

Privacy Policy

The policy: Cycle South West France respects your privacy and is committed to protecting your personal data. This policy explains how we use your personal data while using this website, including any data you may provide when you arrange a service, take part in a competition, or sign up to receive marketing materials. It also outlines your rights under current laws and regulations.

This website is not intended for children and we do not knowingly collect data relating to children.

If you do not agree to the following policy you may wish to cease viewing / using this website.

Who we are: This is the Privacy Policy of Cycle South West France (registered address: 12 Rue Maurice Luxembourg, 47160, Buzet-sur-baïse, France) and our website www.cyclesouthwestfrance.com , (referred to as, “we”, “us” or “our” in this Privacy Policy). Cycle South West France is registered in and operates in France. You can also contact us via our website <https://www.cyclesouthwestfrance.com/#contact-us>

What data we collect: We collect basic personal data (e.g. email address, name) that you give us with consent or because we are arranging a contract with you. We can send you details of all your data that we hold, please just ask us.

How we use your data: Your data will be used by Cycle South West France to administer your account and to provide the products and services you have requested from us. We will only send you marketing emails (e.g. updates and special offers) if you have explicitly consented to allowing communication. On some occasions, we may need to share your basic personal data with suppliers, for example if a delivery company is delivering one of our bicycles to you. We do not sell your data to third parties.

Email marketing: Any email marketing messages we send are done so through an EMS (email marketing service provider). An EMS is a third party service provider of software / applications that allows marketers to send out email marketing campaigns to a list of users. Our EMS provider is MailChimp (www.mailchimp.com).

Email marketing messages that we send may contain tracking beacons / tracked clickable links or similar server technologies in order to track subscriber activity within email marketing messages. Where used, such marketing messages may record a range of data such as; times, dates, I.P addresses, opens, clicks, forwards, geographic and demographic data. Such data, within its limitations will show the activity each subscriber made for that email campaign.

Any email marketing messages we send are in accordance with the GDPR. We provide you with an easy method to withdraw your consent (unsubscribe) or manage your preferences / the information we hold about you at any time. See any marketing messages for instructions on how to unsubscribe or manage your preferences, you can also unsubscribe from all MailChimp lists, by following this link, otherwise contact the EMS provider.

How long will we store your data: We will use your data until you withdraw consent. We can delete the data we hold on you, please just ask us.

Security

We ensure the security of any personal data we hold by using password-protected technologies. If there is ever a security breach, Cycle South West France will inform you and the relevant government authorities of this within 72 hours.

Your personal data rights: Under the GDPR you have a number of personal data rights: you can read more about them at <https://gdpr-info.eu/chapter-3/>

Cookies: We use cookies on this website to provide you with a better user experience. We do this by placing a small text file on your device / computer hard drive to track how you use the website, to record or log whether you have seen particular messages that we display, to keep you logged into the website where applicable, to display relevant adverts or content, referred you to a third party website.

Some cookies are required to enjoy and use the full functionality of this website.

We use a cookie control system which allows you to accept the use of cookies, and control which cookies are saved to your device / computer. Some cookies will be saved for specific time periods, where others may last indefinitely. Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

Third-party links: This website may include links to third-party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the Privacy Policy of every website you visit.

Last updated 22 May 2018.