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UTILIZING SOCIAL MEDIA IN PRESENTATION OF LESSON IN ARALING PANLIPUNAN: BASIS FOR LEARNING ATTENTION

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ABSTRACT

This study focuses on the use of social media in presenting lessons in Araling Panlipunan and its effect on students' learning attention. In the modern classroom, students are already familiar with different social media platforms, which can be used as effective tools in delivering lessons. Traditional teaching methods sometimes fail to capture students' interest and attention; therefore, integrating social media in lesson presentation can help create a more engaging and interactive learning environment.

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