed on Instagram, you need to get up to your game. There are other successful methods to try, like identifying your own niche, developing a style photo, and connecting with influencers. Read these tips to get real followers on Instagram and start building an audience. Looking for more fans and followers at TikTok as well? Take a look at our helpful guide. Installing Kanbani and getting full performance in Kanbani's pocket brings Kanbani's work system to Android, allowing you to carry the ultimate performance boost in your pocket. Related Topics about the author Mihir Patkar (1231 articles published) Read more from Mihir Patkar Patkar

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